MESSAGE FROM THE DEAN

At a time when Hong Kong is transforming itself into a knowledge-based economy, the Graduate School of Hong Kong Baptist University has identified its role and endeavored to contribute to the nurture of new talents. The University has established the Graduate School to further promote our postgraduate programmes and to upgrade the support for postgraduate studies administration. The primary goal of the Graduate School is to help the University build up a postgraduate study culture.

We are proud of the commitment of our highly-qualified academics to generate the rich ambience of collegial learning, and on their efforts to continuously develop programmes and curriculum responding to local and regional needs.

In the past years, the Graduate School has experienced a significant growth in terms of diversity of programmes and enrolment number. We are now offering a broad range of postgraduate programmes through both coursework and research modes, ranging from postgraduate certificate to doctoral level. The programmes are all well designed with academic vigour and incorporate most up-to-date materials.

Join us in our pursuit of academic excellence and we look forward to your enthusiastic involvement and support.
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About HKBU
HKBU at a Glance

Hong Kong Baptist University was founded in 1956 by the Baptist Convention of Hong Kong as a private, post-secondary college with a Christian tradition. The Institution started receiving Government funding in 1983 and acquired university status in 1994. Since then, it has made impressive advances and is currently one of Asia's foremost institutions of higher learning, delivering quality whole-person education to the young people of Hong Kong and the Region.

As of September 2011, HKBU has enrolled about 8,400 students in programmes of all levels including 39 undergraduate programmes with 55 majors or options, 41 taught postgraduate programmes and research postgraduate programmes leading to the award of MPhil or PhD under its seven academic faculties/schools/academy, namely:

- Faculty of Arts
- School of Business
- School of Chinese Medicine
- School of Communication
- Faculty of Science
- Faculty of Social Sciences
- Academy of Visual Arts

The School of Continuing Education offers self-financed programmes leading to the award of certificates, diplomas, higher diplomas and associate, undergraduate and higher degrees, with an enrolment of around 5,400 full-time and 7,800 part-time students each year.

The United International College (UIC), founded by Beijing Normal University and Hong Kong Baptist University in 2005, is the first full-scale cooperation in higher education between the Mainland and Hong Kong. The HKBU Affiliated School Wong Kam Fai Secondary and Primary School located in Shek Mun is the first secondary and primary through-train school affiliated to a university in Hong Kong. Looking forward, the University aspires to be the best regional provider of Whole Person Education through quality teaching and learning, innovative research and dedicated service to the community.

HKBU places dual emphasis on teaching and research. To promote the necessary link between top-level cutting-edge research and teaching, the Institute of Creativity was established in 2011. Led by renowned scholars including Nobel Laureates, the Institute is a high-power think tank focusing on interdisciplinary and theme-based research. It spearheads both fundamental and applied research relevant to the region's socio-economic development that addresses societal concerns. There are five research areas – development of new drugs based on traditional Chinese medicine, research on chemical technologies and new materials, studies on Chinese classical learning and sinology, computational and theoretical studies, and cross-cultural studies.

HKBU faculties provide consultancy and professional services to the Government, the business sector and industry, and strive to make practical use of their research results and findings to benefit society.
Located at Kowloon Tong, the University is easily accessible from all parts of Hong Kong. It takes only a few minutes’ walk from Kowloon Tong KCR and MTR stations. Through years of development and substantial improvement in its accommodation and facilities, the University offers students quality higher education in a spacious, fully equipped, high-technology environment. The University has three closely knitted campuses, the Ho Sin Hang Campus at Waterloo Road, the Shaw Campus at Renfrew and Junction Roads and the Baptist University Road Campus.

The Ho Sin Hang Campus accommodates 10 major structures including the Oen Hall Building, the Cha Chi-ming Science Tower, the Sir Run Run Shaw Building, the Sing Tao Building and the Au Shue Hung Building. These buildings house the Faculty of Arts, the Faculty of Science and some administrative offices. There are also the Yeung Shui Sang Building, which serves as a base for student amenities, and the Christian Education Centre, which features a 400-seat chapel.

On the Shaw Campus are the Shaw Tower for the administrative offices, the Wing Lung Bank Building for Business Studies to house the School of Business, the David C. Lam Building to house the David C. Lam Institute for East-West Studies, the research centres and administrative offices of the School of Continuing Education, the Au Shue Hung Memorial Library, and the Lam Woo International Conference Centre.

On the Baptist University Road Campus are the Dr. Ng Tor Tai International House, a hostel for visiting scholars and postgraduate students, the two low-rise buildings at which some departments of the Faculty of Social Sciences are located, and the Jockey Club Academic Community Centre (ACC). The education/research facilities on the campus enable greater cooperation with leading institutions from China and overseas. Adjacent to ACC are the nine-storey Jockey Club School of Chinese Medicine Building, the School of Continuing Education and the Student Residence Halls, which provide a total of 1,770 places for full-time local, mainland and overseas undergraduates and research postgraduates. The newly built Communication and Visual Arts Building, completed in June 2010 with state-of-the-art facilities, is to house the School of Communication and the Academy of Visual Arts to better train the next generation of talent for the creative industries and media in Hong Kong.

The Wai Hang Sports Centre, located at a site some 200m east of the Ho Sin Hang Campus, is a multi-purpose sports centre with an outdoor swimming pool, a sports hall for basketball, badminton and volleyball, 3 squash courts, a table tennis room, a fitness room, 2 tennis courts, general teaching rooms, and staff rooms. The Joint Sports Centre near the Shaw Campus provides students with a football pitch, a running track, facilities for field events, tennis courts and a 1,000-seat grandstand.
Postgraduate Studies At HKBU
The University places equal emphasis on teaching excellence and quality scholarship in its academic programmes. With improved funding from the Government, HKBU made a strategic move to launch the taught postgraduate and research postgraduate programmes in the 1980’s.

In order to further promote postgraduate programmes and strengthen administrative support for postgraduate studies, the University established the Graduate School in April 2002. It is the duty of the Graduate School to help the University build a postgraduate study culture, providing a supportive and congenial environment for postgraduate students. The Graduate School is also constantly in touch with international best practices in postgraduate education, and ensures smooth and effective implementation of policies pertaining to postgraduate student administration. Ever since its establishment, the Graduate School has expanded rapidly in terms of the spectrum of programmes offered and the number of students enrolled. Currently, the number of postgraduate students in the Graduate School accounts for approximately 40% of the University’s total enrolment.
## List of Programmes and Fees (Subject to Revision)

The Graduate School offers both full-time and part-time research postgraduate programmes leading to the Master of Philosophy (MPhil) and Doctor of Philosophy (PhD) qualifications, and a wide range of full-time/part-time taught postgraduate programmes leading to the award of Doctoral degree, Master’s degrees, postgraduate diplomas and postgraduate certificates.

<table>
<thead>
<tr>
<th>Programmes</th>
<th>Mode of Study</th>
<th>Part-Time Duration (Year(s))</th>
<th>Tuition Fee (HK$)</th>
<th>Full-Time Duration (Year(s))</th>
<th>Tuition Fee (HK$)</th>
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<td><strong>Research Degree Programmes</strong></td>
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<tr>
<td>Doctor of Philosophy (PhD)</td>
<td>✓</td>
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<td>Master of Philosophy (MPhil)</td>
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<tr>
<td>MA in Chinese Literature, Language and Culture</td>
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<td>$42,000/academic year</td>
<td>✓</td>
<td>1</td>
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<tr>
<td>MA in Language Studies</td>
<td>✓</td>
<td>2</td>
<td>$80,000/programme</td>
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<td>MA in Liberal Studies and Ethics</td>
<td>✓</td>
<td>1</td>
<td>$85,000/academic year</td>
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<tr>
<td>MA in Translation and Bilingual Communication</td>
<td>✓</td>
<td>2</td>
<td>$84,000/programme</td>
<td>✓</td>
<td>1</td>
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<tr>
<td>MA in Music</td>
<td>✓</td>
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<td>$42,000/academic year</td>
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<td>Postgraduate Diploma in Music</td>
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<tr>
<td>Postgraduate Certificate in Music</td>
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<td>$14,000/module</td>
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<td><strong>School of Business</strong></td>
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<td>Doctor of Business Administration</td>
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<td>3-6</td>
<td>$428,000/programme</td>
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<tr>
<td>*Master of Accountancy</td>
<td>✓</td>
<td>2</td>
<td>$126,000/programme (plus $5,000/each required pre-core course)</td>
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<tr>
<td>Master of Business Administration</td>
<td>✓</td>
<td>2</td>
<td>$85,000/academic year</td>
<td></td>
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<tr>
<td>Master of Human Resources Management</td>
<td>✓</td>
<td>2</td>
<td>$99,000/programme</td>
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<tr>
<td>MSc in Applied Accounting and Finance</td>
<td>✓</td>
<td>1.5</td>
<td>$118,000/programme</td>
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<td>$105,000/programme</td>
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<tr>
<td>*MSc in Business Management</td>
<td>✓</td>
<td>2</td>
<td>$69,000/academic year</td>
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<tr>
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<td>1.5</td>
<td>$102,000/programme</td>
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<td>2</td>
<td>$148,000/programme</td>
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<td>Postgraduate Diploma in Professional Accounting</td>
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<td>$57,600/programme (plus $5,000/each required pre-core course)</td>
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<tr>
<td><strong>School of Chinese Medicine</strong></td>
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<tr>
<td>Master of Chinese Medicine</td>
<td>✓</td>
<td>2</td>
<td>$104,000/programme (excluding practicum fees)</td>
<td>✓</td>
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<tr>
<td>Master of Pharmaceutical Sciences in Chinese Medicine</td>
<td>✓</td>
<td>2</td>
<td>$100,000/programme</td>
<td>✓</td>
<td>1</td>
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<tr>
<td>MSc in Personal Health Management (Chinese Medicine)</td>
<td>✓</td>
<td>2</td>
<td>$102,000/programme</td>
<td>✓</td>
<td>1</td>
</tr>
<tr>
<td>Programmes</td>
<td>Mode of Study</td>
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<tr>
<td></td>
<td>Part-Time</td>
<td>Duration</td>
<td>Tuition Fee (HK$)</td>
<td>Full-Time</td>
<td>Duration</td>
</tr>
<tr>
<td>School of Communication</td>
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</tr>
<tr>
<td>MA in Communication</td>
<td>✓</td>
<td>2</td>
<td>$45,000/academic year</td>
<td>✓</td>
<td>1</td>
</tr>
<tr>
<td>MA in International Journalism Studies - Concentration in International Journalism</td>
<td>✓</td>
<td>1</td>
<td>$90,000/academic year</td>
<td></td>
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<tr>
<td>MA in International Journalism Studies - Concentration in Business and Financial Journalism</td>
<td>✓</td>
<td>1</td>
<td>$105,000/academic year</td>
<td></td>
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<tr>
<td>MFA in Film, Television and Digital Media</td>
<td>✓</td>
<td>3</td>
<td>$75,000/academic year</td>
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<tr>
<td>MSocSc in Media Management</td>
<td>✓</td>
<td>2</td>
<td>$45,000/academic year</td>
<td>✓</td>
<td>1</td>
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<tr>
<td>Faculty of Science</td>
<td></td>
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<tr>
<td>*MSc in Advanced Information Systems</td>
<td>✓</td>
<td>2</td>
<td>$44,500/academic year</td>
<td>✓</td>
<td>1</td>
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<tr>
<td>MSc in Analytical Chemistry</td>
<td>✓</td>
<td>2</td>
<td>$47,500/academic year</td>
<td>✓</td>
<td>1</td>
</tr>
<tr>
<td>MSc in Environmental and Public Health Management</td>
<td>✓</td>
<td>2</td>
<td>$50,000/academic year</td>
<td>✓</td>
<td>1</td>
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<tr>
<td>MSc in Green Technology (Energy)</td>
<td>✓</td>
<td>2</td>
<td>$47,500/academic year</td>
<td>✓</td>
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<tr>
<td>MSc in Information Technology Management</td>
<td>✓</td>
<td>2</td>
<td>$44,500/academic year</td>
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<tr>
<td>MSc in Operational Research and Business Statistics</td>
<td>✓</td>
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<td>$130,000/academic year</td>
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<tr>
<td>Faculty of Social Sciences</td>
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</tr>
<tr>
<td>Master of Education</td>
<td>✓</td>
<td>2</td>
<td>$42,500/academic year</td>
<td>✓</td>
<td>1</td>
</tr>
<tr>
<td>Master of Public Administration</td>
<td>✓</td>
<td>2</td>
<td>$55,000/academic year</td>
<td></td>
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</tr>
<tr>
<td>MSocSc (Contemporary China Studies)</td>
<td>✓</td>
<td>2</td>
<td>$42,000/academic year</td>
<td>✓</td>
<td>1</td>
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<tr>
<td>MSocSc in Social Work</td>
<td>✓</td>
<td>2</td>
<td>$84,200 for 2 academic years and another $26,500 for 2 fieldwork placements</td>
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<tr>
<td>MSocSc in Sport and Leisure Management</td>
<td>✓</td>
<td>2</td>
<td>$42,000/academic year</td>
<td>✓</td>
<td>1</td>
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<tr>
<td>MSocSc in Teaching and Learning</td>
<td>✓</td>
<td>2</td>
<td>$42,500/academic year</td>
<td></td>
<td></td>
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<tr>
<td>MSocSc in Youth Counselling</td>
<td>✓</td>
<td>2</td>
<td>$84,200 for 2 academic years and another $12,000 for 2 practicums</td>
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<tr>
<td>Master of Social Work</td>
<td>✓</td>
<td>2</td>
<td>$42,100/academic year</td>
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<tr>
<td>Postgraduate Diploma in Education</td>
<td>✓</td>
<td>2</td>
<td>$21,050/academic year Non-local Students HK$50,000 per annum</td>
<td>✓</td>
<td>1</td>
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<tr>
<td>Postgraduate Diploma in Education – Subject Teaching and Subject Knowledge</td>
<td>✓</td>
<td>2</td>
<td>$21,050/academic year Non-local Students HK$50,000 per annum</td>
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<tr>
<td>Academy of Visual Arts</td>
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<tr>
<td>Master of Visual Arts</td>
<td>✓</td>
<td>2</td>
<td>$84,000/programme</td>
<td></td>
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<td><strong>Other Fees</strong></td>
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<td>Application Fee</td>
<td>HK$200 for On-line application; HK$400 for Paper application</td>
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<tr>
<td>Deposit</td>
<td>HK$450</td>
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</table>

* Subject to the approval of the University
Entrance Requirements

Research Postgraduate Programmes

- **Doctor of Philosophy (PhD)**
  Applicants seeking admission to the PhD degree programme should possess:
  (a) a master’s degree from a recognized university or comparable institution; or
  (b) a bachelor’s degree with first class honours from a recognized university or comparable institution; or
  (c) any other qualification deemed by the Graduate School to be acceptable for this purpose.

Candidates under paragraph (b) should have evidence of research achievement/experience. They may be admitted to the MPhil programme initially, but with a view to proceeding to the PhD programme after satisfactorily passing an assessment at the time of candidature confirmation.

Candidates under paragraph (c) may be required to take a qualifying examination, in which event their progress shall be reported to the Graduate School at the end of their first year of study.

- **Master of Philosophy (MPhil)**
  Applicants seeking admission to the MPhil degree programme should possess:
  (a) a bachelor’s degree with honours from a recognized university or comparable institution; or
  (b) a qualification deemed to be equivalent; and shall, if required, satisfy the examiners in a qualifying examination.

Normally, only first and second class honours graduates will be considered to have met the admissions criterion under paragraph (a). Graduates with third class honours degrees, with a period of relevant work experience and satisfactory results in the qualifying examination, may also be considered.

Taught Postgraduate Programmes

The minimum admission requirements vary from programme to programme, and these will be listed specifically under the ‘Taught Postgraduate Programmes’ section in this prospectus.

Language Requirements

Applicants may be required to prove their language abilities in English and/or Chinese by means of an interview, or, for applicants from outside Hong Kong, by means of performance in a test to show acceptable language proficiency, such as the Test of English as a Foreign Language (TOEFL), International English Language Testing System (IELTS) or the Member of Chartered of Linguists (MCL) examination. (For research postgraduate applicants in the School of Communication, please refer to the document at http://buar.hkbu.edu.hk/rpgcomd.html for further details.) The TOEFL institution code of Hong Kong Baptist University is 9467.

Financial Assistance

Studentships

Normally, studentships are provided to full-time MPhil and PhD students. The monthly studentship should be sufficient to cover expenses including tuition fee, accommodation and sundries, etc.

Government Student Financial Assistance Scheme

The Government offers financial assistance in the form of non-means-tested loan to all students, and means-tested loan and/or grant to needy full-time students studying UGC-funded programmes. The beneficiaries are expected to repay their loans within a specified period after graduation or upon leaving the University. For further details, please refer to the website: http://sa.hkbu.edu.hk/campus/grant_loan.html

Fellowships and Postgraduate Scholarships

Scholarships are bestowed upon selected recipients including new students on the basis of academic merits and other
criteria stipulated by the donors. Detailed information of fellowships, scholarships and awards can be found in the University Calendar/Bulletin, or website: http://sa.hkbu.edu.hk/campus/scholarships.html. The following fellowships, scholarships and awards are available to postgraduate students:

1. ACCA Hong Kong Scholarships
   特許公認會計師公會香港分會獎學金
2. Ace Style International Limited Scholarship
3. Action Learning 活動學習計劃 (CHI)
4. Admission Scholarship for Outstanding Students (MA in Language Studies)
5. Advancement Scholarship (CHEM)
6. Baptist Chemists Postgraduate Paper Award
7. China Daily Scholarship for MBA Students
8. Commercial Radio 50th Anniversary Scholarship
9. Dean’s Scholarship for Research Postgraduate Research Achievement (BUS)
10. Dr. & Mrs. Hung Hin Shiu Chinese Medicine Postgraduate Scholarships
11. Dr. Wu Yee Sun Memorial Scholarship Fund
12. ExxonMobil Scholarships
14. University of Shanghai John Yuen Memorial Scholarship
15. Wai Tak Land Investment and Loan Company Limited Research Scholarship
16. Wilfred Ng Sports Scholarship
17. Wen Hsin Postgraduate Scholarship
18. The C I Stapleton Scholarship
19. The Hongkong Electric Company Limited Energy Studies Scholarship
20. Madam Hui Tang Shing-yan Fellowship
21. Madam Shao Shu Lung Memorial Prize (for Postgraduate Students)
22. Mrs Edith N de O Sales Scholarship
23. Mr. Arthur Lau Award in Gender History
24. Sir Edward Youde Memorial Awards for Disabled Students
25. Sir Edward Youde Memorial Fellowship and Sir Edward Youde Memorial Fellowship for Disabled Students
26. University of Shanghai John Yuen Memorial Scholarship
27. University of Shanghai John Yuen Memorial Scholarship
28. University of Shanghai John Yuen Memorial Scholarship
29. University of Shanghai John Yuen Memorial Scholarship
30. University of Shanghai John Yuen Memorial Scholarship
31. University of Shanghai John Yuen Memorial Scholarship
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52. University of Shanghai John Yuen Memorial Scholarship
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100. University of Shanghai John Yuen Memorial Scholarship
Research Postgraduate Programmes
RESEARCH POSTGRADUATE PROGRAMMES

Both PhD and MPhil degrees are research-oriented. A student is required to:
(a) complete an approved programme of supervised research;
(b) present a written thesis which demonstrates an advanced level of knowledge and understanding in the candidate's field of study and which describes and summarizes the research undertakings and findings;
(c) satisfy the Board of Examiners in an oral examination (and any other examination if deemed necessary), on matters relevant to the subject of the thesis; and
(d) comply with supervision, attendance and all coursework requirements as laid down by the respective Faculty/School/Academy.

A full-time candidate registered provisionally for the MPhil degree is subject to a probationary period of up to 12 months (for a part-time candidate, up to 18 months). A full-time candidate registered provisionally for the PhD degree is subject to a probationary period of up to 18 months (for a part-time candidate, up to 21 months). At the end of the probationary period and after the submission of a research prospectus to the University's Committee on Graduate Studies, the candidate will be assessed and candidature will be confirmed or terminated.

Fields of Study

At Hong Kong Baptist University, the selection of areas of study and research is based on the student's interests and the University's resources. To assist prospective students in identifying possible options, a list of disciplines/fields of study offered by the respective departments is shown as follows.

Faculty of Arts

Chinese Language and Literature (CHI)
Chinese Language; Etymology; Classical Chinese Literature; Modern Chinese Literature; Chinese Literary Theory and Criticism; Chinese Religion and Philosophy; Chinese Classical Studies; Study of Ceremonial Rites

English Language and Literature (ENG)
Linguistics/Language Studies
Bilingualism; Contrastive Linguistics; Intercultural Communication; Gender and Language; Language Acquisition; Phonetics and Phonology; Pragmatics; Semantics; Sociolinguistics; Syntax; Text/Discourse Analysis; World Englishes

Literary Studies
Children's Literature; Chinese-Western Comparative Literature; Gender and Literature; Identity & Diaspora in Literature; Irish Literature; Literature and Film; New Literatures in English; Nineteenth-Century Literature; Renaissance Literature; Romantic Literature; Shakespeare Studies; Twentieth-Century Literature; Victorian Literature; Women in Literature

Period of Study

The period of study for full-time and part-time students is as follows:

<table>
<thead>
<tr>
<th></th>
<th>PhD Degree</th>
<th>MPhil Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Full-time</td>
<td>Full-time</td>
</tr>
<tr>
<td>Minimum Period</td>
<td>24*/30 months</td>
<td>21 months</td>
</tr>
<tr>
<td>Normal Period</td>
<td>36/48** months</td>
<td>24 months</td>
</tr>
<tr>
<td>Maximum Period</td>
<td>60 months</td>
<td>48 months</td>
</tr>
</tbody>
</table>

* The shorter period is applicable to PhD entrants who possess a master's degree in a closely related field.
** The longer period is applicable to PhD entrants who do not possess a research master's degree. Studentship is normally provided for 36 months. If students wish to extend beyond 36 months, they should apply in writing, with the recommendation of the Dean, for approval by the Academic Registrar, at a time when they have pursued their studies for 24-30 months.

Note: Any exception to these rules requires the approval of the Committee on Graduate Studies.


**Language Centre (LC)**

*Linguistics*
Chinese Syntax/Semantics; Cognitive Linguistics; Lexical Semantics

*Applied Linguistics*
Bilingual and Bicultural Education; Chinese Language Teaching; Corpus Linguistics; Intercultural Communication & Cultural Awareness; Interlanguage Analysis; Second Language Acquisition; Spoken and Written Discourse (Chinese & English); Syllabus and Materials Design; TESOL/TEFL.

**Music (MUS)**
Classroom Music; Choral Conducting; Piano Pedagogy; Music for Young Children

**Religion and Philosophy (REL)**

*Christian Studies*
Biblical Studies and Biblical Theology; History of Christian Thought; Contemporary Theology; Chinese Theology; Philosophical Theology; Moral Theology; Christian Social Ethics; Christian Spirituality; Christianity and Chinese Culture; Systematic Theology

*Religious Studies*
Comparative Religion; Buddhism; Confucianism; Daoism; Neo-Confucianism; Contemporary Chinese Religions; Islam; Approaches to the Study of Religion; Religion and Modern Society; Religion and Ritual

*Philosophy*
History of Western Philosophy; History of Chinese Philosophy; Hermeneutics; Contemporary Philosophy; Epistemology; Metaphysics; Philosophy of Religion; Philosophy of Language; Moral Philosophy; Applied Ethics; Social and Political Philosophy; Comparative Philosophy; Religion and Modern Science; Postmodernism; Philosophy of Culture

**Humanities Studies**

*(Interdisciplinary) (HUM)*
Gender Studies; Cultural Studies; Arts and Aesthetics; Postmodernism; Post-Colonialism; Comparative Studies; New Media Studies; Globalization

*Translation Studies*
History of Translation; Translation Theory; Chinese Discourse on Translation; Western Translation Theory; Comparative Study of Chinese and Western Translation Theory; Applied Translation Studies; Literary Translation; Legal Interpreting; Legal Translation; Power and Interpreting; Power and Translation; Gender and Translation; Discourse Analysis; Drama Translation; Translation and the Performing Arts; Translation and Post-modernism; Translating Texts of Traditional Chinese Medicine into English; Translation Pedagogy; Professionalism and Translating; Translation and Intuition
## School of Business

**Accountancy and Law (ACLW)**
Financial Accounting; International Accounting; Auditing; Management Accounting; Taxation; Accounting Information Systems; Corporate Governance; Business Financial Management; Accounting and Capital Market; Accounting Education; Commercial Law; Labour Law; China Law; Company Law; Legal Aspects of China Business

**Economics (ECON)**
Chinese Economy; Hong Kong Economy; Monetary Economy; Economic Growth and Development; Labour Economics; Industrial Economics; Financial Economics; International Economics; Public Finance; Econometrics; Health Economics

**Finance and Decision Sciences (FDS)**
Financial Derivatives; Risk Management; Portfolio Management and Securities Analysis; Behavioural Finance; Investment Strategy; Market Micro-structure; Corporate Finance; Corporate Governance; Corporate Restructuring; Management Information Systems; Management Science; E-Commerce; Operations Research; Information System Ethics; Adoption of Information Technology; Behavioural Aspect of Information Technology; Information Technology in Education; Information Systems in SMEs; Telecommunications and Multimedia Management; Business Intelligence; Knowledge Management; e-Logistics and Supply Chain Management; e-Marketing and Customer Relationship Management; Information Systems Auditing

**Management (MGNT)**
International Management; Strategic Management; Organizational Behaviour; Human Resources Management; Employee Relations; Cross-Cultural Management; Corporate Social Responsibility and Business Ethics; General Management; Management in China

**Marketing (MKT)**
Strategic Marketing and Planning; Services Marketing; Marketing Issues in China; Cross-Cultural Marketing; Marketing Communication; Industrial Marketing; Sales Management; Small-Firm Marketing; Entrepreneurship; Ethical Issues in Marketing; Marketing and Society

## School of Chinese Medicine (SCM)

**Biomedical Sciences/Chinese Medicine/ Pharmacy in Chinese Medicines**
- Clinical and Laboratory Studies on Gastroenterology, Neuro-degenerative Diseases and Pain
- Clinical and Laboratory Studies on Anti-inflammatory and Anti-cancer Effects of Chinese Herbal Medicines
- Laboratory Studies on Metabolic Syndromes such as Diabetes Mellitus and Fatty Liver Disease
- Pharmacokinetic, Metabolomic and Pharmaceutical Studies on Chinese Herbal Medicines
- Herbal Drug Resources, Authentication, Standardization and Quality Assurance
- Molecular Pharmacology and Targets of Herbal Medicines
- Genomics and Proteomics on the Actions of Chinese Herbal Medicines
School of Communication

Academy of Film (AF)
Asia Pacific Cinema; Chinese Language Cinema and Television; Documentary Film; Early European Cinema; Feminist Film Theory and Criticism; Film Policy; Hong Kong Cinema; New Media; Realist Film Theory and Criticism; Screen Industry and Globalization

Communication Studies (COMS)
Organizational Communication; Leadership Communication; Intercultural Communication; Chinese Communication; Advertising; Integrated Marketing Communication; Consumer Behaviour; Rhetorical Theory and Practice; Public Relations; Crisis Communication; Conflict and Negotiation; Health Communication; Mass Communication; Communication and Culture; New Media, Computer-Mediated Communication; Media and Society; Communication Management

Journalism (JOUR)
Media Law and Ethics; History and Theory of Journalism, with Emphasis on Mainland China, Hong Kong, and Southeast/East Asian Countries; Interaction Between Journalism and Society/Politics/Economy/Culture; Investigative Journalistic Writing; History and Theory of Photojournalism; History and Theory of Broadcast Journalism; On-Line Journalism; Journalism Education; International Journalism and Comparison of World News Systems; Impact of New Technology on Journalism; Telecommunication, Chinese Media Reform, Media Literacy and Education; Business and Financial Journalism

Faculty of Science

Biology (BIOL)
Angiogenesis and Ginseng Pharmacology; Regulation of microRNA biogenesis; Aquatic Ecology; Biosynthesis of Natural Product; Ecotoxicology of Heavy Metals and Persistent Organic Pollutants; Electronic and Electrical Waste Management; Environmental Impact Assessment; Environmental Impact of Diving Tourism; Plant Physiology; Plant Molecular Genetics; Plant Functional Genomics; Proteomics; Immunopharmacology; Molecular Endocrinology and Toxicology; Neurobiology Organic Waste Management; Phytoremediation/Bioremediation of Contaminated Soil and Water; Water Pollution

Chemistry (CHEM)
Analytical Chemistry; Bioinorganic/Biophysical Chemistry; Biosensor; Chemical Engineering; Chemical Instrumentation; Chemosensor; Chinese Herbs; Computational Chemistry; Electroanalytical Chemistry; Engineering processes; Environmental Chemistry; Food Analysis and Safety; Heterogeneous Catalysts; Industrial Chemistry; Inorganic Chemistry; Mass Spectrometry; Organic Synthesis; Organometallic Chemistry; Material Design and Synthesis; Physical Chemistry; Phytochemistry; Polymer; Solid State; Surface Science
Computer Science (COMP)
Computer Vision; Data Engineering and Database; Data Mining; Health Informatics; High Performance Computing; Interactive Computing; Machine Learning; Multi-Agent and Complex Systems; Multimedia Communications and Systems; Networking; Pattern Recognition and Biometrics; Web Intelligence; Wireless Communications and Pervasive Computing

Mathematics (MATH)
Statistics; Multivariate Analysis; Data Mining; Multivariate Distribution; Statistical Inference; Experimental Design; Computational Statistics; Applied Statistics; Applied Probability; Spatial Statistics; Stochastic Geometry; Biostatistics; Bioinformatics; Numerical Analysis; Numerical Linear Algebra; Numerical Solution of Partial Differential Equations; Finite Element Methods; Finite Difference Methods; Spectral Methods; Computational Mechanics; Variational Principles in Mechanics; Computational Fluid Dynamics; Numerical Software; Parallel Computation; Multidimensional Integration Monte Carlo and Quasi-Monte Carlo Methods; Computational Complexity; Financial Mathematics; Neural Networks; Image Processing; Image Restoration; Image Coding; Pattern Recognition; Computer Vision; Optimal Control; Mechanics; Operations Research; Optimization; Dynamic Programming; Combinatorics; Graph Theory

Physics (PHYS)
Experimental
Analytical Laser Spectroscopy; Metamaterials; Microfluidics; Molecular Electronics; Ocean Sensing; Plasmonics; Precision Optical Instrumentation; Bio-imaging and Modeling of Cell Dynamics, Biophotonics and Single Molecule Biophysics; Biosensing; Organic and Inorganic Luminescence Materials and Devices; Organic Light-Emitting Diodes; Organic Thin Film Transistors; Organic Solar Cell; Optics and Transports of Organic Thin Films

Theoretical
Bioinformatics and Systems Biology; Complex Dynamical Systems; Condensed Matter and Statistical Physics; Dynamics of Neural Systems; Metamaterials and Photonic Crystals; Potential Models; Electronic Structure Simulations of Materials; Quarkonium Spectroscopy; Spontaneous Emission

Faculty of Social Sciences

Education Studies (EDUC)
Educational Psychology; Developmental Psychology; Language Education; ICT in Education; Education Policy Research; Comparative Education; Curriculum Studies; Educational Leadership; Teacher Education; Teacher Development; Social Context of Education; Moral Education; CyberPsychology; Mobile Learning; Information Literacy; Blended Learning; Critical Thinking and Metacognition; Leisure Education; Social Psychology; History of Education; Special Education Needs; Music Education

Geography (GEOG)
Biometeorology; Climatic Variability and Climate Change; Environmental Perceptions and Attitudes; Environmental Policy; Urban Open Space Systems; Sedimentological, Paleoenvironmental and Marine Physical Environments; Regional Planning; Urban Geography; Urban Planning; Asian Theories of the City; Critical Geography; Transport Geography; Travel Behaviour; Time Geography; Urban Housing Markets; Rural-Urban Migration in China; Energy Studies; Aspects of Political Geography; Cultural and Social Geography; GIS and Remote Sensing Applications; Rural transformation in China (Regional Foci comprise principally Hong Kong and Mainland China, with the Department stressing public policy applications.); International Development Studies

Government and International Studies (GIS)
China Studies
Government and Politics of The People’s Republic of China; Social Movements in China; Chinese Labour Movement; Chinese Peasantry; Chinese Local Politics; Tibet and Chinese National Minorities; Hong Kong Politics and Transition; Taiwan Politics

European Studies
French/German/British/Polish Politics; Politics in Poland and Central European Countries; European Comparative Politics; European Integration; Government and Governance of the European Union; French and German Language and Culture

International Relations
Chinese Foreign Policy; European Foreign Policies; Euro-China Relations; International Political Economy; Relations Across the Taiwan Strait; China and Africa
**Political Theory**
Theory of International Relations; Chinese Political Philosophy in the 20th Century; Comparative Western and Chinese Political Theory

**History (HIST)**
Ancient Chinese History; Chinese Women Studies; Contemporary China; Contemporary Chinese Political Thought; European Diplomatic History; History of Chinese Journalism; Hong Kong Studies; History of the Qing Dynasty; Medieval Chinese History; Modern Chinese History; Modern Chinese Intellectual History; Modern European History; Modern Western Intellectual Thought; Missionaries in Modern China; Sino-British Relations; Sino-Japanese Relations; Sino-Western Intellectual Exchange; Sino-American Relations; South China Studies; Traditional and Modern Historiography

**Physical Education (PE)**
Contemporary Issues in Physical Education, Sport, and Recreation; History and Philosophy of Physical Education and Sport; Health Fitness, Wellness, and Quality of Life; Exercise Physiology, Sports Injuries, and Nutrition; Sports Psychology; Sports Sociology; Sport and Recreation Management; Leisure Activity

**Social Work (SOWK)**
Counselling; Family Issues and Therapy; Mental Health and Mental Disorders; Children and Woman Issues; Disability and Rehabilitation; New Immigrants; Child Neglect and Child Abuse; Substance Abuse; Social Work with Disadvantaged Groups; Empowerment Practice; Narrative Therapy; Social Work Pedagogy; Social Movements, Social Welfare and Social Policy in Hong Kong, China and Asia; Carers and Caregiving; Ageing and Social Care; Sexual Violence Against Young People; Youth Policy in East Asia; Young People in Social Withdrawal; Intimate Relationship among Young People with Particular Concern on Cyber Intimacy; Critical Youth Work; AIDS and Stigmatization

**Sociology (SOC)**
Chinese Societies; Hong Kong Society and Culture; Classical and Contemporary Sociological Theories; Gender Studies; Sexualities; Health and Illness; Life Courses; Marriage and the Family; Social Networks; Social Stratification; Social Demography; Migration; Media Studies; Urbanization; Globalization and Development; Urban Sociology; Social Movements; Work and Industry; Social Problems; Ethnic Identity; Diaspora; Business Networks; Popular Culture; Cultural Sociology

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**Academy of Visual Arts**

**Visual Arts Studies (VA)**
It includes any field that aligns with the expertise of the Academy, which encompasses but is not limited to: Body Aesthetics and Performance Art, Chinese Art, Modern and Contemporary Art, Design, Folk Art and Culture, Hong Kong Art, Interactive Media, Time-based Media, Theories of Material Culture, Museum and Curatorial Studies, Public Art and Community, and Visual Culture Studies.
## Research Projects by Academic Staff

There are about 700 research projects just completed or currently undertaken by academic staff of the University. Below are some examples:

### Faculty of Arts

<table>
<thead>
<tr>
<th>Title</th>
<th>Area</th>
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<tbody>
<tr>
<td>An Examination of the evolution of formulaic phrases and poetic forms in the excavated Zhou texts and the Book of Odes</td>
<td>Literature &amp; Linguistics</td>
</tr>
<tr>
<td>The Rise and Development of Gongti Yongwu Ci in the Ming and Qing Dynasties</td>
<td>Classical Literature</td>
</tr>
<tr>
<td>A Study of Chinese Contemporary Urban Fiction</td>
<td>Contemporary Literature</td>
</tr>
<tr>
<td>Three Unheeded Facets of Early Chinese Literature and Culture</td>
<td>Literature &amp; Culture</td>
</tr>
<tr>
<td>An Examination of the Evolution of Formulaic Phrases and Poetic Forms in Western Zhou Bronze Inscriptions and the Book of Odes</td>
<td>Literature &amp; Linguistics</td>
</tr>
<tr>
<td>蕭紅與香港：居港作品研究、目錄彙編與居留地的考察</td>
<td>Modern Literature</td>
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<tr>
<td>Community Interpreting in Hong Kong (On-going, November 2010 - November 2012)</td>
<td>Translation</td>
</tr>
<tr>
<td>Training Future Translation Studies (TS) Scholars: The Role of Postgraduate TS Research Programmes in Hong Kong (Completed, September 2009 - August 2011)</td>
<td>Translation</td>
</tr>
<tr>
<td>Museums, Language and Cross-Cultural Communication: Bilingual/Multilingual Museum Texts and their Production: A Study of Hong Kong, Macau and Guangzhou (Completed, January 2009 - June 2011)</td>
<td>Translation</td>
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<tr>
<td>Contemporary American Indian Mixedblood Literature</td>
<td>Literature</td>
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<tr>
<td>A Study of the Visual and Linguistic Elements in Hypertext Resources for Learning English and Their Effectiveness on Users</td>
<td>Linguistics</td>
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<tr>
<td>A Corpus-based Study of the Chinese Aspectual System at the Verbal Level, the Sentential Level and the Discoursal Level</td>
<td>Linguistics</td>
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<tr>
<td>Diachronic Changes in Linguistic Gender References in Papal Writings</td>
<td>Gender and Language</td>
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<tr>
<td>A Study of L2 Chinese Essay Writing – A Corpus-based Text Analysis of Linguistic Rhetorical Features, and a Writing Process Analysis</td>
<td>Linguistics</td>
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<tr>
<td>Code-mixing and Its Educative Influence on the Development of L2 Competence</td>
<td>Linguistics</td>
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<tr>
<td>A Linguistic Account of Emotion-cause Interaction in English</td>
<td>Linguistics</td>
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<tr>
<td>Synesthesia: New Multimedia Works Integrating Real-time Digital Signal Processing and Interactive Graphics</td>
<td>Music Composition/Intermedia</td>
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<td>Vocal-Instrumental Interaction in Chinese-Western Fusion Concertos</td>
<td>Musicology</td>
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<tr>
<td>Development of Music Education in the 21st Century: Cultural and Policy Issues</td>
<td>Music Education</td>
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<tr>
<td>The Relationship Between Musical Aptitude, Musical Achievement, and Academic Aptitudes: Implications for Student Diversity and Education (Public Policy Research)</td>
<td>Music Education</td>
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<tr>
<td>Musical Aptitude Profiles and Student-centered Curriculum Development (Quality Education Fund)</td>
<td>Music Education</td>
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<tr>
<td>Chinese-Western Fusion Music Experimentation in Pre-1949 Shanghai</td>
<td>Musicology</td>
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<tr>
<td>Keys to the Kingdom: A documentary study of the pipe organ in China</td>
<td>Musicology</td>
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<tr>
<td>Catholicism and Civil Society: A Comparative Study of the Secularization and Descularization of the Catholic in Mainland China, Hong Kong, Macau, and Taiwan.</td>
<td>Sociology of Religion and Sino-Christian Studies</td>
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<tr>
<td>Chinese Just War Ethics: Ancient Thought, Contemporary Explications, and Comparative Analysis</td>
<td>Ethics</td>
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<tr>
<td>Commentary on Kant's Religion within the Bounds of Bare Reason</td>
<td>Philosophical Theology; Theory of Religion; Philosophy of Religion</td>
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<tr>
<td>Creative History of Chinese Philosophy: Phase I</td>
<td>Chinese Philosophy</td>
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</tbody>
</table>
## School of Business

<table>
<thead>
<tr>
<th>Title</th>
<th>Area</th>
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<tbody>
<tr>
<td>Protection of minority shareholders after the New Company Law: 26 case studies</td>
<td>Company Law</td>
</tr>
<tr>
<td>The Contribution of Stock Repurchases to the Value of the Firm and Cash Holdings Around the World</td>
<td>Corporate Governance</td>
</tr>
<tr>
<td>Value Relevance of Discretionary Accruals in the Asian Financial Crisis of 1997-1998</td>
<td>Financial Accounting and International Accounting</td>
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<tr>
<td>The Role of International Financial Reporting Standards in Accounting Quality: Evidence from the European Union</td>
<td>International Accounting</td>
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<tr>
<td>Identifying and Testing for Moral Hazard in French Automobile Insurance Market</td>
<td>Econometrics</td>
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<tr>
<td>Heavy Industrialization and Productivity Growth – A Study of Guangdong Province</td>
<td>Chinese Economy; Productivity Growth</td>
</tr>
<tr>
<td>The Covariance Sign of Transformed Random Variables with Applications to Economics, Finance and Insurance</td>
<td>Statistics</td>
</tr>
<tr>
<td>Geographic Concentration and the Dynamics of Changes of Chinese Industries</td>
<td>Regional Economics; Chinese Economy</td>
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<tr>
<td>QFII, Corporate Governance and Stock Price Informativeness</td>
<td>Corporate Finance</td>
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<tr>
<td>Which Firms Benefit from Bribes, and How Much? Evidence from Worldwide Corruption Cases</td>
<td>Corporate Governance</td>
</tr>
<tr>
<td>Why Members Continue to Share Knowledge in Virtual Knowledge Communities: a Longitudinal Study</td>
<td>Knowledge Management, Virtual Community, IS Continuance</td>
</tr>
<tr>
<td>Union Commitment and Participation in Foreign-invested Enterprises in China’s Pearl River Delta Region</td>
<td>Industrial Relations; HRM, Organisational Behaviour</td>
</tr>
<tr>
<td>Employer Strategies and the Minimum Wage in Hong Kong</td>
<td>Industrial Relations; HRM, Public Policy.</td>
</tr>
<tr>
<td>Age Diversity and Firm Performance in an Emerging Economy, Implications for Human Resource Management in Chinese Societies</td>
<td>Human Resources Management</td>
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<tr>
<td>Top Management Team Cognitive Diversity, Team Mechanisms, and Firm Performance: The Moderating Role of Top Management Team Interdependence</td>
<td>Strategic Leadership</td>
</tr>
<tr>
<td>The Effects of Lean Production Work Practices on Occupational Stress: a Case of Hong Kong Owned Manufacturers in the Pearl River Delta</td>
<td>Management Best Practice</td>
</tr>
<tr>
<td>A Process Model of Job Insecurity: the Mediating Role of Affective Job Insecurity</td>
<td>OB Stress</td>
</tr>
<tr>
<td>Top Management Team Diversity, Team Mechanisms, and Firm Performance: the Moderating Role of CEO Empowering Leadership</td>
<td>Strategic Leadership</td>
</tr>
<tr>
<td>China’s Greely Automotive: A Case Study of Corporate Sustainability</td>
<td>Socially Responsible Marketing</td>
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<tr>
<td>The Moderation Effect of Social Responsible Climate on the Relationship between Work-Nonwork Conflict of Service Employees and Their Participation in Voluntary Community Services</td>
<td>Socially Responsible Marketing</td>
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<tr>
<td>An Annual Survey of Socially Responsible Consumption (SRC) in Hong Kong</td>
<td>Socially Responsible Marketing</td>
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<tr>
<td>Information Sharing and its Extrinsic and Intrinsic Drivers: The Moderating Roles of Relational Capital, Procedural Justice and CSR</td>
<td>Socially Responsible Marketing</td>
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<tr>
<td>How to Promote Employee Volunteerism in Corporate Social Responsibility (CSR) Endeavors? Effects of Idiosyncratic Deals on Volunteer Work-related Outcomes</td>
<td>Socially Responsible Marketing</td>
</tr>
<tr>
<td>The Moderating Role of Attribution in Perceived Justice and Customer Satisfaction: An Investigation of Service Recovery in Three Industries for Corporate Sustainability</td>
<td>Socially Responsible Marketing</td>
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<tr>
<td>The Use of Corporate Social Responsibility (CSR) initiatives to Combat Counterfeit Consumption: A Social Identity Perspective</td>
<td>Socially Responsible Marketing</td>
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<tr>
<td>Chinese Herbal Medicine for Inflammatory Bowel Disease</td>
<td>Clinical Studies</td>
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<tr>
<td>Provision of Systematic Review of Chinese Herbal Formulae for the Treatment of Common Chronic Diseases</td>
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<tr>
<td>Analgesic Mechanisms of Electroacupuncture for Neuropathic Pain</td>
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<tr>
<td>Neural Signaling in Symmetrical Joint Inflammation and the Treatment Effect of Acupuncture: A Functional Proteomic Approach</td>
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<tr>
<td>Nerve Growth Factor-mediated Enteric Neuronal Plasticity Contributes to Neonatal Maternal Separation-induced Visceral Hyperalgesia in Rats</td>
<td>Laboratory and Animal Studies</td>
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<tr>
<td>Studies on the Relationship between the Efficacy and Toxicity of Chinese Medicine and the Bioavailability Barrier in Liver and Intestine</td>
<td>Laboratory and Animal Studies</td>
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<tr>
<td>A Study on the Correlation between Glucose-induced Oxidative Stress and Endoplasmic Reticulum Stress in the Vascular Tissues of Diabetic Rats</td>
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<td>Salvianolic Acid B and Cryptotanshinone Decrease b-amyloid Enervation by Stimulating Npn-amyloidogenic Pathway of Amyloid Precursor Protein Secretion</td>
<td>Laboratory and Animal Studies</td>
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<tr>
<td>170 Visual Authentication of Medicinal Plants</td>
<td>Herbal Drug Authentication</td>
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<tr>
<td>Ethnobotaniacal Study of Medicinal Plants Used by Hakka</td>
<td>Herbal Drug Authentication</td>
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<tr>
<td>Comparative Study on the Chemical Composition and Anti-platelet Aggregation Activity of Imported and Domestic Dragon’s Blood</td>
<td>Herbal Drug Authentication</td>
</tr>
<tr>
<td>Role of Transcription Factor NF-kB in Vitamin D Receptor Function and Cancer Drug Discovery</td>
<td>Molecular Pharmacology</td>
</tr>
<tr>
<td>Discovery and Development of Biomarkers for Evidence-based Chinese Medicines Using the Proteomic Technology Platform</td>
<td>Molecular Pharmacology</td>
</tr>
<tr>
<td>Investigation of the Molecular Events Associated with the Anticancer Effects of Four Pure Botanical Saponins that may Target the Ras-Raf-MAPK</td>
<td>Molecular Pharmacology</td>
</tr>
<tr>
<td>Establishment of a Mass Spectrometry Platform for Chinese Medicine Research</td>
<td>Molecular Pharmacology</td>
</tr>
<tr>
<td>Studies on the Effective but Toxic Chinese Medicinal Herbs - The Toxicological and Chemical-chemical Interactive Behaviours</td>
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<td>Nerve Growth Factor (NGF) Signaling in the Generation and Maintenance of Colonic Motility Disorder Induced by Neonatal Maternal Separation</td>
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<td>The Effect of Salvianolic Acid B Combined with Laminar Shear Stress on TNF-a-stimulated Adhesion Molecule Expression in HAECS</td>
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<td>Salvianolic Acid B Inhibits Aβ Fibril Formation and Disaggregates Preformed Fibrils and Protects Against Aβ-induced Cytotoxicity</td>
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<td>Baicalein Prevents 6-OHDA-induced Cytotoxicity and Inhibits Aggregation of Amyloidogenic Polypeptides Relevant to Neurodegenerative Diseases</td>
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<td>Molecular Mechanisms by Which Schisandrin B Lowers Hepatic Lipid</td>
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<td>The Potential of Vinca Alkaloids in Modulating the Invasiveness and Migration of Colon Cancer Cells</td>
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<tr>
<td>Development of Thermo-sensitive Immunoliposome for Controlled Delivery of Chemotherapeutic Agent to Cancer Cells</td>
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<tr>
<td>Chinese-language Film and Hollywood</td>
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<td>Taiwan Film Directors</td>
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<td>Chinese Wenyi and Melodrama</td>
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<td>Intertextuality and Authorship in Cinema</td>
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<td>The Chinese Movie Industry and Globalization</td>
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<td>Aesthetics of Chinese Film</td>
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<td>Perception of Gender Roles and Gender Identities among Canadian Chinese Adolescence Girls</td>
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<td>Perception of Creativity and Age in Work Place</td>
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<td>Communicate Healthy Eating to Adolescents in Hong Kong</td>
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<td>Content Analysis of Nutrition Information in Food Advertisement in Hong Kong</td>
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<td>Parental Concern about Food Advertising to Children in Hong Kong</td>
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<td>Factors Influencing the Spread of Rumor</td>
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<td>Communicative Approach to Host Environment and Cross-Cultural Adaptation</td>
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<td>Information Exposure, Perceptions and Attitudes about Persons with a Disability</td>
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<td>Conflict Management in Three Taiwanese Organizations</td>
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<td>Developing An Environmental Scanning Model for Public Issues in China</td>
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<td>Government Relations and Business Lobbying in China</td>
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<td>Risk Perception, New Media, Culture in Risk Communication</td>
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<td>Effectiveness of Public Communication</td>
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<td>Non-financial Indicators of Public Relations Effectiveness</td>
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<td>Broadcasting Policy</td>
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<td>Hong Kong Media Performance</td>
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<td>Business and Financial Journalism and Its Interplay with the Industry</td>
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<td>Mercury Contamination in Freshwater and Marine Fish Cultivated around the Pearl River Delta and its Health Risk Assessment</td>
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<td>Water Stress on Crop Production: From Molecular Mechanisms to the Crops in the Field</td>
<td>Plant Physiology and Crop Production</td>
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<td>Redox signaling in plant stress responses and development</td>
<td>Plant Molecular Biology and Functional Genomics</td>
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<td>Environmental Screening, Computational and Biological Characterization of Endocrine Disruptors, in Respect to Receptor Binding, Embryo and Gonad.</td>
<td>Molecular Endocrinology and Toxicology</td>
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<td>Neuroprotective Strategies in Cell and Animal Models of Parkinson’s Disease</td>
<td>Neuro-degenerative Disease</td>
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<td>Mass Spectrometry Method Development and Applications for Metabolic Phenotype Associated with Toxic Effects of 2,3,7,8-TCDD</td>
<td>Analytical Chemistry</td>
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<td>Probing the Environmental Fate of Sucralose</td>
<td>Environmental Sciences</td>
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<td>Development of Organelle-Targeting Porphyrin-Based Bifunctional Two-Photon Tumor-Imaging and Photodynamic Therapeutic Agents</td>
<td>Material Chemistry</td>
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<tr>
<td>Molecular and Polymeric Organometallic Semiconductors for High-Performance Solution-Processed Organic Thin-Film Transistors</td>
<td>Material Science</td>
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<td>Novel Organic Semiconductors Based on Donor-Acceptor - Conjugated Molecular Systems for Optoelectronic and Nonlinear Optical Applications</td>
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<td>Privacy-Conscious Query Authentication for Outsourced and Cloud Databases</td>
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<td>A Stage-Varying Methodology That Can Reconstruct the Dynamic Gene Regulations During the Process of Cancer Progression From Stage-course Transcriptional Data</td>
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<td>Development of an Infrared-Spectrum-Based Recognition System for Identifying Chinese Herb Species, Their Origins and Modes of Growth Simultaneously</td>
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<td>Strategic Development of Health IT</td>
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<td>High Throughput Protein Identification from Mass Spectrometry Data on GPU Clusters</td>
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<td>On Inference and Variable Selection for Semiparametric Models with High Dimensional Predictors</td>
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<td>Spectral Postprocessing for Differential Equations: Numerics and Analysis</td>
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<td>The Study on Some Spectral Properties of Fullerene Molecules</td>
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<td>Efficient Total Variation Minimization Models and Image Restoration Applications</td>
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<td>The Optimization Approach for Large-scale Sparse Feature Reduction</td>
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<td>Bio-Imaging and Modeling of Cell Dynamics</td>
<td>Biophysics/ System Biology</td>
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<td>Biophotonics and Laser Spectroscopy</td>
<td>Bio and Chemical Physics</td>
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<td>Theoretical Analysis and Modeling of Biological Networks</td>
<td>Statistical Physics/Systems Biology</td>
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<td>Complex Adaptation and Self-organization in Dynamical Complex Networks</td>
<td>Complex Nonlinear Systems</td>
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<td>Quantum Interference Effects in Quantum Optics</td>
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<td>Organic Electronics Materials and Devices</td>
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<td>Metamaterials, Photonic Crystal and Plasmonics</td>
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<td>Hybrid Molecular Electronics Nano-materials for Photovoltaics</td>
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<tr>
<td>Building a Learning Community for Teacher Education through an Interactive Video Database</td>
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<td>Autobiography as Pedagogy: Time, Narrative Identity and Symbolic Control</td>
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<td>The Role of Epistemological Understanding in Developmental Changes, Prediction and Enhancement of Students’ Argumentation Skills on Social Issues</td>
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<td>An Exploratory Study of Primary Music Teachers’ Concerns about Inclusive Music Teaching</td>
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<td>Investigating the Impact of Fine-tuning Medium of Instruction Policy on Teaching and Learning in Hong Kong</td>
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<td>Spatial Strategy, Planning and State Governance in China</td>
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<td>Residential Inequalities in Urban China under Spatial Restructuring</td>
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<td>Urban Form Remaking, Car-Dependence and Traffic Congestion in Urban China</td>
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<td>Seeking Resolutions: How Local States in China Handle Workers’ Collective Action</td>
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<td>Reshaping State-Labor Relations in China: Conflict and Accommodation</td>
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<td>The Shanghai Cooperation Organisation and Afghanistan</td>
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<td>The Emergence of Sino-African Relations: A Comparative Study of the Drivers Determining African Countries’ Relations with China</td>
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<td>A Study on Female Literary Groups in Qing Dynasty</td>
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<td>Islamic Endowments [the Waqf] and the Chinese Ancestral [Tong 堂]: A Comparative Appraisal of the Evolution of Ethical Capitalism, 1830-2007</td>
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<td>Re-examining Chinese History with a Gender Perspective: Introduction to New Teaching and Learning Approaches</td>
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<td>The Effects of Resilience Training for Hong Kong Junior Athletes</td>
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<td>The Effects of 8-week of Indoor and Outdoor School Based Recreational Swimming Programmes on Selected Cardio-respiratory Functions of Secondary School Students</td>
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<td>Integrating SMS into PA Intervention for Hong Kong Chinese Adolescents: The Effects of SMS Delivery Frequency and Timing</td>
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<td>Effects of an Adapted Stepping program on Balance Efficacy, Static Balance, and Dynamic Balance in Older Adults</td>
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<td>Educational Stratification in China – A View from the Top</td>
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<td>Globalization, Democratization, and the Reconfigured Developmental State: South Korea and Taiwan</td>
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<td>Rebuilding ‘Community’ as Globalization-From-Below: Community-based Development in a Distressed Hong Kong Neighborhood</td>
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<td>Transnational Pilgrimage, Tourism and Identity Politics: An Anthropological Study of the Cult of Mazu (The Goddess of Heaven)</td>
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<td>Visioning the Misery and Coping of Men in Divorce</td>
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<td>The Plight of Men in Grief – The Journey of Coping with Family Suicidal Events</td>
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<td>An Exploratory Study on Grandfamilies in Hong Kong: Experiences of the Grandchildren</td>
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<td>Employment Enhancement Measures and Social Quality of People with Learning Difficulties</td>
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<td>Casino Employees in Macau – The Impacts of Family Relationships</td>
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## Academy of Visual Arts

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<th>Title</th>
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<tbody>
<tr>
<td>Community Based Art and Architectural Appreciation</td>
<td>Arts Education</td>
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<td>Handbook for Arts Educators Working in School</td>
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<td>Hong Kong Popular Culture in Visual Arts Education</td>
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<td>Research and Development Projects for Arts Education</td>
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<td>Understanding the Problem-solving Pattern in a Problem-based Art Learning Environment in Local School Context</td>
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<td>Training Manual and Pilot Teaching Scheme on Arts Criticism</td>
<td>Arts Education, Art Criticism</td>
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<td>National Arts Education Scheme on ‘New China: Then and Now’</td>
<td>Art Education, Contemporary Chinese Art History</td>
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<td>An Eye for Beauty: A Study on Visitors’ Reception at the Hong Kong Museum of Art</td>
<td>Arts Management, Museology</td>
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<td>Experimenting Exhibition, Exhibiting Experiments</td>
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<td>A Study of Twentieth-Century Hong Kong Seal Engraving</td>
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<td>Calligraphic Three Dimensionality</td>
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<td>Chinese Calligraphy in Twentieth-Century Hong Kong: Viewing Art from Cultural, Social, and Economic Perspectives</td>
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<td>Han Yunshan (韓雲山): Styles and the Art of Calligraphy of a Scholar-Artist in Hong Kong</td>
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<td>The Marker of Public Space: Chinese Calligraphy in Twentieth-Century Hong Kong</td>
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<td>Typographic Culture of Hong Kong</td>
<td>Graphic Design, Typography</td>
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<td>Rise and Fall of Spatial Histories - a full-length moving image art work</td>
<td>Media Art</td>
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<td>From Reformism to Eclecticism: Kang Youwei’s 康有為 (1858 - 1927) Theory and Practice of Calligraphy</td>
<td>Modern Chinese Art History, Chinese Calligraphy</td>
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<td>Systems Perspective on Artistic Development: Artists as Sources for Concept Development</td>
<td>Studio Art Practice</td>
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<td>Systems of Transference: A New Visual Language</td>
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<td>Trace and Transfer</td>
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<td>A Survey of the Caricatures in the 1930s Hong Kong</td>
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<td>Creative Visual Art Research Programme, Beijing</td>
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<td>Expression and Manifestation: A Re-interpretation of the History of Hong Kong Art Since 1967</td>
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<td>Hong Kong Arts Markets - Defining and Mapping</td>
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<td>Search for Hong Kong Story</td>
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<td>The (Art) Community: A Pilot Study of Artist Villages in Hong Kong</td>
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<td>The (Art) Community: A Pilot Study of Art Galleries in Central District</td>
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<td>The Curation and Management of Exhibition Space at Shanghai Street Artspace</td>
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<td>Witness of Hong Kong Art</td>
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Taught Postgraduate Programmes
Faculty of Arts
# Master of Arts (MA) in Chinese Literature, Language and Culture

(One-year Full-time or Two-year Part-time)

Prof. CHOW Kwok Ching, Programme Director,
MA in Chinese Literature, Language and Culture

<table>
<thead>
<tr>
<th>Aims</th>
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<tbody>
<tr>
<td>The programme aims to cultivate in students a deeper knowledge of Chinese culture and to broaden their vision with new direction and perspectives so as to prepare them for the need and challenge of a modern Hong Kong with enhanced Chinese language skills and cultural literacy required by professions such as education, media and cultural management.</td>
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<table>
<thead>
<tr>
<th>Admission Requirements</th>
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<tr>
<td>Applicants should possess: (a) a bachelor’s degree with second class honours or above in Chinese from a recognized university or comparable institution; or (b) a general degree plus relevant working experience; or (c) a qualification deemed to be equivalent.</td>
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Short-listed applicants may be interviewed should the Programme Board deem it necessary.

<table>
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<tr>
<th>Structure of the Programme</th>
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<tbody>
<tr>
<td>The programme is made up of 27 units to be pursued in either part-time or full-time mode. The majority of courses will be taught on weekday evenings (6:30 p.m. – 9:20 p.m.) and/or Saturday mornings during the semester. By permission of the department, student may also choose to take course(s) from the Double-listed Courses list, classes of which will be held in day time (8:30 a.m. – 6:20 p.m.) on weekdays.</td>
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Requirements of the programme are as follows:

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<th>Required Courses</th>
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<tr>
<td>Research Method &amp; Seminar</td>
<td>6 units</td>
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<tr>
<td>Project Report</td>
<td>3 units</td>
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<tr>
<th>Elective Courses (6 courses, 3 units each)</th>
<th>18 units</th>
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<tr>
<td>There are three areas: a) Literature, b) Language, and c) Culture. Students have to take at least ONE course in each of the three areas, and additional TWO courses (the Project Report included) in the self-selected area in which the Project Report is written. It should be noted that only a certain number of courses would be offered in a year.</td>
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<tr>
<th>Literature:</th>
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<tr>
<td>Selected Masterpieces of Chinese Literature</td>
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<tr>
<td>Special Topics in Chinese Literature</td>
<td>3 units</td>
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<tr>
<td>Chinese Literature &amp; Religion</td>
<td>3 units</td>
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<tr>
<td>Chinese Travel Literature &amp; Human Scenery</td>
<td>3 units</td>
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<tr>
<td>Chinese Literary Masterpieces &amp; Painting</td>
<td>3 units</td>
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<table>
<thead>
<tr>
<th>Language:</th>
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<tbody>
<tr>
<td>Selected Masterpieces of Chinese Linguistics &amp; Etymology</td>
<td>3 units</td>
</tr>
<tr>
<td>Special Topics in Chinese Linguistics</td>
<td>3 units</td>
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<th>Culture:</th>
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<td>Special Topics in Chinese Culture</td>
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<tr>
<td>Critical Thinking on Chinese Culture</td>
<td>3 units</td>
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<tr>
<td>Traditional Chinese Thought &amp; Modern Society</td>
<td>3 units</td>
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<tr>
<td>Thinking through Chinese Culture</td>
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<thead>
<tr>
<th>Double-listed Courses (3 units each)</th>
<th>27 units</th>
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<td>The following courses are combined classes with undergraduates and are taught in day time (8:30 a.m.–6:20 p.m.). As students are only allowed to take a limited number of these courses, guidance of and permission by the Programme Director are required. (Note: In order to provide flexibility for MA students, some of the 3000-level CHI courses are being double-listed as 7000-level courses so that MA students can select these courses to fulfill programme requirements.</td>
<td></td>
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</tbody>
</table>
MA students taking these courses are required to submit a substantial written essay in order to fulfill the requirements of a 7000-level course instead of participating in the final examination designed for undergraduate students.

Literary Criticism
Integrated Study of Chinese Culture
Practical Chinese Grammar
Modern Views on Traditional Chinese Culture
Wen Xin Diao Long
Chu Ci
Classical Chinese Drama
Selected Chinese Lyrics & Songs
Chinese Rhetoric
Studies in Selected Chinese Poets and/or Lyricists
Chinese Thought & Literature
Modern Chinese Fiction Writing
Modern Chinese Prose Writing
Selected Readings in Chinese Historical Writings
Chinese Semantics
Special Topics in Chinese Language
Special Topics in Chinese Critical Theory
Special Topics in Classical Chinese Fiction & Drama
Special Topics in Classical Chinese Literature
Special Topics in Modern & Contemporary Chinese Literature
Selected Readings from Traditional Chinese Thinkers (Zi)
Selected Readings from Classical Confucian Works
Special Topics in the History of Chinese Literature
Single Chinese Author Forum
(Modern or Contemporary Writer)
Special Topics in Chinese Arts & Chinese Literature
Chinese Bibliography
Chinese Classics - Intensive Reading & Reflection

Note: Hong Kong Baptist University graduates who have taken 3XXX-level courses in their undergraduate curriculum are not allowed to take the double listed courses bearing the same course codes and contents unless otherwise approved by the Programme Director.

Medium of instruction is Chinese. (Cantonese and/or Putonghua will be used depending on the course instructors concerned).

Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded an MA Degree in Chinese Literature, Language and Culture. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit. Four scholarships of HK$42,000 each are awarded annually to students who have outstanding academic performance.
Master of Arts (MA) in Language Studies

(One-year Full-time or Two-year Part-time)
Dr. Cynthia LEE, Programme Director,
MA in Language Studies

Aims
The programme provides foundation knowledge about language and prepares students for special applications of linguistic analysis to problems arising from the students' particular interests, careers and concerns. It trains students’ ability to solve language-related problems and prepare them for further studies through lectures, workshops and student-centred discussions.

Admission Requirements
Applicants should possess:
(a) a bachelor’s degree from a recognized university or comparable institution; or
(b) a qualification deemed to be equivalent.

Applicants are expected to have advanced competence in spoken and written English. A good knowledge of other languages (including Chinese) would be an added advantage. Mature students and other candidates who lack the above qualifications may be admitted on a case-by-case basis. The courses on offer are available to external students from other universities.

Exemption from individual courses may be granted up to a maximum of four (considered on a case-by-case basis) for students who have performed satisfactorily in PGSK (Postgraduate Diploma in Subject Knowledge) courses which are deemed to be equivalent. The tuition fee for these PGSK graduates will be based on the number of units they have to take after exemption in order to complete the programme. It is possible to complete the programme within one part-time year if enough exemptions are granted.

Admission Scholarships for Outstanding Students
A number of scholarships ranging from HK$5,000 to HK$30,000 will be offered to incoming MA in Language Studies students, for instance students who obtained 1st or 2nd upper honours classification from their first degrees (Honours degrees). Their first degrees must be relevant to language studies (linguistics, translation, English language & literature, etc.). Scholarships are also awarded to mainland applicants who have excellent academic record and have passed TEM8.

Structure of the Programme
The MA in Language Studies (MALS) is a taught degree programme comprising part-time study over a normal period of two academic years, or full-time study over a normal period of one academic year (non-dissertation option only). With the approval of the Programme Management Committee, students can request to extend their study period to a maximum of three part-time years. Students are required to take all the five core courses. In addition to the core courses, students may choose to take (i) two electives and a dissertation; or (ii) four electives (without a dissertation) to fulfill the graduation requirements. Classes will be delivered on weekday evenings and/or Saturdays.

The requirements of the programme are as follows:

Core Courses 15 units
Introduction to the Study of Language I & II 6 units
Language in Society 3 units
Research Methodology 3 units
Discourse Analysis 3 units

Elective Courses 6 units
TWO to be chosen from the TWELVE below:
Special Topic in Language Studies 3 units
Language Curriculum 3 units
Language for Specific Purposes 3 units
English as a World Language 3 units
Language & Education 3 units
Language Development 3 units
Advanced Topics in Discourse Studies 3 units
Comparative Studies of English & Chinese Grammar 3 units
Pragmatics in Language Learning & Teaching 3 units
Grammar of Modern English 3 units
Advanced Seminar in Language & Gender 3 units
Linguistics & Liberal Thinking 3 units

**Dissertation or TWO extra Elective Courses** 6 units
chosen from the **TWELVE** above

27 units

Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded an MA Degree in Language Studies. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.

A terminal postgraduate diploma may be awarded to those who have completed the five core courses and any two electives and attained a cumulative GPA of 2.50 or above with all courses scoring grade C- or above, but have not completed a dissertation within the normal study period for reasons deemed acceptable by the Programme Management Committee.

**For Teacher Applicants**
MALs graduates are recognized as degree holders who have fulfilled the Education Bureau’s (EDB) requirements for (1) English subject knowledge [encompassing an English Language Major degree or the Postgraduate Diploma in Subject Knowledge (PGSK-ELT)], and (2) the English Language Proficiency Requirement (Benchmark Test) for language teachers. Students who have successfully completed the programme may apply to EDB for Professional Development Incentive Grant.

Master of Arts (MA) in Liberal Studies and Ethics

(One-year Part-time)
Dr. Kwan Kai Man, Programme Director,
MA in Liberal Studies and Ethics

Aims
(a) To help students in acquiring the technical knowledge required for teaching senior secondary subjects in Liberal Studies;
(b) To enhance students’ ability to articulate an informed understanding of themselves, their society, their nation and the world;
(c) To enable students to develop multiple interpretive perspectives (religious and philosophical) on perennial and contemporary issues in different social and cultural contexts;
(d) To help students nurture independent thinking so that they can help senior secondary students extend their knowledge and apply evaluations appropriate to their own changing personal and social circumstances;
(e) To motivate students by providing a range of skills for lifelong learning;
(f) To help students appreciate and respect cultural diversity within modern society in order to assess and handle conflicting values in critically informed and creative ways; and
(g) To help students further develop and reflect on their own values, so that they will be able to justify their own decisions, judgments and convictions, and so become informed and responsible citizens in their community, nation and the world.

Admission Requirements
Applicants should possess:
(a) a bachelor’s degree from a recognized university or comparable institution; or
(b) a qualification deemed to be equivalent.

Short-listed applicants may be interviewed should the Programme Board deem it necessary.

Structure of the Programme
This is a one-year programme to be pursued in a part-time mode from September to mid-July and in a full-time mode in mid-July and August. Students are required to complete nine 3-unit courses in 1 year (2 Foundation Courses, 6 Required Courses and 1 Elective Course; totaling 27 units, with an equivalent of 378 classroom hours). Alternatively, they can choose to finish the programme by writing a 6-unit dissertation and taking seven 3-unit courses in 1 year (2 Foundation Courses and 5 Required Courses; totaling 27 units, with an equivalent of 294 classroom hours). Under exceptional cases, an extension of one more year may be granted.

The requirements of the programme are as follows:

PROGRAMME ELECTIVE STREAM

Foundation Courses  6 units
Approaches to the Study of Values  3 units
Critical Thinking for Liberal Studies  3 units

Required Courses  18 units
Ethical Issues in Personal Development & Interpersonal Relationships  3 units
Values & Socio-Cultural Issues in Hong Kong Today  3 units
Traditional Values & Moral Challenges in Modern China  3 units
Globalization: Cultural & Ethical Issues  3 units
Public Health & the Common Good  3 units
Science, Technology & Environmental Ethics  3 units

Elective Courses  3 units
Religion & Liberal Studies  3 units
Cross-modular Topics in Liberal Studies  3 units

27 units
## DISSERTATION STREAM

### Foundation Courses 

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approaches to the Study of Values</td>
<td>3</td>
</tr>
<tr>
<td>Critical Thinking for Liberal Studies</td>
<td>3</td>
</tr>
</tbody>
</table>

### Required Courses 

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ethical Issues in Personal Development &amp; Interpersonal Relationships</td>
<td>3</td>
</tr>
<tr>
<td>Values &amp; Socio-Cultural Issues in Hong Kong Today</td>
<td>3</td>
</tr>
<tr>
<td>Traditional Values &amp; Moral Challenges in Modern China</td>
<td>3</td>
</tr>
<tr>
<td>Globalization: Cultural &amp; Ethical Issues</td>
<td>3</td>
</tr>
<tr>
<td>Public Health &amp; the Common Good</td>
<td>3</td>
</tr>
<tr>
<td>Science, Technology &amp; Environmental Ethics</td>
<td>3</td>
</tr>
</tbody>
</table>

*Either*

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Religion &amp; Liberal Studies</td>
<td>3</td>
</tr>
</tbody>
</table>

*Or*

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cross-modular Topics in Liberal Studies</td>
<td>3</td>
</tr>
</tbody>
</table>

### Dissertation

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dissertation</td>
<td>6</td>
</tr>
</tbody>
</table>

**27 units**

All courses in the programme carry equal weight, except Dissertation. Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded an MA Degree in Liberal Studies and Ethics. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.
Master of Arts (MA) in Translation and Bilingual Communication

(One-year Full-time or Two-year Part-time)
Dr. YAU Wai Ping, Programme Director,
MA in Translation and Bilingual Communication

Aims
This programme aims to provide, at the postgraduate level and with the needs of two main target groups in mind, focused and vigorous training in translation and bilingual communication. Specifically, the programme hopes to achieve the following objectives:

(a) To provide a scholarly introduction to the discipline of Translation Studies for those contemplating the pursuit of a career in academia;
(b) To offer those whose training was in a different or related field an opportunity to expand their intellectual horizon and to get acquainted with the lines of inquiry, the research methods and the general landscape of the discipline of Translation Studies so that they can join the community of Translation scholars and strengthen the interdisciplinary dimension of this fast growing discipline;
(c) To provide intellectual stimulation to mid-career translators and those whose work requires bilingual/trilingual competence by encouraging them to reflect on their profession, develop conceptual, analytical and linguistic skills that can further inform their work, and refine their organisational and presentational skills; and
(d) To help takers of the programme exercise their critical mind and appreciate better the relation between theory and practice, so that they can be more aware of and more articulate about the intricacies of bilingual communication and how they negotiate the challenges of translation.

Admission Requirements
Applicants must

(i) hold a bachelor’s degree from a recognised university, or an equivalent professional qualification;
(ii) be able to communicate in English at an advanced level, and provide evidence of competence in English such as possessing one or more of the following qualifications:
   - Grade D or above in AS/AL Use of English, or
   - a minimum TOEFL score of 600 (paper based) or 250 (computer-based), or
   - a score of 7 or above in the International English Language Testing System (IELTS), or
   - Band 6 or above in College English Test in mainland China, or TEM (Test for English Majors) 4 or above; and
(iii) be able to communicate in Chinese (Putonghua or Cantonese) at an advanced level, and provide evidence of competence in Chinese such as possessing one or more of the following qualifications:
   - Grade D or above in AS Chinese Language and Culture (HKALE), or
   - a BA degree with Chinese as the medium of instruction.

Short-listed applicants will be invited to attend an interview.

The following documents must be submitted for assessment upon application:

(i) a copy of the original academic transcript of the first degree received by the applicant;
(ii) two letters from referees of good standing in the community who are familiar with the applicant’s academic performance and/or professional work; and
(iii) two 300-word self-statements, one in English and one in Chinese, outlining the applicant’s academic interests and objectives.

Special Features

- The programme is offered in a one-year full-time and a two-year part-time mode. Classes are usually held on weekdays.
- Comprised of a Research Stream and a Practical Stream, the programme is specifically designed to serve the needs of two groups of takers. The Research Stream provides a
strong foundation for those who wish to conduct further research in Translation Studies, or who are committed to a career in the discipline. The Practical Stream, as its name suggests, emphasises practice. More importantly, it aims to help students strengthen their critical mind and develop their bilingual and bicultural sensibilities.

**Structure of the Programme**
Students are required to complete a total of 27 units.

**RESEARCH STREAM**

<table>
<thead>
<tr>
<th>Required Courses</th>
<th>21 units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Western Translation Theory</td>
<td>3 units</td>
</tr>
<tr>
<td>Chinese Discourse on Translation</td>
<td>3 units</td>
</tr>
<tr>
<td>Essential Reading in Translation Studies</td>
<td>3 units</td>
</tr>
<tr>
<td>Research Methodology</td>
<td>3 units</td>
</tr>
<tr>
<td>Translation Seminars I</td>
<td>3 units</td>
</tr>
<tr>
<td>Dissertation/Project</td>
<td>6 units</td>
</tr>
<tr>
<td>Electives</td>
<td>6 units</td>
</tr>
<tr>
<td>Translation Seminars II</td>
<td>3 units</td>
</tr>
<tr>
<td>Methods &amp; Strategies of Translation</td>
<td>3 units</td>
</tr>
<tr>
<td>Bilingual Communication: Style, Rhetoric &amp; Delivery*</td>
<td>3 units</td>
</tr>
<tr>
<td>Bilingual Presentation: Adaptation &amp; Rewriting*</td>
<td>3 units</td>
</tr>
<tr>
<td>Bilingual Writing for Creative Industries*</td>
<td>3 units</td>
</tr>
<tr>
<td>Master Classes in Translation</td>
<td>3 units</td>
</tr>
<tr>
<td>Gender Issues in Translation</td>
<td>3 units</td>
</tr>
<tr>
<td>Corpus-based Approach to Translation</td>
<td>3 units</td>
</tr>
<tr>
<td>Translation Theory: A Comparative Approach</td>
<td>3 units</td>
</tr>
<tr>
<td>Patronage &amp; Translation of Christian Tracts</td>
<td>3 units</td>
</tr>
<tr>
<td>Introduction to Interpreting</td>
<td>3 units</td>
</tr>
<tr>
<td>Dissertation/Project</td>
<td>6 units</td>
</tr>
</tbody>
</table>

**PRACTICAL STREAM**

<table>
<thead>
<tr>
<th>Required Courses</th>
<th>15 units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Methods &amp; Strategies of Translation</td>
<td>3 units</td>
</tr>
<tr>
<td>Master Classes in Translation</td>
<td>3 units</td>
</tr>
<tr>
<td>Bilingual Communication: Style, Rhetoric &amp; Delivery*</td>
<td>3 units</td>
</tr>
<tr>
<td>Bilingual Presentation: Adaptation &amp; Rewriting*</td>
<td>3 units</td>
</tr>
<tr>
<td>Research Methodology</td>
<td>3 units</td>
</tr>
<tr>
<td>Electives</td>
<td>12 units</td>
</tr>
<tr>
<td>Bilingual Writing for Creative Industries*</td>
<td>3 units</td>
</tr>
<tr>
<td>Translation Seminars I</td>
<td>3 units</td>
</tr>
<tr>
<td>Translation Seminars II</td>
<td>3 units</td>
</tr>
<tr>
<td>Western Translation Theory</td>
<td>3 units</td>
</tr>
<tr>
<td>Chinese Discourse on Translation</td>
<td>3 units</td>
</tr>
<tr>
<td>Essential Reading in Translation Studies</td>
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<tr>
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<td>3 units</td>
</tr>
<tr>
<td>Introduction to Interpreting</td>
<td>3 units</td>
</tr>
<tr>
<td>Dissertation/Project</td>
<td>6 units</td>
</tr>
</tbody>
</table>

* *usually offered in alternate years*

Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded an MA Degree in Translation and Bilingual Communication. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.
Master of Arts (MA) in Music (One-year Full-time or Two-year Part-time)
Postgraduate Diploma (PGD) in Music (Two-year Part-time)
Postgraduate Certificate (PGC) in Music (One-year Part-time)

Professor POON, Johnny M L, Head,
Department of Music

Aims
(a) To enable graduates to create and evaluate projects showing intellectual and artistic endeavour;
(b) To enable graduates to evolve and synthesize ideas from the cultural, creative, technological, and educational elements presented in the programme;
(c) To help graduates understand and be able to apply technologies relevant to individual, group, social and cultural interests; and
(d) To develop in graduates the academic, artistic, and technological basis for advanced independent work in music applicable in a variety of areas appropriate to Hong Kong.

Admission Requirements
Applicants should possess:
(a) a bachelor’s degree in music with at least second class honours, or
(b) qualifications deemed to be equivalent. Short-listed applicants may be interviewed should the Programme Board deem it necessary.

Structure of the Programme
(A) Master of Arts in Music
The MA in Music is a one-year full-time or two-year part-time taught master’s degree. The 30-unit programme is designed so that it can be completed in one year full-time or two years for part-time students. Students must complete the three Core courses (9 units); at least one complete Module (6 units) and five other courses (15 units) taken from the Module/Non-Module list; OR three courses (9 units) from the Module/Non-Module list and a Dissertation Project (6 units).

Requirements of the programme are as follows:

Core Courses 9 units
Research Methods in Music 3 units
Music Technology 3 units
Creativity in Music 3 units

Module 6 units
One complete module from the Module List*below

Electives 9 units
Three further courses from the Module/Non-Module List*below

Dissertation Project or 6 units
TWO Elective Courses from the Module/Non-Module List*below

30 units

Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded an MA Degree in Music. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.

(B) Postgraduate Diploma in Music
The Postgraduate Diploma in Music is a 24-unit part-time programme to be completed in two years. Students must complete the three Core courses (9 units); at least one complete Module (6 units) and three other courses (9 units) taken from the Module/Non-Module list.

Requirements of the programme are as follows:

Core Courses 9 units
Research Methods in Music 3 units
Music Technology  
Creativity in Music  

Module  
One complete module from the Module List* below  

Electives  
Three further courses from the Module/Non-Module List* below  

Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded a Postgraduate Diploma in Music. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit. Students who successfully complete the Postgraduate Diploma in Music may apply to transfer to the MA in Music.

(C) Postgraduate Certificate in Music  
Postgraduate Certificates are offered in four different areas: 1) Classroom Music; 2) Choral Conducting; 3) Piano Pedagogy; 4) Music for Young Children. A Postgraduate Certificate is awarded upon successful completion of a 6-unit module with a cumulative GPA of 2.50 or above.

Requirements of the programme are as follows:

Module  
One complete module from the Module List* below  

Students who successfully complete one or more Postgraduate Certificates in Music may apply to transfer to the Postgraduate Diploma in Music or the MA in Music. Students may also pursue additional modules.
Aims
This Doctoral programme is designed for practicing managers and professionals who wish to take their business education beyond the Master’s degree level. Through a combination of taught courses and the completion of a research project, the DBA programme provides managers and professionals with an opportunity to challenge themselves intellectually, to further develop their analytical and research skills, to broaden and deepen their management knowledge, and to reflect on their own practice in the context of the latest business and management research.

There is an increasing demand for leaders who can apply advanced management methods to analyse and resolve complex problems, and who can thrive in a turbulent business environment. DBA candidates meet this challenge by becoming reflective practitioners able to meet the demands of today’s business world. The DBA programme at HKBU is especially geared to fostering strategic creativity and the ability to lead change, make decisions, and enhance organisational effectiveness.

Admission Requirements
Applicants should possess:
(a) a master’s degree in Business Administration or relevant master’s degree from a recognized university or comparable institution; and
(b) substantial (e.g. 10 years or above) managerial or professional experience at a senior level.

English is the medium of instruction and applicants have to demonstrate proficiency in English language, such as completion of a degree programme taught in English. For applicants who did not graduate from an English-speaking programme, a TOEFL score of 550 or above for the paper based test (213 or above for the computer-based test; or 80 or above for the internet-based test); or an IELTS score of 7 (or equivalent score on a comparable test) is needed. All short-listed applicants will be required to attend a panel interview conducted in English as part of the selection process.

Structure of the Programme
This is a part-time programme with taught courses, professional development workshops and a thesis. The duration of the programme is 3 to 6 years. Taught courses are conducted through a combination of teaching methodologies such as lectures, internet-based learning, guest lectures, group discussions, action learning and case studies.

Assessment will be based on class participation, assignments and projects, and tests or examinations. The Professional Development Workshops provide a forum for dialogue among academics, practitioners and students to discuss current issues related to the core areas of change, strategy and corporate governance, among others. The thesis is an original and independent research project that requires students to apply appropriate theories and research methods to analyze real management issues. Academic rigour and business relevance are emphasized in the assessment of the thesis.

Requirements of the programme are as follows:

Core Courses 48 units
Leading Organizational Change 3 units
Strategy Generation 2 units
Strategic Analysis & Decision Making 2 units
Corporate Governance & Ethics 3 units
Business Research Methods 3 units
Advanced Statistics & Data Analysis 3 units
Qualitative Approaches to Research 3 units
Professional Development Workshops 5 units
Thesis 24 units
48 units

A Doctorate of Business Administration will be awarded to students who have satisfactorily completed the taught courses and the professional development workshops, successfully defended the thesis, achieved cumulative GPA as stipulated in the programme and fulfilled all other programme requirements.
Master of Accountancy (MAcc)

(One-year Full-time or Two-year Part-time)
(The offer of this programme is subject to the approval of the University.)
Dr. Daniel H. K. HO, Convenor,
Programme Planning Team, Master of Accountancy

Learning Goals
The learning goals of the MAcc programme:
(a) Students will have the contemporary knowledge of accounting.
(b) Students will be analytical and critical thinkers able to solve business problems.
(c) Students will have the fundamental knowledge in professional ethics and business and company law.
(d) Students will have an understanding of the accounting theory and the latest developments in accounting practices.

Admission Requirements
Applicants should possess:
(a) a Bachelor’s degree in business (non-accounting) or a related discipline from a recognized tertiary institution; or
(b) a Bachelor’s degree in a non-business discipline from a recognized tertiary institution.

Selection will be primarily judged on the basis of official academic transcripts and supporting documents. However, interviews may be arranged to further assess the applicants’ qualifications.

Notes for Applicants
1. Applicants bear the responsibility to confirm with HKICPA that their bachelor’s degrees are recognized in meeting the student registration requirements of the CPA QP before applying for admission to this MAcc programme.
2. Expecting bachelor’s degree holders who will acquire the requisite academic qualification before the programme commencement may also apply for admission.

3. Both business (non-accounting) and non-business degree holders must satisfy the pre-core programme requirements prior to their completion of the MAcc programme. The pre-core programme includes courses in Accounting, Economics, Information Systems, Management and Statistics. Applicants with deficiencies in any of these courses must take, at their extra cost, the prescribed pre-core courses (which are no credit-unit courses with pass/fail option) to satisfy the competency requirements for admission to the CPA QP. The offering of pre-core courses by the Department is subject to the demand of admissions.

4. Proof of English proficiency is required for all applicants whose bachelor’s degrees were obtained from non-English medium institutions. These applicants must meet the following minimum requirements for English proficiency:
   a) a score of 550 (paper-based) or 213 (computer-based) or 80 (internet-based test) in TOEFL; or
   b) an overall band score of 6.0 in IELTS; or
   c) a score of 450 in the new College English Test (CET-6) of China or a pass in the old CET-6 test; or
   d) any equivalent score on a comparable test.

Structure of the Programme
This a taught postgraduate programme leading to the award of Master of Accountancy. The programme – Part One (18 units) will be accredited by the Hong Kong Institute of Certified Public Accountants** as equivalent to a conversion programme for CPA QP admission purposes. Subject to the demand of admissions, the programme will be delivered in one-year full-time and two-year part-time modes. In order to graduate, students must complete 36 units spread over twelve core courses. Course exemption will not be granted unless the student has taken a course with similar content and standard. Exemption application will be considered on a case-by-case basis. In general, a maximum of one-sixth of the total unit-requirement may be exempted. Courses that are exempted will not count in Grade Point Average (GPA) calculations and will appear on transcripts only as the total number of units recognized for transfer. The twelve core courses include course work and activity-based learning. All courses are conducted
through a variety of pedagogy: lecturing, class participation and discussion, library research, and case studies.

Requirements of the programme are as follows:

**Part One**
- Advanced Financial Accounting: 3 units
- Auditing: 3 units
- Business & Company Law: 3 units
- Cost & Management Accounting: 3 units
- Financial Management: 3 units
- Taxation: 3 units

**Part Two**
- Strategic Management Accounting and Control: 3 units
- Accounting Theory and Policy: 3 units
- Advanced Financial Reporting: 3 units
- Advanced Taxation: 3 units
- Contemporary Issues in Business Assurance: 3 units
- Corporate Financing: 3 units
- Integrative Project^: 3 units

Students who have completed and passed all the 12 core courses with a total of 36 units, satisfied the pre-core programme requirements and obtained a cumulative GPA of 2.50 or above will be awarded a Master of Accountancy. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students achieving a cumulative GPA between 3.40 and 3.69 will be awarded Merit.

**Remarks**
- *subject to the approval from the University.
- **subject to the approval from the HKICPA.
- ^ Under special circumstances, students may take an Integrative Project (which is a 3-unit course) concentrating on the application of accounting knowledge as the alternative for only one core course for Master’s award (Part Two, excluding the course of Accounting Theory and Policy) if approval in advance is granted.
Master of Business Administration (MBA)

(Two-Year Part-time)
Prof. Allan K. K. CHAN, Programme Director,
Master of Business Administration

Aims
The objective of the programme is to develop well-rounded executives who have the knowledge, skills and leadership ability to respond effectively to an increasingly versatile local and international business environment. To achieve this objective, we endeavour to ensure that our graduates:
(a) have an in-depth knowledge of doing business in Hong Kong, mainland China and internationally;
(b) have the personal competence necessary to successfully take on the role of a change agent and leader within their organizations; and
(c) can apply their knowledge and skills to develop domestic and global business strategies.

Salient Features
Theme of International Business Balanced by a Focus on China Business
• Managerial topics in the global aspects of business
• Business Field Study for a deeper understanding of business environment and operations of companies in the Chinese mainland or any city of significance.

Mode of Attendance
The MBA Programme is offered on a part-time basis within 8 modules over a 2-year period with term breaks and a full summer break. Class sessions are held on 2-3 weekday evenings per week, leaving students with free weekends.
• With special permission, students may extend the programme of study for a period of not more than 12 months.

School’s Exchange Programme
• Renowned institutions worldwide have reached collaborative agreements with the School for the exchange programme
• Students can broaden their horizons by studying in other countries for a semester or a summer
• Credit units gained from the exchange programme can be transferred to the MBA programme to replace up to four electives (8 credit units)

“Live” Learning Experiences
• Practical MBA Project (Consultancy-type research project with a real company)
• Opportunity to develop a business plan for the MBA Project
• Regular seminars and workshops to enable students to share the wealth of experience with the business leaders and remarkable scholars

High Level of Faculty Support for Students
• Emphasis is placed on giving high levels of individual attention to students
• All teaching is done by full-time faculty, supported by adjunct professors with high calibre and leading business executives

Admission Requirements
Applicants should possess:
(a) a bachelor’s degree (in any discipline) from a recognized university or comparable institution, or a qualification deemed to be equivalent;
(b) at least three years of relevant work experience;
(c) an acceptable score in the Graduate Management Admission Test (GMAT). Applicants with 8 or more years of relevant work experience may apply for exemption from taking GMAT, and
(d) a satisfactory performance in the admissions interview.

Since English is the medium of instruction and that some China business related courses may be taught in Chinese, applicants should possess a good command of English and a working level of Chinese. The Admissions Panel will assess the motivation, maturity, communication skills, language
proficiency, and suitability of the applicants for the programme at the time of the interview.

Applicants may be exempted from taking up to four core courses (8 credit units), if they have taken similar or equivalent courses at the postgraduate level within the past 5 years (and achieved satisfactory grades).

**Structure of the Programme**
The MBA is designed to equip students with the necessary skills and perspectives for managing a business successfully. The central theme throughout the programme is the integration of business functions. The programme is made up of 37 units: core courses (24 units); advanced electives (8 units); a Project (3 units) and MBA Seminars and Workshops (2 units). The highlights of the curriculum include a core course of “Business Field Study” (one-week duration in a selected city with a company attachment and a mini-consultancy requirement) and a client-based MBA project (a full-scale real company diagnosis and consultancy, or a business plan with an innovative and entrepreneurial nature). The curriculum also includes a unit bearing attendance requirement of the School-based Executive Development Seminar Series (which offers more than 20 seminars every year covering all areas of business topics and featuring speakers mainly amongst the business community leaders).

Instructional delivery is by means of an integrative approach to learning, drawing upon the various disciplines housed in the School of Business. The teaching methods used in the programme are aimed at integrating the study of formal theory and the development of work-related skills within each subject area. This is accomplished through the use of both inductive and deductive learning. Emphasis is placed on active, problem-centered learning through the analysis and discussion of assigned readings, cases and problems and consultancy-type projects. Informative lectures are integrated with a participative tutorial approach, and the completion of problem-centered assignments and projects. Business practitioners and professionals assist in these exercises and in delivering lectures, enabling them to share their experiences and insights with students. Students are required to complete a group project through which they apply their knowledge, skills and understanding of the business concepts, practices, and techniques. The project is company-based and integrative in nature. Upon completing the project, students have to present a written and oral report to the faculty and client company.

Requirements of the programme are as follows:

**Core Courses**
- Accounting for Decision Making 2 units
- Business Field Study 2 units
- Client-Based Research Methods 2 units
- Corporate Finance 2 units
- Economics for Managers 2 units
- Global Marketing Management 2 units
- International Management 2 units
- Legal Aspects of International Business 2 units
- Managing Information Systems 2 units
- Managerial Skills 2 units
- Operations & Supply Chain Management 2 units
- Strategic Management 2 units

**Advanced Elective Courses***
- Business Creativity 2 units
- China Marketing & Foreign Investment Issues 2 units
- Chinese Wisdom & Management 2 units
- Corporate Governance 2 units
- Current Issues in Electronic Commerce 2 units
- Economic Developments in China & Hong Kong 2 units
- Emerging Economies 2 units
- Entrepreneurship Development 2 units
- Financial Statement Analysis 2 units
- Global Human Resources Management 2 units
- International Financial Markets & Derivatives Trading 2 units
- International Macroeconomics & Policy Issues 2 units
- International Trade & Finance in China 2 units
- Investment Analysis & Portfolio Management 2 units
- Legal Aspects of China Trade & Investment 2 units
- Managing Change 2 units
- Management of Marketing Communications 2 units
- Participation in External Competitions 2 units
- Seminar in Advanced Management Topics 2 units
- Seminar in Marketing 2 units
- Services Marketing Management 2 units

**Non-MBA Electives**
- Principles & Models of Corporate Governance 3 units
- Strategic Human Resources Management in Practice 3 units
- Current Issues in Visual Arts & Cultural Policy 3 units
Marketing & Management for Art Administration 3 units
Seminar on Art Administration Practice 3 units
Property & Facilities Management 3 units
Art Curatorship 3 units

**MBA Project Report** 3 units

**MBA Seminars and Workshops** 2 units

37 units

* The advanced elective course list will vary, depending upon demand and teaching resources.

Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded a Master of Business Administration Degree. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.

**MBA Outstanding Achievement Award**
The MBA Outstanding Achievement Award aims to encourage HKBU MBA students to excel in scholastic performance, managerial skills, leadership ability and social responsibility.

**MBA Awards Schemes to Promote Excellent Performance of Students**

**Graduation Academic Prizes**
The Graduation Academic Prizes are designed to reward students who have attained excellent scholastic performance in their MBA study at HKBU.

- **Distinction Award**
  MBA students who have attained a cumulative GPA of 3.7 to 4.0 at graduation (subject to the same conditions applied to the Distinction academic standing) will be granted the Graduation Distinction Award.

- **Merit Award**
  MBA students who have attained a cumulative GPA of 3.40 to 3.69 (subject to no repeated courses and the same conditions applied to the Merit academic standing) at graduation will be granted the Graduation Merit Award.
Master of Human Resources Management (MHRM)

(Two-year Part-time)
Dr. Jamie CHEUNG, Programme Director, Master of Human Resources Management

Aims
(a) People-management competencies: Graduates of the programme will have the necessary HR knowledge, skills and competencies to successfully carry out operational HR functions that translate HR policies and procedures into positive HR outcomes.
(b) Evaluation and advisory competencies: Graduates of the programme will have the ability to evaluate and develop people-management programmes and processes, based on a sound knowledge of the principles of employee motivation and engagement, and an awareness of the importance of the organizational and cultural context and of ethical principles.
(c) Personal and professional development: Graduates of the programme will be effective communicators, analytical and critical thinkers, who will appreciate the importance of life-long learning and continuing professional development.

Admission Requirements
Applicants should have
(a) a recognised bachelor’s degree or an equivalent professional qualification (with no working experience requirement); or
(b) a recognised diploma plus a minimum of four years of working experience; and
(c) met the English language proficiency requirement for applicants who received their higher education in a language other than English.

Structure of the Programme
This is a two-year part-time taught programme leading to a master’s degree. The teaching faculty in the Department of Management is balanced between international and local faculty, many of whom, in addition to their academic credentials, have practitioner backgrounds. All courses are conducted through a combination of methodologies: lectures, group discussion, group projects, library research and case studies. Assessment is mainly based on course work and project-based learning.

Requirement of the programme are as follows:

<table>
<thead>
<tr>
<th>Core Courses</th>
<th>24 units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Managing Human Resources Today</td>
<td>3 units</td>
</tr>
<tr>
<td>Human Resources Planning &amp; Staffing</td>
<td>3 units</td>
</tr>
<tr>
<td>Training &amp; Development</td>
<td>3 units</td>
</tr>
<tr>
<td>Performance Management</td>
<td>3 units</td>
</tr>
<tr>
<td>Compensation &amp; Benefits</td>
<td>3 units</td>
</tr>
<tr>
<td>Employment Relations &amp; Practices</td>
<td>3 units</td>
</tr>
<tr>
<td>Human Resources Research Methods</td>
<td>3 units</td>
</tr>
<tr>
<td>Degree Project</td>
<td>3 units</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Elective Courses (Select any two)</th>
<th>6 units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human Resources Management in the PRC</td>
<td>3 units</td>
</tr>
<tr>
<td>International &amp; Comparative HRM</td>
<td>3 units</td>
</tr>
<tr>
<td>Ethics in Human Resources Management</td>
<td>3 units</td>
</tr>
</tbody>
</table>

30 units

Students who have satisfactorily completed 30 credit units and achieved a cumulative GPA of 2.50 or above will be awarded a Master of Human Resources Management. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.

Remarks
Two academic awards are set up (a) to motivate MHRM students to strive for academic excellence and (b) to encourage our BU alumni to pursue advanced professional education:
(a) The Graduation Academic Award is designed to reward those who have attained excellent scholastic performance in their MHRM studies. It is worth HK$8,000 and will be given to three students who have obtained the highest GPA provided that their cumulative GPA is no less than 3.40, with no repeated courses and no course grade below B-.
(b) The HKBU Alumni Entrance Award is worth HK$8,000 and two awards are available. Students need to be BU undergraduate alumni and to have attained an upper second class honours degree.
Aims
Comparing with some similar taught master programmes found in Hong Kong and overseas, a distinct feature of this MScAAF programme is its emphasis on the integration of knowledge in both Accounting and Finance disciplines. Students’ understanding of conceptual and practical issues relating to both Accounting and Finance disciplines will be nurtured by teaching and learning. In particular, two integrative/capstone courses on the application of Accounting and Finance knowledge and skills (e.g. Financial Statement Analysis & Business Valuation and Financial Strategy) are also included in the programme.

Admission Requirements
Applicants should possess:
a) a bachelor’s degree with honours in Business from a recognized university or comparable institution, or a professional qualification deemed to be equivalent (e.g., a professional qualification in accounting or finance field such as CPA/ACCA from designated accounting bodies, CFA from Institute of Certified Financial Analysts, CMA from Institute of Management Accountants, etc.); OR
b) a bachelor’s degree in other disciplines with relevant experience and/or training in Accounting, Finance, Management or related fields; AND
c) a satisfactory score on the Graduate Management Admission Test (GMAT) (for applicants of full-time programme only); OR
d) a minimum of three years of relevant working experience (for applicants of part-time programme only); AND
e) proof of English proficiency. (for applicants whose first degrees were obtained from non-English-medium institutions). A minimum TOEFL score 550 (paper-based) or 213 (computer-based) or 80 (internet-based) or the equivalent score of other tests is normally required for those applicants.

Qualified applicants will be required to attend an admission interview as part of the selection process.

Students with non-Business degree and who lack basic training/experience in Accounting, Finance or related fields may also be qualified, conditional upon make-up of the accounting and finance fundamentals through an intensive foundation course at their extra cost or guided self-study before commencement of the MScAAF Programme.

Application for exemption of a course will be considered on a case-by-case basis. Only courses completed at relevant postgraduate level or equivalent and with similar contents can be used to claim for exemption. Each student can receive exemptions for no more than two courses. Students are required to pay the full tuition fees for exempted courses. Under current arrangement, members of HKICPA and ACCA can gain exemption for 2 courses.

Structure of the Programme
The Master of Science in Applied Accounting and Finance is the only locally taught master programme integrated with accounting and finance knowledge. Students are required to take 10 courses (a total of 30 units). There are 8 core courses plus another 2 courses out of 6 electives. Hence students can opt for concentrating more on either accounting or finance electives in light of their academic and working background and their needs for obtaining more knowledge and training in accounting or finance field. (The list of the electives may be expanded later as the programme develops and more resources become available). Contemporary research issues and methodologies in accounting and finance will be incorporated in a few courses to expose students to some basic training of research in the two disciplines. Under special circumstances, students may take a guided independent study or an integrative project concentrating on the application of
both accounting and finance knowledge as the alternative for only one elective course if approval is granted in advance.

Requirements of the programme are as follows:

**Core Courses**  
- Advanced Corporate Financial Reporting  
- Strategic Management Accounting & Control  
- Issues on Internal & External Auditing  
- Accounting Theory & Policy  
- Corporate Finance  
- Investment & Portfolio Analysis  
- Financial Statement Analysis & Business Valuation  
- Financial Strategy  

- **24 units**

**Elective Courses**  
- International Accounting & Taxation  
- Derivatives Securities & Risk Management  
- Corporate Governance & Disclosures  
- Business Processes & Information Management  
- Independent Study/Integrative Project*  

- **6 units**

Students are required to choose TWO courses from the following:

- International Accounting & Taxation  
- Derivatives Securities & Risk Management  
- Corporate Governance & Disclosures  
- Business Processes & Information Management  
- Independent Study/Integrative Project*

- **30 units**

* This can only be selected to replace an elective course under special circumstances and advanced approval is required.

Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded an MSc Degree in Applied Accounting and Finance. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.
Aims
This programme aims at training competent applied economists and potential theoretical researchers. To achieve this objective, the programme is designed to strike a good balance between advanced theoretical coverage and applied economic analyses from the real world. We endeavour to ensure that our graduates are able to analyze economic issues relevant to their work and develop strategies to cope with the changing economic environment. Specifically, this programme equips graduates with
(a) advanced training in analytical and critical thinking skills for studying economic issues;
(b) a solid understanding of the reasoning underlying economic behaviour of consumers, workers, firms, and other economic institutions;
(c) advanced theoretical and empirical tools to analyze the impact of economic policies, the current economic environment and its future trend, with an emphasis on China; and
(d) knowledge of methods of economic data analysis and business research, so that students can attain a good balance between theory and practice in their learning.

Admission Requirements
Applicants should possess:
(a) a good bachelor’s degree from a recognized university, or equivalent. A degree in Economics is preferred but not necessary. Although a bachelor’s degree in economics or related areas is not a pre-requisite for admission, the applicant is expected to possess knowledge of intermediate microeconomics and intermediate macroeconomics, along with some training in mathematics and statistics. Students who do not possess such knowledge may be required to attend bridging courses; and

(b) proof of English proficiency (for applicants whose first degree was obtained from non-English-medium institutions). This can be fulfilled by obtaining a minimum TOEFL score of 550 (paper-based test) or 80 (internet-based test); a minimum score of 6 in IELTS; OR a minimum score of 500 in CET-6.

On top of academic performance, applicants are encouraged to take the Graduate Record Examinations (GRE) or the Graduate Management Admission Test (GMAT). Although the results of GRE and GMAT are not necessary, a satisfactory score in either GRE or GMAT is very helpful in getting a scholarship.

Structure of the Programme
The MSc in Applied Economics is a one-year full-time taught master’s programme. Students are required to take 10 courses (a total of 30 credit units), including 5 compulsory courses and 5 elective courses. Each course carries 3 credit units.

Requirements of the programme are as follows:

<table>
<thead>
<tr>
<th>Core Courses</th>
<th>12 units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advanced Microeconomics</td>
<td>3 units</td>
</tr>
<tr>
<td>Advanced Macroeconomics</td>
<td>3 units</td>
</tr>
<tr>
<td>Applied Econometric Analysis</td>
<td>3 units</td>
</tr>
<tr>
<td>Economic Institutions in China</td>
<td>3 units</td>
</tr>
<tr>
<td>Research Workshops &amp; Seminars</td>
<td>3 units</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Elective Courses*</th>
<th>18 units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Any FIVE of the following courses:</td>
<td>3 units</td>
</tr>
<tr>
<td>International Trade</td>
<td>3 units</td>
</tr>
<tr>
<td>International Finance</td>
<td>3 units</td>
</tr>
<tr>
<td>Monetary Economics</td>
<td>3 units</td>
</tr>
<tr>
<td>Economic Development &amp; Growth</td>
<td>3 units</td>
</tr>
<tr>
<td>Financial Economics</td>
<td>3 units</td>
</tr>
<tr>
<td>Economic Analysis of the Firm</td>
<td>3 units</td>
</tr>
<tr>
<td>Public Finance &amp; Monetary Economics in China</td>
<td>3 units</td>
</tr>
<tr>
<td>Foreign Economic Policies of China</td>
<td>3 units</td>
</tr>
<tr>
<td>Productivity Analysis of the Chinese Economy</td>
<td>3 units</td>
</tr>
</tbody>
</table>
* The actual elective courses offered depend upon the preferences of students and teaching resources.

Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded an MSc Degree in Applied Economics. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.
The Master of Science in Business Management (MScBM) Programme specially serves the needs of business leaders early in their careers with Master’s level knowledge, and assists them in acquiring skills in general business and management.

Apart from a broad and balanced curriculum, the Programme includes an Executive Development Series, which is especially designed to provide a “live learning” experience. It combines seminars, workshops, corporate visits and career development to equip you with the hands-on experience and a sound theoretical grounding to be a well-rounded executive with a global and innovative outlook.

The MScBM Programme is suitable for high-calibre students, who are motivated to develop a competitive edge in today’s fast-changing business world. You can choose either a full-time (1 year) or a part-time (2 years) mode of study. In addition, for up to six years after graduation, MScBM alumni may be admitted to the HKBU MBA programme with substantial course exemption.

Aims
The Programme aims to:
(a) equip students with knowledge and understanding in general business and management;
(b) prepare students in the application and integration of general business and management knowledge;
(c) assist students in the acquisition of professional skills which are essential to their forthcoming business/management career and professional development; and
(d) appreciate the importance of corporate sustainability and business ethics.

Two Modes of Attendance
- Students can choose to study on campus in one-year full-time mode or two-year part-time mode.
- Fresh graduates and students from the mainland China and overseas are welcome to study the full-time MScBM, which is held over 2 semesters and a summer term from September to July.
- Part-time MScBM is held over 4 semesters covering 2 academic years with term breaks.
- With special permission, students may extend the programme of study for a period of not more than 12 months.

Salient Features
- Opportunity to develop knowledge in major functional areas of modern business, with an emphasis on the integration of the multiple dimensions of international business
- Executive Development Series covers a variety of seminars, corporate visits and managerial workshops that enable students to share the wealth of experience with the business leaders and remarkable scholars

International Exchanges
The international exchange programme provides a valuable opportunity for students to enrich their international exposure and improve their cross-cultural communication and management skills. Credit units gained from the exchange programme can be transferred to the MScBM programme to replace up to two electives (4 credit units)

Admission Requirements
The entry requirements for the MScBM Programme are a combination of the followings:
a) a Bachelor’s degree from a recognized university or comparable institution; or a professional qualification deemed to be equivalent;
b) good English proficiency*;
c) a satisfactory performance in the admissions interview *; and

*These requirements may vary depending on the programme's specific needs.
d) GMAT is not required but highly encouraged.

*Remarks:
R1: Since English is the medium of instruction, applicants should possess a good command of English, both written and spoken. If English was not the medium of instruction for the first degree, applicants are required to provide evidence of good English proficiency, e.g. a minimum TOEFL score of 550 (paper-based)/ 213 (computer-based)/ 79-80 (internet-based), IELTS 6.0 band or College English Test (CET Grade 6) score of 450.

R2: The Admissions Panel will assess the motivation, maturity, communication skills, language proficiency, and suitability of an applicant for the programme at the time of the interview. The interview will be group-based and interactive. A Programme-administered writing test on English proficiency will be conducted prior to the interview.

Structure of the Programme
The MScBM programme consists of 11 courses (equivalent to 30 credit units): 8 core courses, 1 integrated course and 2 elective courses.

Under special circumstances, students may take any 2 courses (@3 units) from the School’s specialised Masters Degree programmes to replace the 2 elective courses.

### Required Courses
**Core Courses**
- Business Accounting: 3 units
- Business Law and Corporate Governance: 3 units
- Business Operations: 3 units
- Business Research Methodology: 3 units
- Business Economics: 3 units
- Business Finance: 3 units
- Managing People: 3 units
- Managing Marketing: 3 units

**Integrated Course**
- Business Strategy: 2 units

**Elective Courses**
- Financial Statement Analysis: 2 units
- Legal Aspects of China Trade and Investment: 2 units
- Independent Research Project: 2 units
- China Marketing and Foreign Investment Issues: 2 units
- Entrepreneurship Development: 2 units
- Business Creativity: 2 units
- Participation in External Competitions: 2 units
- Business Field Study: 2 units
- Economic Developments in China & Hong Kong: 2 units
- International Macroeconomics & Policy Issues: 2 units
- International Trade & Finance in China: 2 units
- Emerging Economics: 2 units
- International Financial Markets and Derivatives Trading: 2 units
- Investment Analysis & Portfolio Management: 2 units
- Global Human Resources Management: 2 units
- Current Issues in Electronic Commerce: 2 units
- Seminar in Advanced Management Topics: 2 units
- Managing Change: 2 units
- Chinese Wisdom & Management: 2 units
- Management of Marketing Communications: 2 units
- Seminar in Marketing: 2 units
- Services Marketing Management: 2 units

*The advanced elective course list will vary, depending upon demand and teaching resources.

Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of at least 2.50 or above will be awarded a Master of Science in Business Management Degree.

Distinction may be awarded to a student who has attained an overall cumGPA of 3.7 or above, with no course grade below B- and no repeated courses while the merit may be awarded to a student who has attained an overall cumGPA of 3.40-3.69.

### MScBM Award Scheme
Two MScBM award schemes are set up to reward outstanding students. The MScBM Entrance Award aims to offer financial support to new entrants with distinguished qualities to pursue full-time MScBM study and the MScBM Graduation Academic Prizes are for students who have attained excellent scholastic performance.
(One-and-a-half-year Part-time or One-year Full-time)

Dr. Alex KL LAU, Programme Director, MSc in Corporate Governance and Directorship

Aims
This programme addresses not only the controlling and monitoring aspects of corporate governance to minimize executives’ self-interest problems, but also the benefits of a good corporate governance system such as how to integrate the efforts of various stakeholders for promoting corporate performance. It attempts to add value to those directors, managers and professionals who are planning to strengthen the corporate governance system of their organizations. The solid corporate governance knowledge and practical skills gained from the programme would also assist graduates to pursue professional careers such as company directors (including executive, non-executive and independent), chief financial officers, chief executive officers, board secretaries, fund managers, risk managers, controllers, internal auditors, regulators and market intermediaries (such as auditors, analysts, investment bankers, credit rating agencies and lawyers), or to continue their studies in corporate governance and directorship or related fields.

Admission Requirements
Applicants should possess:
(a) a bachelor’s degree with honours in Business from a recognized university or comparable institution, or an equivalent qualification (such as professional qualifications in Accounting, Finance, Company Secretarial Practices or Law); or a bachelor’s degree in other disciplines if they have obtained relevant experience and/or training in corporate governance and directorship or related fields (such as Accounting, Company Secretarial Practices, Finance, Law, Management and so on); and
(b) a minimum of three-year relevant work experience. Students with non-business degree and/or insufficient basic training/experience in Finance and Accounting may be required to take an intensive foundation course in Corporate Finance and Accounting at their extra cost. Such course will be offered on a four-full-day basis (e.g., 4 Saturdays or Sundays) before the commencement of the programme.

Structure of the Programme
Students are required to take 9 courses and a project in a total of 29 credit units. They may choose to carry out the project on an individual or group basis. Group project members should be no more than three people. Students may be exempted from taking up to two courses, providing they have taken similar or equivalent courses at a recognized university or comparable institution (and achieved a satisfactory grade) within the past 5 years. Applications will be considered on a case-by-case basis. The MSc in Corporate Governance and Directorship is a coursework programme designed for part-time and full-time students. The length for completion of the programme is 18 months (or 5 trimesters) for part-time students and 12 months (or 3 trimesters) for full-time students. Part-time students are required to take 2 courses whereas full-time students are required to take 3 to 4 courses in a trimester. Part-time students are required to start up the integrated project either in the 4th or 5th trimester. Full-time students are required to start up the project in the 3rd trimester. Maximum durations of study allowed for full-time and part-time students are 24 and 36 months respectively. A further extension of another 12 months may only be considered on an exceptional basis. Tuition fees are charged during extension period.

Requirements of the programme are as follows:

Core Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Principles &amp; Models of Corporate Governance</td>
<td>3 units</td>
</tr>
<tr>
<td>Legal Framework &amp; Codes of Corporate Governance</td>
<td>3 units</td>
</tr>
<tr>
<td>Ownership Structure, Shareholders’ Rights &amp; Investor Activism</td>
<td>3 units</td>
</tr>
<tr>
<td>Corporate Reporting, Disclosure &amp; Transparency</td>
<td>3 units</td>
</tr>
<tr>
<td>Board Structure, Process &amp; Leadership</td>
<td>4 units</td>
</tr>
</tbody>
</table>
Executive Performance Management & Compensation  2 units
Market Intermediaries & Monitoring     2 units
Strategic Financial Policy & Analysis  3 units
Business Ethics & Corporate Social Responsibility  3 units
Project                                     3 units
                            29 units

A Master of Science degree in Corporate Governance and Directorship will be awarded to students who have satisfactorily completed the above listed 10 courses and achieved a cumulative GPA of 2.50 or above. Students attaining a cumulative GPA in between 3.40 to 3.69 will be awarded Merit and those who achieve a GPA of 3.70 or above with no course grade below B- and no repeated courses will be awarded Distinction. Students who have satisfactorily completed the first five courses listed above and achieve a cumulative GPA of 2.50 or above will be awarded a Postgraduate Diploma in Corporate Governance and Directorship jointly issued by the School of Business and The Hong Kong Institute of Directors.
**Aims**

To prepare graduates to:
(a) exhibit a strong background in the fundamentals of strategic and global management, including psychology and the principles of developing and managing human resources;
(b) demonstrate acquisition of state-of-the-art knowledge in advanced HRM concepts, e.g. strategic human resources planning, labour relations, outplacement, performance management, human capital measurements, and ethics;
(c) develop workable strategies and be able to influence corporate direction at the highest level and speak the language of the boardroom in terms of finance, technology, marketing and operations;
(d) create transformation programmes that utilise a working knowledge of the pragmatic aspects of developing and managing both intellectual capital and information technology;
(e) become skilled change agents, comfortable with the precepts of strategic, global organisational development, while envisaging themselves as internationally-oriented managers, comfortable in any cross-cultural business environment;
(f) function as the conscience of senior managers, in terms of ethical behaviour and professionalism;
(g) relate and adapt concepts utilised elsewhere to widely varied Asian work cultures and societies in crafting appropriate HR systems and practice; and
(h) act as a cultural bridge between local “Asian” managers and their counterparts in other parts of the world, by becoming the conduit through which new ideas and concepts are discovered and adapted for use within the Asia/Pacific Region.

**Admission Requirements**

Applicants should possess:
(a) a good first degree or equivalent, in any discipline, from a recognised university; or a Postgraduate Diploma in Human Resources Management, from a recognised educational institution; or a qualification deemed to be equivalent; and
(b) usually a minimum of five years of management/professional experience.

**Structure of the Programme**

This is a two-year part-time taught executive-level programme leading to the Master of Science degree (MScSHRM). In order to graduate, students must complete 30 credit units spread over 10 courses (9 courses plus a Degree Project). All courses are offered in a series of two weekends over a period of two years. Normally the whole programme is covered in 20 weekends spreading over 24 months.

The first 9 courses include course work and project-based learning. All courses are conducted through a combination of methodologies: lectures, website learning, guest lectures, group discussions, field projects, library research, and case studies. Assessment focuses on course work and project based learning.

The last course is the Degree Project. This degree project requires students to converge all previous studies into a concrete project that will contribute to the creation of a viable learning organisation. Students are expected to demonstrate their ability to understand and respond to a real HRM issue in an organisation, and to deliver feasible recommendation to solve client’s HRM problem.

Requirements of the programme are as follows:

**Core Courses**

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundations of Human Resources Management</td>
<td>3</td>
</tr>
<tr>
<td>Industrial-Organisational Psychology</td>
<td>3</td>
</tr>
<tr>
<td>Skills for Managing Human Resources</td>
<td>3</td>
</tr>
</tbody>
</table>
International Human Resources Management 3 units
Strategic Human Resources Management in Practice 3 units
Human Resources Research & Information 3 units
Human Resources Measurement 3 units
Change Management 3 units

Elective Courses * 3 units
Current Human Resources Issues 3 units
Current Employment Practices in China 3 units
Ethics in Strategic HRM 3 units

Project 3 units
Degree Project: Creating & Sustaining the Knowledge-Based Organisation 3 units

30 units

* Select one elective out of three choices

The teaching faculty in the Department of Management is balanced between international and local faculty, many of whom, in addition to their academic credentials, have practitioner backgrounds. Visiting scholars from overseas universities will also be invited to teach in the programme.

Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded an MSc Degree in Strategic Human Resources Management. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.

Remarks
(1) Outstanding students who have completed the Postgraduate Diploma in Human Resources Management offered by Hong Kong Baptist University will be exempted from the fees for the following two courses – Foundations of Human Resources Management and Current Employment Practices in China.
(2) Two academic awards are set up (a) to encourage our BU alumni to pursue advanced professional education and (b) to motivate MScSHRM students to strive for academic excellence:

(a) The HKBU Alumni Entrance Award is worth HK$10,000 and two awards are available. Students need to be BU undergraduate alumni and to have attained an upper second class honours degree.
(b) The Graduation Academic Award is designed to reward those who have attained excellent scholastic performance in their MScSHRM studies. It is worth HK$10,000 and will be given to three students who have obtained the highest GPA provided that their cumulative GPA is no less than 3.40, with no repeated courses and no course grade below B-. 
Postgraduate Diploma (PGD) in Professional Accounting

(One-year Part-time or *3-month Intensive Full-time
or *Half-year Regular Full-time)
Dr. Daniel H. K. HO, Programme Director,
PgD in Professional Accounting

Learning Goals
The learning goals of the programme:
(a) Students will have the contemporary knowledge of accounting.
(b) Students will be analytical and critical thinkers able to solve business problems.
(c) Students will have the fundamental knowledge in professional ethics and business law.

Admission Requirements
Applicants should possess:
(a) a bachelor’s degree in business or a related discipline from a recognized tertiary institution; or
(b) a bachelor’s degree in a non-business discipline from a recognized tertiary institution; or
(c) a bachelor’s degree from a tertiary institution in mainland China provided that they could arrange their own entry visas to Hong Kong (subject to the programme intake quota); or
(d) applicants with equivalent qualifications and experience will be considered on a case-by-case basis (non-degree holder may not qualify for admission to the CPA QP).

Selection will be primarily judged on the basis of official academic transcripts and supporting documents. For exceptional cases, interviews will be arranged to assess the applicants’ qualifications.

Notes for Applicants
1. Applicants bear the responsibility to confirm with HKICPA that their bachelor’s degrees are recognized in meeting the student registration requirements of the CPA QP before applying for admission to this programme.
2. Expecting bachelor’s degree holders who will acquire the requisite academic qualification before the programme commencement may also apply for admission.
3. Both business and non-business degree holders must satisfy the pre-core programme requirements prior to their completion of the programme. The pre-core programme includes courses in Accounting, Economics, Information Systems, Management and Statistics. Participants with deficiencies in any of these courses must take, at their extra cost, the prescribed pre-core courses (which are no credit-unit courses with pass/fail option) to satisfy the competency requirements for admission to the CPA QP. The offering of pre-core courses by the Department is subject to the demand of admissions.
4. Proof of English proficiency is required for all applicants whose bachelor’s degrees were obtained from non-English medium institutions. These applicants must meet the following requirements for English proficiency:
a) a minimum score of 550 (paper-based) or 213 (computer-based) in TOEFL; or
b) a minimum score of 6.0 in IELTS.

Structure of the Programme
This is a taught postgraduate programme leading to the award of Postgraduate Diploma in Professional Accounting. The programme is accredited by the Hong Kong Institute of Certified Public Accountants as equivalent to a conversion programme for CPA QP admission purposes. Subject to the demand of admissions, the programme will be delivered in one or more of the following modes: full-time intensive mode* (to be completed in about 3 months in summer period), full-time regular mode* (to be completed in about 6 months), and part-time regular mode (to be completed in about 11 months). In order to graduate, students must complete 18 units spread over six core courses. In general, course exemption will not be granted unless the student has taken a course with similar content and standard. Exemption application will be considered on a case-by-case basis. Each student can be
granted exemption for no more than two courses. Courses that are exempted will not count in Grade Point Average (GPA) calculations and will appear on transcripts only as the total number of units recognized for transfer. In no case will the student’s period of study be shortened and no tuition fee will be waived irrespective of the number of courses exempted under this policy.

The six core courses include course work and activity-based learning. All courses are conducted through a variety of pedagogy: lecturing, class participation and discussion, library research, and case studies.

Requirements of the programme are as follows:

Advanced Financial Accounting  3 units  
Auditing  3 units  
Business & Company Law  3 units  
Cost & Management Accounting  3 units  
Financial Management  3 units  
Taxation  3 units  

18 units

Students who have completed and passed all the 6 core courses with a total of 18 units, satisfied the pre-core programme requirements and obtained a cumulative GPA of 2.50 or above will be awarded a Postgraduate Diploma in Professional Accounting. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students achieving a cumulative GPA between 3.40 and 3.69 will be awarded Merit.

**Scholarships**
Scholarships are available to students with outstanding academic performance.

a) One course scholarship will be awarded to the student who has obtained the highest overall mark in each core course. The scholarship is $5,000 per core course.

b) In addition, a certificate will be awarded to the scholarship recipient.

* Please note that no full-time class will be offered in 2012-13.*
School of Chinese Medicine
Aims
The aims and objectives of the programme are to cultivate and enhance students’ ability in proficiently applying Chinese medicine theories and methods in clinical practice as well as the research and development of Chinese medicine. Through taking the programme, students’ ability to comprehend and master the theoretical knowledge of Chinese medicine will be strengthened. With a coordinated approach of teaching the knowledge of various Chinese medicine specialties and introducing the latest advancement of research in Chinese medicine, the abilities and standards of the students in systematically applying Chinese medicine theories in clinical practice and in research and development of Chinese medicine will be further enhanced. Graduates of the programme will become competent in medical and healthcare services, as well as research and technological development of Chinese medicine.

Admission Requirements
Applicants should:
(a) be holders of the Bachelor of Chinese Medicine or Pharmacy in Chinese Medicine degree; or
(b) possess equivalent qualifications in Chinese medicine or Chinese pharmacy; or
(c) be registered Chinese medicine practitioners in Hong Kong, who have passed the Hong Kong Chinese Medicine Practitioners Licensing Examination; or
(d) be registered Chinese medicine practitioners in Hong Kong with provision of training certificate in Chinese medicine or relevant disciplines and passed the admission assessment to be conducted by the School of Chinese Medicine, HKBU.

Category (b) applicants who are with equivalent qualifications in Chinese medicine or Chinese pharmacy and category (d) applicants have to pass the admission examination to be arranged by the School (written and oral examination) for entry to the Master of Chinese Medicine programme.

Language requirements
Applicants must have (1) obtained Grade E or above in Chinese Language and Culture in the Hong Kong Advanced Level Examination; or (2) obtained a bachelor’s degree with Chinese language as the primary medium of instruction in the major courses; or (3) passed the Chinese language test arranged by the School of Chinese Medicine, HKBU.

Structure of the Programme
The programme is comprised of common courses and concentration courses. There are altogether three concentrations, namely, Studies and Applications of Internal Chinese Medicine, Studies and Applications of Acupuncture, and Studies and Applications of Orthopaedics and Traumatology and Tui Na. Common courses are for all students of the programme whereas concentration courses are designed for those who choose to specialize in the particular areas of studies. The total study unit of the programme is 36 (excluding that of elective courses), with 13 for the common courses and 23 for the concentration courses.

Requirements of the programme are as follows:

Common Courses
Clinical Applications of the Different Theories of Chinese Medicine 4 units
Thinking Approach & Methodology of Chinese Medicine 3 units
Research Methodology & Practices in Chinese Medicine 3 units
Formulation Theories & Practices of Chinese Medicinal Formulae 3 units
Concentration Courses 23 units
Students will choose to specialize in ONE of the following concentration courses:

**Studies & Applications of Internal Chinese Medicine:**
Theoretical & Clinical Studies on the Miscellaneous Diseases of Internal Medicine
Studies on & Applications of the Theory of Zhong Jing
Studies on & Applications of the Science of Seasonal Febrile Diseases
Clinical Practice
Dissertation OR 2 courses: Mechanisms & Safe Application of Chinese Medicines AND Advancement in Contemporary Chinese Medicines

**Studies & Applications of Acupuncture:**
Physiological Basis & Experimental Studies of Acupuncture & Moxibustion
Clinical Acupuncture – Advanced Level
Examination & Diagnosis of Musculoskeletal Disorders
Clinical Practice
Dissertation OR 2 courses: Mechanisms & Safe Application of Chinese Medicines AND Advancement in Contemporary Chinese Medicines

**Studies & Applications of Orthopaedics & Traumatology & Tui Na:**
Tui Na Therapy of Chinese Medicine
Orthopaedics & Traumatology Therapy of Chinese Medicine
Examination & Diagnosis of Musculoskeletal Disorders
Clinical Practice
Dissertation OR 2 courses: Mechanisms & Safe Application of Chinese Medicines AND Advancement in Contemporary Chinese Medicines

Students who have completed a total of 36 units and satisfied the requirements of the practicum and dissertation, and obtained (a) Grade C- or above in all courses; and (b) a cumulative GPA of 2.50 or above will be awarded a Master of Chinese Medicine Degree. To be awarded Distinction for the programme, student should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.

Elective Courses#
Workshop on Medical Ethics 1 unit
Workshop on Chinese Medicine Literature & Its Applications 1 unit

# 1. *These electives are optional for students to study.*
2. *The academic results of the elective courses obtained by students will be recorded in the student transcript (Satisfactory/Fail) without GPA grading and the study units of the elective courses will not be added to the total study units.*
Master of Pharmaceutical Sciences in Chinese Medicine (MPharm)

(Two-year Part-time or One-year Full-time)
Dr. YU Zhi Ling, Programme Director

Aims
The programme adopts a pragmatic approach to strengthen students' knowledge and skills in pharmaceutical sciences in Chinese medicine. It aims at upgrading students' ability to comprehend and master the theoretical knowledge of CM pharmacy so that their research ability and problem solving skills can be enhanced through learning of the latest research methodologies and technologies. The programme will help train a generation of modern and scientific professionals in applied CM pharmacy, especially in the areas of product development, quality assurance, drug safety assessment, production management and trading of Chinese medicines or/and healthcare products.

Admission Requirements
Applicants should be:
(a) holders of a Bachelor of Chinese Medicine or Pharmacy in Chinese Medicine degree; or
(b) holders of a non-CM degree, but with qualifications equivalent to the above, e.g. applicants with a bachelor's degree in Biology, Biochemistry, Chemistry, Pharmacy, Pharmacology, Pharmaceutical Science or Medicine; or
(c) pharmacists or registered CM practitioners of Hong Kong; or
(d) graduates of Professional Diploma in Chinese Medicine or programmes of similar nature, who have more than three years of relevant working experience.

Language Requirements
Applicants must have (1) obtained Grade E or above in Chinese Language and Culture in the Hong Kong Advanced Level Examination; or (2) obtained a bachelor's degree with Chinese language as the primary medium of instruction in the major courses; or (3) passed the Chinese language test arranged by the School of Chinese Medicine, HKBU.

Applicants with qualifications listed in (b), (c) or (d) above may be required to pass an assessment conducted by the Programme Management Committee.

Structure of the Programme
It is a 29-unit programme comprised of Compulsory Courses (21 units), Electives (2 units) and Dissertation (6 units).

Compulsory Courses 21 units
Research Methodology & Practice in Chinese Medicine 3 units
Mechanisms & Safe Application of Chinese Medicines 3 units
Utilization of Medicinal Plant Resources & Advanced Pharmacognosy 3 units
Advanced Pharmaceutics & R&D of New Product in Chinese Medicine 3 units
Methods & Techniques for Quality Control of Chinese Medicines 2 units
Advancement in Contemporary Chinese Medicines 3 units
Laboratory Practice in Chinese Medicines 4 units

Electives 2 units
Either Pharmaceutical Affairs Management 2 units
or Marketing & Management for the Pharmaceutical Industry 2 units

Dissertation 6 units

Supplementary Course
(For those who have not previously studied CM or CM Pharmacy)
Overview on Chinese Medicine & Chinese Materia Medica  
[Course Fee: HK$ 10,550/course]

Remarks:
1. The academic results of the supplementary course obtained by students will be recorded in the student transcript (Satisfactory/Fail) without GPA grading and the study units of the supplementary course will not be added to the total study units.
2. Students are required to choose 1 out of 2 electives to study. The academic results of the elective obtained will be recorded in both the student’s transcript and the total programme study units.

Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded a Master of Pharmaceutical Sciences in Chinese Medicine. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.

Aims
The programme aims at promoting the public’s knowledge of the benefit of Chinese medicine and its application in health management services in the society and corporations; bringing in an integration of the knowledge and skills of Chinese medicine in health preservation/rehabilitation and the conventional medicine with the prevailing methods and skills in health management; nurturing a generation of high calibre personnel in health management with a new emphasis on Chinese medicine, who will contribute to public health management and health education promotion in Hong Kong and beyond.

Admission Requirements
Applicants should be:
(a) holders of a good bachelor’s degree and Hong Kong registered healthcare personnel; (Note 1) or
(b) holders of a good bachelor’s degree in other disciplines from a recognized university; (Note 1) or
(c) holders of a good bachelor’s degree of Chinese medicine or pharmacy in Chinese medicine from a recognized university; or
(d) registered Chinese medicine practitioners in Hong Kong, who have passed the Hong Kong Chinese Medicine Practitioners Registration Examination.

Note 1: These applicants, if admitted, will be compulsorily required to take a supplementary course “Overview on Chinese Medicine & Chinese Materia Medica” (4 units).
Language Requirements

Chinese Language:
Applicants must have (1) obtained Grade E or above in Chinese Language and Culture in the Hong Kong Advanced Level Examination; or (2) obtained a bachelor’s degree with Chinese language as the primary medium of instruction in the major courses; (3) passed the Chinese language test arranged by the School of Chinese Medicine, HKBU.

English Language:
(1) Applicants must have obtained a bachelor’s degree with English language as the primary medium of instruction; applicants not having such academic qualification are required to provide evidence of good English proficiency (e.g. they have taken English proficiency courses in universities, or obtained satisfactory results in TOEFL or the College English Test in the Mainland); or (2) passed the English language test and/or interview arranged by the School of Chinese Medicine.

Structure of the Programme
It is a 30-unit programme comprised of Compulsory Courses (27 units) and Dissertation (3 units).

Compulsory Courses  27 units
Introduction of Personal Health Management  3 units
Anatomy & Physiology of the Human Body  2 units
Introduction of Preventive Medicine  2 units
An Overview on Health Preservation in Chinese Medicine  3 units
Medicinal Foods & Food Therapy in Chinese Medicine  2 units
Exercises for Health Preservation in Chinese Medicine  2 units
Serial Lectures in Personal Health Management  1 unit
Rehabilitative Nursing in Chinese Medicine  2 units
Health Management of Common Urban Diseases  2 units
Cosmetology in Chinese Medicine  2 units
Public Health Education & Personal Health Assessment  2 units
Nutrition & Food Hygiene  2 units
Practicum  2 units

Dissertation  3 units
30 units

Supplementary Course
(For those who are holders of a good bachelor’s degree in other disciplines from a recognized university)

Overview on Chinese Medicine & Chinese Materia Medica  4 units
[Course Fee: HK$ 10,550/course]

Remarks:
The academic results of the supplementary course obtained by students will be recorded in the student transcript (Satisfactory/Fail) without GPA grading and the study units of the supplementary course will not be added to the total study units.

Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded a Master of Science in Personal Health Management (Chinese Medicine) Degree. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.
School of Communication
Master of Arts (MA) in Communication

(One-year Full-time or Two-year Part-time)
Prof. Steve GUO Zhongshi, Programme Director,
MA in Communication

Aims
The programme aims to train students into communication specialists in various sectors of society. It emphasizes the integration between principles and practices across diverse areas of communication research. Students learn to apply theory to real world situations in interpersonal, institutional, and social context. Specifically, the programme is to achieve the following aims:
(a) Provide solid training in systematic evaluation of communication problems;
(b) Develop conceptual and analytical skills in applying advanced communication knowledge to social practices; and
(c) Bring individuals to the cutting edge of communication research and technology.

Admission Requirements
Applicants should possess a bachelor’s degree with honours from a recognized university or comparable institution. Those whose first degree is obtained from an institution where the medium of instruction is not English should possess a minimum TOEFL score of 550 (paper-based test) or 213 (computer-based test) or 79 (internet-based test); or an overall band 6.5 in IELTS. All applicants must submit a 500-word essay outlining study objectives, academic interests, and a sample of publication or research paper, if any, written by the applicant.

Short-listed applicants may be selectively interviewed.

Structure of the Programme (subject to approval)
The MA in Communication is a coursework-based programme for full-time (one year) and part-time (two years) students. The programme approaches communication at individual, organizational and societal levels with a focus on communication in the larger China region and beyond. The total requirement is 27 units, consisting of 9 units of Core Courses, and 18 units of Elective Courses of which at least 12 units must be from this programme.

Requirements of the programme are as follows:

Core Courses
- Foundations of Communication Study 3 units
- Approaches & Methods in Communication Research 3 units
- Perspectives on Media & Society 3 units

Elective Courses
- Students are to take 18 units of elective courses of which at least 12 units must be from their own Programme.
- Issues in Intercultural Communication 3 units
- Issues in Corporate Communications 3 units
- Organizational Communication 3 units
- Communication Campaign Workshop 3 units
- Writing for Multimedia in Public Relations 3 units
- Strategic Public Relations & Crisis Management 3 units
- Advertising Management 3 units
- Consumer Insights 3 units
- International Advertising 3 units
- Project (under a faculty member’s supervision) 3 units
- Public Administration & the Media 3 units
- Advertising in China 3 units
- Media & Communication in Chinese Societies 3 units
- Media Law & Ethics 3 units
- Issues & Cases in Mass Communication 3 units
- New Media Workshop 3 units
- Media Economics 3 units
- Political Communication & Public Opinion 3 units
- Youth, Media & Consumption 3 units
<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Globalization of Media &amp; Communication</td>
<td>3</td>
</tr>
<tr>
<td>Media Policies &amp; Regulations</td>
<td>3</td>
</tr>
<tr>
<td>Communication Technologies &amp; Media Organizations</td>
<td>3</td>
</tr>
<tr>
<td>Electives offered by other programmes*</td>
<td>3</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>27</strong></td>
</tr>
</tbody>
</table>

*In their whole course of study, students can select 6 units of elective courses from courses offered to our students by the Master of Fine Arts in Film, Television and Digital Media (MFA) or the Master of Arts in International Journalism Studies (MAIJS).

Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded an MA Degree in Communication. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit. A terminal postgraduate diploma may be awarded only to those who have chosen but cannot complete the Project while all the course work are fulfilled with a cumulative GPA of 2.50 or above with all courses scoring grade C- or above. Reasons for failing to complete the Project must be deemed acceptable by the Programme Management Committee.

Master of Arts (MA) in International Journalism Studies

(One-year Full-time)
Mr. Victor FUNG, Programme Director,
Ms. Robin EWING, Associate Programme Director,
MA in International Journalism Studies

The programme includes two concentrations, International Journalism and Business and Financial Journalism.

Aims
The objective of the concentration of International Journalism is to provide specialist postgraduate study in an increasingly important area that is little covered as a degree elsewhere, and to provide a particular emphasis on Hong Kong, China and East/Southeast Asia. More specifically the programme aims to:
(a) provide an opportunity for mid-career journalists to reflect on their profession and develop their conceptual and analytical skills to inform their work;
(b) provide the basis for a future career in journalism, particularly in the international field;
(c) provide a scholarly introduction to the field of study for those contemplating further research for academic, professional or personal reasons; and
(d) bring together a group of students who can contribute different perspectives on the field of study.

Business and Financial Journalism is an important part of the service offered by most media outlets. At the same time, this area of journalism, despite its widely acknowledged importance, has always been difficult to staff. The newly launched concentration in Business & Financial Journalism is to meet the needs of graduates and serving professionals who wish to equip themselves with the skills and knowledge required to cover business and finance, including in particular the international dimensions of these fields.
Admission Requirements
Applicants should:
(1) hold a bachelor’s degree from a recognized university or comparable institution; or have at least seven years’ experience as a journalist or in another related profession that, in the view of the Department, constitutes a level equivalent to a first degree in courses relevant to the MA programme, and must show evidence of academic aptitude and achievement; and
(2) be able to communicate in English at an advanced level, possessing one or more of the following qualifications:
(a) Grade D or above in AS Use of English (HKALE); or
(b) a minimum TOEFL score of 580 (paper-based) or 237 (computer-based) or 92 (internet-based); or
(c) a score of 6.5 or above in the International English Language Testing System (IELTS); or
(d) Band 6 (with grade of 560 or above) in the College English Test in Mainland China; or
(e) an equivalent qualification as judged by the Department of Journalism.

Applicants should submit a 500-word self-statement in English outlining their academic interests and objectives, or a sample of piece of journalism or research paper or similar written by the applicant in English. Short-listed applicants will be interviewed.

Structure of the Programme
The programme is designed to combine theory and practice in the field of global news media. The Business and Financial Journalism is to share most journalism-related subjects with International Journalism while with separate sessions particularly relevant to the concentration.

Graduation Requirements
All students enrolled in the MAIJS programme are required to complete a minimum of 27 units for the award of an MA degree. Students can choose to enroll in the International Journalism concentration or the Business and Financial Journalism concentration. For students of International Journalism Concentration, they must complete 12 units of Core Courses and 15 units of Electives of which at least 12 units of Electives must be taken from students’ own chosen programme.

For students of Business and Financial Journalism Concentration, they must complete 15 units of Core Courses and 12 units of Electives of which at least 9 units of Electives must be taken from students’ own chosen programme.

Course Requirements
Core Courses for International Journalism Concentration 12 units
Core Courses are compulsory for all students of International Journalism Concentration.

International Relations Theory & Practice or 3 units
Introduction to Comparative & International News*
International News Laboratory 3 units
English Newsgathering for International Practice I 3 units
Advanced English for Journalism# 3 units

Electives for International Journalism Concentration 12-15 units
Students of International Journalism concentration need to choose at least 4 Electives from the list.

Research Methods in Media & Communication 3 units
Theories of Journalism & Communication 3 units
Current Issues & Case Studies in International News 3 units
International News Translation 3 units
English Newsgathering for International Practice II 3 units
Reporting International Conflict 3 units
International Business & Financial Reporting 3 units
Project or Dissertation 3 units
Globalization, Economics & Finance 3 units
Writing for Business News II 3 units
News Production Workshop 3 units

Core courses for Business and Financial Journalism Concentration 15 units
Core Courses are compulsory for all students of Business and Financial Journalism Concentration.

International Relations Theory & Practice or 3 units
Introduction to Comparative & International News*
English Newsgathering for International Practice I 3 units
Writing for Business News I 3 units
Principles of Economics 3 units
Business & Finance 3 units
Electives for Business and Financial Journalism Concentration

Students of Business and Financial Journalism concentration need to choose at least 3 Electives from the list.

- Research Methods in Media & Communication 3 units
- International News Laboratory 3 units
- Advanced English for English Journalism 3 units
- Theories of Journalism & Communication 3 units
- Current Issues & Case Studies in International News 3 units
- International News Translation 3 units
- English Newsgathering for International Practice II 3 units
- Reporting International Conflict 3 units
- International Business & Financial Reporting 3 units
- Project or Dissertation 3 units
- Globalization, Economics & Finance 3 units
- Writing for Business News II 3 units
- News Production Workshop 3 units

Electives offered by MACOMM and MMGNT programmes

Students of International Journalism Concentration and Business and Financial Journalism Concentration can choose no more than one Elective from the list.

- Issues in Intercultural Communication 3 units
- Media & Communication in Chinese Societies 3 units
- Issues in Corporation Communications 3 units
- Organizational Communication 3 units
- Communication Campaign Workshop 3 units
- Media Law & Ethics 3 units
- Issues & Cases in Mass Communication 3 units
- New Media Workshop 3 units
- Advertising Management 3 units
- Writing for Multimedia in Public Relations 3 units
- Media Economics 3 units
- Strategic Public Relations & Crisis Management 3 units
- Consumer Insights 3 units
- International Advertising 3 units
- Public Administration & the Media 3 units
- Advertising in China 3 units

# Students with mother-tongue English level can apply for exemption from the course and take an elective course to achieve enough units for graduation.

* Students are required to choose only one of the two basic core courses, Introduction to Comparative and International News or International Relations Theory and Practice (the course not chosen will remain available as an elective).

Students of both concentrations who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded an MA Degree in International Journalism Studies. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.
Master of Fine Arts (MFA) in Film, Television and Digital Media

(Three-year Full-time, Terminal Degree)
Dr. LO Wai Luk, Programme Director,
MFA in Film, Television and Digital Media

Aims
The objective of this programme is to enrich media workers and/or university graduates to systematically acquire extensive experiences in film, TV and digital media and prepare them for playing leading roles within the media industry of the Greater China Region. More specifically the programme aims to:
(a) offer advanced training in the professional, conceptual and aesthetic aspects of film, TV and digital media production;
(b) provide opportunities for students to independently create high quality works of particular media forms with guidance;
(c) train and educate graduate students to international levels of accomplishment; and
(d) create a platform for intellectual exchange between students and professionals.

Admission Requirements
Applicants should:
(a) hold a bachelor’s degree or equivalent from a recognized university;
(b) possess strong evidence of academic aptitude and strong interest in creative activities; and
(c) obtain a minimum TOEFL score of 550 (for paper-based examination), 213 (for computer-based examination) or 79 (for internet-based examination); or a minimum IELTS result of Band 6.

Point (c) above is applicable to students originating from countries/institutions where English is NOT the major medium of instruction. (e.g. Mainland China, Taiwan)

Structure of the Programme
The MFA in Film, Television and Digital Media is a coursework programme for full-time students. The length for completion of the programme is 3 years (19 courses plus one MFA thesis project).

Requirements of the programme are as follows:

Common Courses 24 units
Postgraduate Film & Video Production I 3 units
Postgraduate Television Studio Production I 3 units
2-D Computer Graphics Workshop 3 units
Postgraduate Film & Video Production II 3 units
Postgraduate Television Studio Production II 3 units
3-D Modeling & Rendering Workshop 3 units
Media Management 3 units
Idea, Story, Script 3 units

Track Courses 15 units
Either
Script Writing Track:
Postgraduate Script Writing 3 units
Creativity Workshop 3 units
Advanced Script Writing Workshop 3 units
Comedy: Theory & Practice 3 units
One Production Course from Other Tracks 3 units

or
Film and TV Production Track:
Postgraduate Documentary Seminar 3 units
Postgraduate Dramatic Film/Video Production 3 units
Advanced Documentary Production Workshop 3 units
Advanced Dramatic Film/TV Production Workshop 3 units
One Production Course from Other Tracks 3 units

or
Digital Media Production Track:
Postgraduate 3-D Animation Workshop 3 units
Interactive Multimedia Design 3 units
Advanced 3-D Animation Production Workshop 3 units
Sound Design for Media 3 units
One Production Course from Other Tracks 3 units
**Elective Courses**

Students are required to take from the following lists, either a combination of FOUR non-production elective courses and TWO professional workshop elective courses; or FIVE nonproduction elective courses and ONE professional workshop elective course. Not all elective courses will necessarily be offered in a given year.

### Non-Production Electives:
- World Cinema: History, Aesthetics & Cultural Issues 3 units
- Graduate Seminar on Chinese New Waves Cinema 3 units
- Critical Issues of Film Theory & Criticism 3 units
- Graduate Seminar on Hong Kong Television 3 units
- Hong Kong Media & Globalization 3 units
- Current Issues of Asian Media 3 units
- Principles of Digital Video & Computer Graphics 3 units
- Critique of Contemporary Arts 3 units
- Great Works & Human Condition Seminar 3 units

### Professional Workshop Electives:
- Independent Study 3 units
- Internship 3 units
- Motion Graphics 3 units
- Computer Game Design 3 units

In replacement of their non-production electives, students may take at most TWO electives from a selected pool of courses offered by the MA in Communication and MSocSc in Media Management in their whole programme of study.

### Project

- MFA Thesis Project I 3 units
- MFA Thesis Project II 6 units

66 units

Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded an MFA Degree in Film, Television and Digital Media. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.
score of 550 (paper-based test) or 213 (computer-based test) or 79 (internet-based test); or an overall IELTS score of 6.5. All applicants must submit a 500-word essay outlining their academic interest and objectives. Short-listed applicants may be selectively interviewed. Applicants with working experience are given priority consideration.

**Structure of the Programme**
The MSocSc in Media Management is a coursework-based programme for full-time (one year) and part-time (two years) students. The minimum requirement is 27 units, consisting of 12 units of Core Courses, 11-12 units of Elective Courses of which at least 9 units are from 3-unit courses and students are only allowed to take a maximum of 6 units in the category of “Electives from other Programmes”, and 4 units of Application Project which is optional and can be replaced by 2 elective courses.

Requirements of the programme are as follows:

**Core Courses**
- Introduction to Media Management 3 units
- Global Marketing Strategy 3 units
- Corporate Financial Management 3 units
- Strategic Management & Business Policy 3 units

**Elective Courses** (at least THREE 3-unit courses)

**(I) Communication Electives**
- Media Policies & Regulations 3 units
- Communication Technologies & Media Organizations 3 units
- Media & Communication in Chinese Societies 3 units
- Globalization of Media & Communications 3 units
- Media Economics 3 units
- Issues in Corporate Communications 3 units
- Organizational Communication 3 units
- Public Administration & the Media 3 units
- Issues in Intercultural Communication 3 units
- Communication Campaign Workshop 3 units
- Media Law & Ethics 3 units
- Issues & Cases in Mass Communication 3 units
- New Media Workshop 3 units
- Advertising Management 3 units
- Writing for Multimedia in Public Relations 3 units
- Strategic Public Relations & Crisis Management 3 units
- Consumer Insights 3 units

**International Advertising** 3 units
**Advertising in China** 3 units
**Political Communication & Public Opinion** 3 units
**Youth, Media & Consumption** 3 units

**(II) Business Electives**
- Corporate Governance 2 units
- Global Human Resources Management 2 units
- Managing Change 2 units
- Services Marketing Management 2 units

**(III) Electives from other Programmes**
(Students are only allowed to take a maximum of 6 units in this category)
- World Cinema: History, Aesthetics & Cultural Issues 3 units
- Graduate Seminar on Chinese New Waves Cinema 3 units
- Graduate Seminar on Hong Kong Television 3 units
- Current Issues of Asia Media 3 units
- Critique of Contemporary Arts 3 units
- International Relations Theory & Practice 3 units
- Introduction to Comparative & International New 3 units
- International News Laboratory 3 units
- Newsgathering for International Practice I 3 units
- Theories of Journalism & Communication 3 units
- Current Issues & Case Studies in International News 3 units
- Newsgathering for International Practice II 3 units
- Reporting International Conflict 3 units
- International Business & Financial Reporting 3 units
- Globalization, Economics & Finance 3 units
- News Production Workshop 2 units

**Professional Seminar & Application Project** 4 units
(Optional: can be replaced by 2 electives)

For graduation, students must complete a minimum of 27 units of coursework. Distinction may be awarded to a graduate who has attained an overall cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit. A postgraduate diploma may be awarded only to those who have chosen but cannot complete the Application Project, while all the other course work are fulfilled with a cumulative GPA of 2.50 or above and all courses scoring grade C- or above. Reasons for failing to complete the Application Project must be deemed acceptable by the Programme Management Committee.
Faculty of Science
Master of Science (MSc) in Advanced Information Systems

(One-year Full-time or Two-year Part-time)
(The offer of this programme is subject to the approval of the University.)
Dr. Cheung Yiu Ming, Programme Director,
MSc in Advanced Information Systems

Aims
The programme aims to educate IT professionals and individuals with relevant background on the state-of-the-art technologies and tools related to Information Systems. It provides students with solid technological background and enhances students’ competitiveness in a career related to emerging areas of Information Systems. Upon completion of this programme, students will acquire:
(a) the latest knowledge, technologies and core concepts of Information Systems in advanced areas such as health information systems, financial and business analytical systems, enterprise systems, financial information systems, cloud computing framework and human computer interaction;
(b) in-depth technical and practical skills in an integrated manner for developing, operating, tuning and administering applications, software and tools for information systems;
(c) the ability to analyze, evaluate, select and recommend relevant technologies to meet the needs of different enterprises; and
(d) transferable skills, particularly self-learning capability and problem-solving skills, in relation to the technologies, methodologies, deployment, applications and trends of information systems in the real-world context.

Admission Requirements
Applicants should normally:
(a) possess a bachelor’s degree in science, engineering, or IT relevant fields from a recognized university or equivalent qualification; and
(b) be proficient in English. (Applicants not using English as the medium of learning in their bachelor’s degree programme are required not only to provide evidence of good English proficiency (e.g. obtained satisfactory results in TOEFL, IELTS, the College English Test in Mainland China, or English proficiency courses in recognized universities), but also to attend an interview for further evaluation on their English proficiency)

For exceptional cases in which applicants have other qualifications but substantial experience in IT, we will determine their suitability based on individual merits and interviews.

Structure of the Programme
Students can select full-time or part-time study mode. The normal study period for full-time and part-time mode is one year and two years respectively. Typically students attend classes on weekday evenings or Saturday. Each student is required to complete 28 units as follows: 7 units of core courses and 21 units of elective courses. The elective courses are divided into three streams plus MSc Practicum. Students are required to select at least ONE course from each stream.

Requirements of the programme are as follows:

Core Courses 7 units
Technologies and Programming for Information Systems 3 units
Professional Methodologies for Information Systems 3 units
IT Forum 1 unit

Elective Courses 21 units
Students are required to complete seven elective courses. In particular, they are required to complete at least one course in each stream. They can also select to undertake an MSc Practicum.
Stream 1 -- Enterprise Computing
Database Systems and Administration 3 units
Information Systems Security and Auditing 3 units
Enterprise Application Architecture and Integration 3 units
Enterprise Information Systems Development 3 units
Enterprise Networking and Cloud Computing 3 units
Business Intelligence 3 units

Stream 2 – Financial Information Systems
Information Systems Security and Auditing 3 units
Database Systems and Administration 3 units
Financial Information System Development 3 units
Computational Finance: Pricing and Trading 3 units
Algorithms for Financial Information Systems 3 units
Financial Analysis and Decision Support System 3 units

Stream 3 – Health Information Systems
Medical Image Processing, Analysis and Application 3 units
Public Health and Clinical Decision Support Systems 3 units
Health Information Systems: Architecture and Technologies 3 units
Web-based and Ubiquitous Health Care 3 units
User Interface Design and Usability Testing 3 units

M.Sc. Practicum
MSc Practicum for Information Systems 3 units

Students who have earned 28 units with a cumulative GPA 2.5 or above and have complied with all conditions above for the award of degree will be conferred the “Master of Science in Advanced Information Systems (MScAIS)” degree from HKBU. The students who have declared and successfully completed a specialization in Financial Information Systems will have their specialization shown on their transcripts.
Master of Science (MSc) in Analytical Chemistry

(One-year Full-time or Two-year Part-time)
Dr. Martin M. F. CHOI, Programme Director,
MSc in Analytical Chemistry

Aims
(a) To provide an opportunity for further education for working professionals in the field of analytical chemistry and related areas.
(b) To offer a programme of study relevant to the needs of public and industrial laboratories as well as research organisations.
(c) To ensure graduates have an extensive knowledge and a critical understanding of the basic theoretical principles and applications of modern physico-chemical methods towards solving problems of chemical analysis.

The programme also provides training in laboratory management, quality assurance, computer applications and laboratory automation, and helps instil an integrated analytical mind in students so that they can comfortably assume supervisory or managerial positions in establishments dealing with chemical analysis or related fields.

Admission Requirements
Applicants should possess:
(a) a Bachelor of Science (BSc) degree with honours in chemistry or in physical and life sciences, such as biomedical science, biochemistry, environmental science, food science, pharmacology, etc., where a strong emphasis is placed on analytical techniques and measurements from a recognised university or comparable institution; or
(b) a qualification deemed to be equivalent.

Applicants who do not possess a formal degree qualification but have substantial documented relevant working experience in analytical chemistry may be considered.

Structure of the Programme
This programme is offered by the Department of Chemistry to candidates in both full-time and part-time modes. For part-time programme, students are required to spend two evenings (about four hours per week) on lectures and seminars. For full-time programme, students are required to spend four evenings (about eight hours per week) on lectures and seminars. In addition, they have to devote one Saturday (for full-time students, one weekday) every alternate week for laboratory and dissertation. As an integral part of a professional training process, each student is also required to complete an independent dissertation related to chemical analysis. The programme normally spans an uninterrupted 12-month period for full-time study and 24-month period for part-time study.

In special cases and subject to the approval of the Programme Director, the programme may be taken over a period not exceeding 24 months for full-time study and 36 months for part-time study from the date of enrolment. The distribution of lectures, laboratory and dissertation hours are as follows:

For full-time 12-month schedule

<table>
<thead>
<tr>
<th>Period</th>
<th>Hour</th>
<th>Lecture/ Tutorial</th>
<th>Seminar</th>
<th>Laboratory Sept-Aug</th>
<th>Dissertation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Semester</td>
<td>96</td>
<td>4</td>
<td>30</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>2nd Semester</td>
<td>72</td>
<td>4</td>
<td>30</td>
<td>100</td>
<td></td>
</tr>
<tr>
<td>Summer</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>100</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>168</strong></td>
<td><strong>8</strong></td>
<td><strong>60</strong></td>
<td></td>
<td><strong>200</strong></td>
</tr>
</tbody>
</table>

For part-time 24-month schedule

<table>
<thead>
<tr>
<th>Period</th>
<th>Hour</th>
<th>Lecture/ Tutorial</th>
<th>Seminar</th>
<th>Laboratory Sept-Aug</th>
<th>Dissertation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Year I</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1st Semester</td>
<td>48</td>
<td>2</td>
<td>30</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2nd Semester</td>
<td>48</td>
<td>2</td>
<td></td>
<td>(inclusive)</td>
<td></td>
</tr>
<tr>
<td>Summer</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>60</td>
</tr>
<tr>
<td><strong>Year II</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1st Semester</td>
<td>48</td>
<td>2</td>
<td>30</td>
<td></td>
<td>140*</td>
</tr>
<tr>
<td>2nd Semester</td>
<td>24</td>
<td>2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>168</strong></td>
<td><strong>8</strong></td>
<td><strong>60</strong></td>
<td></td>
<td><strong>200</strong></td>
</tr>
</tbody>
</table>
Requirements of the programme are as follows:

**Core Courses**
- Analytical Process & Applied Statistics: 2 units
- Chemical Instrumentation: 2 units
- Separation Science: 3 units
- Analytical Spectroscopy: 2 units
- Laboratory Management: 2 units
- Advanced Analytical Laboratory: 4 units
- Seminars: 2 units
- Dissertation: 6 units

**Elective Courses**

*Any four units of the following courses:*
- Bioanalysis: 1 unit
- Chemosensor and Biosensor: 1 unit
- Electroanalytical Chemistry: 1 unit
- Environmental Analysis & Monitoring: 1 unit
- Food Safety Analysis: 2 units
- Forensic Analysis: 1 unit
- Mass Spectrometric Analysis: 1 unit
- Pharmaceutical & Traditional Chinese Medicinal Analysis: 1 unit
- Surface Analysis: 1 unit
- Sample Pretreatment Methods: 1 unit

Total **27 units**

Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded an MSc Degree in Analytical Chemistry. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit. A terminal postgraduate diploma may be awarded to those who have completed all the course work and attained a cumulative GPA of 2.50 or above with all courses scoring grade C- or above (excluding Dissertation), but have not completed a satisfactory Dissertation within the normal study period for some reasons deemed acceptable by the Programme Board.

**Aims**
The major objective of the programme is to incorporate management techniques into the technical aspects of environmental protection and effective maintenance of a healthy environment using an interdisciplinary approach. The programme will focus on sustainable management, environmental health and risk management. In addition to the conventional issues of environmental protection, the relationships between economics, regulations and policies, management techniques, health risk analyze, social and ethical value and environmental conservation will be explored in detail.

**Admission Requirements**
Applicants should possess:
(a) a bachelor’s degree from a recognized university or comparable institution in any discipline; or
(b) a qualification deemed to be equivalent. Applicants such as higher diploma holders who do not possess a formal degree qualification, but have substantial documented relevant working experience in environmental management (normally 5 years above) may be considered. Applicants may be required to prove their language ability in English by means of interviews and/or written examination or, for those not available in Hong Kong, by means of performance on acceptable language indicators such as having a TOEFL score of at least 550 (paper-based test) or 213 (computer-based test), IELTS score of at least 6.5 (academic), the new College English Test (CET-6) of China score at least 450 or a pass in the old CET-6 test, or the Member of Chartered of Linguists (MCL) examinations.
Frequency of Intake
Twice a year, admission in September and January.

Structure of the Programme
The ultimate aim of the programme structure is to provide maximum flexibility in time management for students. A 12-month full-time programme is available but provisions have also been made to facilitate students who may not wish to enrol in the full programme due to special reasons, with the programme offered on a part-time basis, spanning a normal study period of two years. Extension of the study period of up to 4 years is possible. Students must fulfill the complete course requirements and earn the specified units for graduation. No units will be awarded to those students who only attend the courses without completing all the examinations.

Furthermore, students may only retain units earned for a maximum of 5 years after which the course must be repeated in order to gain a final degree. Lectures are conducted during weekday evenings, for the entire 12-week semester. The distribution of workload for each student is given below. Each credit indicates 12 hours of lectures or 42 hours for Research Projects (MSc Dissertation):

Study Duration: 2 years (Part-time)

<table>
<thead>
<tr>
<th></th>
<th>Lecture Hours (Units)</th>
<th>Project Hours</th>
<th>Total Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year I</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1st semester</td>
<td>72 (6 units)</td>
<td>72</td>
<td></td>
</tr>
<tr>
<td>2nd semester</td>
<td>72 (6 units)</td>
<td>72</td>
<td></td>
</tr>
<tr>
<td>Subtotal</td>
<td>144</td>
<td>144</td>
<td></td>
</tr>
<tr>
<td>Year II</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1st semester</td>
<td>72 (6 units)</td>
<td>126 (3 units)</td>
<td>198</td>
</tr>
<tr>
<td>2nd semester</td>
<td>36 (3 units)</td>
<td>126 (3 units)</td>
<td>162</td>
</tr>
<tr>
<td>Subtotal</td>
<td>108</td>
<td>252</td>
<td>360</td>
</tr>
<tr>
<td>Overall Total</td>
<td>252</td>
<td>252</td>
<td>504</td>
</tr>
</tbody>
</table>

Study Duration: 1 Year (Full-time)

<table>
<thead>
<tr>
<th></th>
<th>Lecture Hours (Units)</th>
<th>Project Hours</th>
<th>Total Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st semester</td>
<td>108 (9 units)</td>
<td>144 (12 units)</td>
<td>234 270</td>
</tr>
<tr>
<td>2nd semester</td>
<td>144 (12 units)</td>
<td>108 (9 units)</td>
<td>270 234</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>252</strong></td>
<td><strong>252</strong></td>
<td><strong>504</strong></td>
</tr>
</tbody>
</table>

Requirements of the programme are as follows:

Courses
Students are required to choose SEVEN courses (i.e. the completion of 21 units) from the following NINE courses:

- Principles of Environmental Management 3 units
- Sustainable Management Systems 3 units
- Management of Public Health Risks 3 units
- Land & Water Resources Management 3 units
- Integrated Waste Management 3 units
- Project Management & Research Methodology 3 units
- Occupational Health & Safety Management 3 units
- Food Protection & Safety Management 3 units
- Energy Usage, the Environment and Sustainability 3 units

MSc Dissertation 6 units

Students have to complete 7 courses (a total of 21 units) and an MSc Dissertation (6 units), perform satisfactorily on written examinations and earn a cumulative GPA of at least 2.50 to qualify for the MSc Degree in Environmental and Public Health Management. To be awarded Distinction for the programme, students must attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit. Students are eligible for the Postgraduate Diploma if they have fulfilled all the requirements, with the exception of the MSc Dissertation.
Master of Science (MSc) in Green Technology (Energy)

(One-year Full-time or Two-year Part-time)
Dr. Robert K.Y. CHAN, Programme Director,
MSc in Green Technology (Energy)

Aims
The programme aims to further the training of graduates for a career path in science and technology. The programme exposes the highly interdisciplinary nature of green technology as it encompasses the field of science, technology and the social implications it has on human activities. Though the programme is managed by the Physics Department, the content of the programme is not restrictive only to physical science instructions, but covers the areas of energy production, environmental monitoring, social studies and hands-on experience.

Admission Requirements
To be eligible for admission, applicants:
(a) should possess a bachelor's degree from an accredited university or recognised institution of higher studies; we welcome a multi-disciplinary intake of students, as this is consistent with the special character of our programme, although preference will be given to holders of degrees in Physics, Chemistry, Biology, and appropriate discipline of Engineering, and Environmental Study; or
(b) should possess a professional qualification equivalent to tertiary academic level, from the Hong Kong Institution of Engineers, a member institute in the British Engineering Council, etc.;
(c) with work experience is an advantage but not essential.
(d) who are non-local candidates from an institution where medium of instruction is not English shall have to satisfy an additional English proficiency requirement, which may be any one of the followings:
   • a TOEFL score at or above 550 (paper-based test), 213 (computer-based test), or 79 (internet-based test);
   • an overall band score of 6.0 in International English Language Testing System (IELTS);
   • score 450 in the new College English Test (CET6) of China or a pass in the old CET-6 test; or
   • some equivalent qualification.

Structure of the Programme
The programme's main focus is on technologies associated with the betterment of the environment. Courses in energy production account for one-third of the programme content while two courses are on environmental monitoring. The aim of our programme is to train technologists in the area of science and technology. We also see an importance in the graduates’ ability to understand and appreciate the implication of the technologies on society. To this end, we have courses that focus on the impact of green technology on social and economic issues. To stimulate and enhance student learning, we have an experimental laboratory course besides the in-depth independent project all students must complete to graduate. This whole-person training approach is the education ethos that our University values.

The courses are 3-unit each and students need to take a total of 30 units to graduate. The academic year comprises three semesters which translates to a year schedule of 3 to 4 courses taken for each semester. A list of the courses is detailed below:

<table>
<thead>
<tr>
<th>Major Core Courses</th>
<th>27 units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy Production Courses</td>
<td>12 units</td>
</tr>
<tr>
<td>Principle &amp; Technologies of Renewable Energy I</td>
<td>3 units</td>
</tr>
<tr>
<td>Principle &amp; Technologies of Renewable Energy II</td>
<td>3 units</td>
</tr>
<tr>
<td>Energy Harvesting &amp; Energy Conversion</td>
<td>3 units</td>
</tr>
<tr>
<td>Physics for Green Technology</td>
<td>3 units</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Environmental Science Courses</th>
<th>6 units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to Environmental Science</td>
<td>3 units</td>
</tr>
<tr>
<td>Geographic Information System &amp; Remote Sensing</td>
<td>3 units</td>
</tr>
</tbody>
</table>
### Experimental Training

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Green Lab</td>
<td>3</td>
</tr>
<tr>
<td>Project in Green Technology I</td>
<td>3</td>
</tr>
<tr>
<td>Project in Green Technology II</td>
<td>3</td>
</tr>
</tbody>
</table>

### Elective Courses:

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advanced Topics in Physics I</td>
<td>3</td>
</tr>
<tr>
<td>Energy Usage, The Environment and Sustainability</td>
<td>3</td>
</tr>
<tr>
<td>Land &amp; Water Resources Management</td>
<td>3</td>
</tr>
</tbody>
</table>

**30 units**

The degree of Master of Science in Green Technology shall be rewarded to students who have satisfactorily completed all the course requirements. To fulfill graduation requirements, students should obtain Grade C- or above in all courses; and a cumulative GPA of 2.5 or above. A Merit will be awarded to students attaining a cumulative GPA between 3.40 and 3.69. A Distinction will be awarded to students attaining a cumulative GPA of 3.7 or above, with no course grade below B- and no repeated courses.
Master of Science (MSc) in Information Technology Management

(One-year Full-time or Two-year Part-time)
Prof. LEUNG Yiu Wing, Programme Director,
MSc in Information Technology Management

Aims
The programme aims to educate IT managers and professionals who possess technical and management knowledge for designing, developing and managing IT systems. It provides a transformational experience in integrating the technological and managerial sides of IT. On completion of this programme, students will acquire:
(a) the current knowledge in selected areas of IT management (namely, IT enterprise management, knowledge and information management, Internet and Web technologies, business analytics, and/or health informatics);
(b) the technical and management knowledge in an integrated manner for designing, developing and managing IT systems;
(c) the sense and creativity of identifying business needs and the capability of transforming them into IT systems;
(d) the learning capability and solid foundations for sustainable self-development in the rapidly changing IT field.

Admission Requirements
Applicants should normally:
(a) possess a bachelor’s degree in science, engineering, business or other relevant fields from a recognized university or comparable institution or a qualification deemed to be equivalent; and
(b) be proficient in English. (Applicants not using English as the medium of learning in their bachelor’s degree programme are required to provide evidence of good English proficiency (e.g. they have taken English proficiency courses in the universities, or obtained satisfactory results in TOEFL or the College English Test in the Mainland).)

For exceptional cases in which applicants have other qualifications but substantial experience in IT, we will determine their suitability based on individual merits and interviews.

Structure of the Programme
Students can select full-time or part-time study mode. The normal study period for full-time and part-time mode is one year and two years respectively. Typically students attend classes on weekday evenings or Saturday. Each student is required to complete 28 units as follows: 7 units of core courses and 21 units of elective courses. The elective courses are divided into five streams plus MSc Project. Students are required to select at least three streams and complete at least one elective course in each selected stream, and they can select to undertake an MSc Project. If a student has a bachelor’s degree in IT or closely related fields or has taken equivalent courses, he/she must substitute the core course “Foundations of Information Technology” by an elective course. If a student does not have adequate programming experience, he/she is required to take a 32-hour supplementary programming course (which will be offered on Saturday or Sunday).

Requirements of the programme are as follows:

Core Course
7 units
Foundations of Information Technology
3 units
Foundations of Management in the IT Context
3 units
IT Forum
1 unit

Elective Courses
21 units
Students are required to complete seven elective courses. In particular, they are required to select at least three out of five streams and complete at least one course in each selected stream. They can also select to undertake an MSc Project.

Stream 1 -- IT Enterprise Management:
3 units
IT Management: Principles & Practice
3 units
IT Project Management
3 units
Information Systems Auditing
3 units
IT Laws & Ethics 3 units
Electronic Transformation in Business 3 units
Information Management Systems Development 3 units
Special Topics in IT Management 3 units
IT Innovation Management and Entrepreneurship 3 units
E-Business Strategies 3 units

**Stream 2 -- Knowledge and Information Management:**
Web Intelligence & Its Applications 3 units
Database Systems & Administration 3 units
Data Mining & Knowledge Discovery 3 units
Information & Knowledge Management 3 units
Special Topics in Knowledge & Information Management 3 units
Business Intelligence 3 units

**Stream 3 -- Internet and Web Technologies:**
Internet & World Wide Web 3 units
E-Technology Architectures, Tools & Applications 3 units
Special Topics in Internet & Web Technologies 3 units
Information Security Management 3 units
Dynamic Web Programming 3 units

**Stream 4 -- Business Analytics:**
Analytic Models in Information Technology Management 3 units
Business Intelligence 3 units
Decision Analysis & Support 3 units
Data Mining & Knowledge Discovery 3 units
Special Topics in Business Analytics 3 units

**Stream 5 -- Health Informatics:**
Health Informatics 3 units
Management of Medical Visual Data 3 units
Information Security Management 3 units
Data Mining & Knowledge Discovery 3 units
Information & Knowledge Management 3 units

**M.Sc. Project**
Project and Research Skills in IT Management 3 units
MSc Project 3 units

**Supplementary Course** 0 unit
(Only for students without adequate programming experience)
Supplementary Programming

28 units

Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded an MSc in Information Technology Management Degree. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.

**Specialization in Health Informatics**
Students who want to specialize in Health Informatics must:
i) complete at least three courses in this stream, including the course “Health Informatics”; ii) complete an MSc project in the area of health informatics; and iii) fulfill the general requirements of the MSc IT Management programme. After completion, students will get an MSc in IT Management degree with specialization in Health Informatics indicated on the transcript.
Master of Science (MSc) in Operational Research and Business Statistics

(One-year Full-time)
Prof. Michael NG, Programme Director,
MSc in Operational Research and Business Statistics

This master programme is operated by the Department of Mathematics of Hong Kong Baptist University and Kent Business School in United Kingdom.

The University of Kent has an excellent international reputation. Kent Business School has a very strong faculty in both teaching and research. Their experience and expertise, in particular in the area of business and management would give us the strength in practical, operational and managerial areas. The faculty members in the Department of Mathematics of Hong Kong Baptist University have a very strong background in Statistics and Operational Research. Therefore, the launch of this joint MSc in Operational Research and Business Statistics would be an ideal and perfect match and cooperation between the two universities.

Students who have satisfactorily completed the programme requirements, will get the following two degrees:

Master of Science in Operational Research and Business Statistics (conferred by Hong Kong Baptist University) and Master of Science in Operational Research and Business Statistics (conferred by the University of Kent)

Aims
(a) To provide an opportunity of further education for working professionals in the field of Operational Research and Business Statistics.
(b) To offer well-motivated individuals a path for career conversion into the field of Operational Research and Business Statistics.

Admission Requirements
Applicants should:
(a) possess a bachelor’s degree or equivalent qualification in Mathematics, Statistics, Computer Science, Physics, Engineering, Business or other related majors;
(b) be proficient in basic Mathematics; and
(c) satisfy at least one of the following requirements on English language proficiency:
   (i) English as the medium of learning in applicant’s bachelor’s degree programme;
   (ii) a score of 550 (paper-based), 213 (computer-based) or 80 (internet-based) or above in TOEFL;
   (iii) a score of 6.5 or above in International English Language Testing System (IELTS); or
   (iv) equivalent qualifications acceptable to the Programme Committee.

Preference will be given to applicants with working experience in industry. Applicants are interviewed to determine their suitability for studying the programme.

Structure of the Programme
This taught master’s programme leading to the award of Master of Science in Operational Research and Business Statistics is offered in both full-time and part-time modes. In order to graduate, student must complete 33 credit units plus a dissertation (6 credit units).

Requirements of the programme are as follows:

Compulsory Courses  
<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operational Research I</td>
<td>3</td>
</tr>
<tr>
<td>Techniques of Production Operations Management</td>
<td>2</td>
</tr>
<tr>
<td>Statistical Software in Business &amp; Management</td>
<td>3</td>
</tr>
<tr>
<td>Computer Tools for Simulation</td>
<td>3</td>
</tr>
<tr>
<td>Applied Multivariate Analysis</td>
<td>2</td>
</tr>
<tr>
<td>Applied Time Series</td>
<td>2</td>
</tr>
<tr>
<td>Business Statistics &amp; Modeling</td>
<td>3</td>
</tr>
<tr>
<td>Operational Research II</td>
<td>3</td>
</tr>
<tr>
<td>Performance Management</td>
<td>2</td>
</tr>
</tbody>
</table>
Elective Courses
Managing Complexity: The Systems Approach  2 units
Survey Sampling  2 units
Actuarial Statistics  2 units
Experimental Design  2 units
Data Mining & Knowledge Discovery  2 units
Business Intelligence & Decision Support  2 units
Network & Project Management  2 units
Logistics Modeling & Management  2 units
Heuristic & Structured Problems in Operational Research  2 units
Quantitative Models for Marketing  2 units
Computational Finance  2 units
Work-base Learning  2 units
Risk & Portfolio Management  2 units
Forecasting & Demand Management  2 units

Dissertation
Dissertation I  3 units
Dissertation II  3 units

In the summer semester, a visit to the University of Kent in U.K. will be arranged for students. The main purpose of this visit is to provide students opportunities to take courses at the University of Kent, see some real implementation and application of Operational Research and Business Statistics in action. The costs of courses at the University of Kent, airfare, accommodation and local expenses in UK will be borne by the students. In exceptional circumstances where a student has difficulties in completing the visit, the Programme Management Committee can exercise exception for such student.

The degree of Master of Science in Operational Research and Business Statistics shall be awarded to students who have satisfactorily completed all the basic requirements of the programme. To fulfill these, students shall obtain at least Grade C- for all courses and for the independent Dissertation, and a cumulative GPA of 2.50 or above. Distinction may be awarded to students who have attained an overall cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.
Master of Education (MEd)

(One-year Full-time or Two-year Part-time)

Prof. Sandy Li, Head,
Department of Education Studies

This is a taught postgraduate programme leading to the award of the degree of Master of Education (MEd). The programme is designed for educators and professionals who have an interest in specializing in specific fields of education.

Aims
The aims of the programme are:
(a) to strengthen knowledge of and skills in education;
(b) to enhance analytical and critical understanding of issues in education from different perspectives;
(c) to develop a reflective, multi-disciplinary approach to education;
(d) to facilitate initiatives and promote leadership in education; and
(e) to foster competence in research in education.

Admission Requirements
Applicants should possess:
(a) a bachelor’s degree from a recognized university or equivalent; and
(b) a postgraduate certificate/diploma in education or equivalent, and/or relevant professional experience working with children and adolescents.

Structure of the Programme
To cater for the changing professional development needs of local educators and related professionals, the programme includes a variety of concentrations. These concentrations serve to enrich the content of the programme and meet the demand for lifelong education. A number of concentrations are offered, in collaboration with other academic departments of the University. The concentrations** include Child and Adolescent Development, Early Childhood Education, English Language for Teaching, Liberal Studies and School Leadership and Management, and Teaching Mathematics at Junior Levels. Upon entry into the programme, each student must select one specific concentration and take all core courses in that concentration together with the common core courses and elective courses.

Students who have completed all core courses of the English Language for Teaching Concentration and two designated elective courses will meet the requirements of (a) the subject knowledge necessary to teach as an English Language Teacher (ELT) in schools; and (b) language proficiency for English teachers as stipulated by the Education Bureau (EDB), HKSAR.

Most courses are taught via a combination of lecture discussion and seminars. Students have the opportunity to complete a dissertation under the guidance of supervisors. In lieu of a dissertation, students can take either (a) Independent Project plus an additional elective course or (b) two additional elective courses.

In the part-time mode of the MEd programme, classes are scheduled on weekday evenings and/or Saturday. A student may take no more than three and no less than two courses in a semester. Normally, students should complete the programme in two calendar years. With special permission, a student may shorten or extend his or her studies, but in no cases would the period of study be allowed to exceed three calendar years. With special permission of the Department, a limited number of students are allowed to take a “Flexible Study Schedule”, which is implemented in parallel with the 2-year part-time schedule. Please contact the Department of Education Studies for details.

In the full-time mode of the MEd programme, classes are scheduled on weekdays and/or evenings and/or Saturday. Students will take nine courses over two semesters. Normally, students should complete the programme in one calendar year.

Requirements of the programme are as follows:
Common Core Courses 6 units
All students in the MEd Programme are required to take the following TWO core courses:
Research Methods in Education 3 units
Data Analysis for Education 3 units

Concentration Core Courses 12 units
Child and Adolescent Development Concentration:
Child & Adolescent Development 3 units
Sociocultural Context of Human Development 3 units
Psychology of Moral Development 3 units
Problem Behaviours in Children & Adolescents 3 units

Early Childhood Education Concentration
(in collaboration with School of Continuing Education):
Early Literacy Development 3 units
Policy Studies in Early Childhood Education & Care 3 units
Development Diversity in Early Childhood 3 units
Early Childhood Curriculum 3 units

English Language for Teaching Concentration:
Phonetics & Phonology 3 units
Lexis, Morphology & Semantics 3 units
Grammar for Teaching 3 units
Written & Spoken Discourse 3 units

Liberal Studies Concentration:
Self & Personal Development 3 units
Issues in Hong Kong Society & Culture 3 units
China & Chinese Culture in Global Society 3 units
Environment & Public Health 3 units

School Leadership and Management Concentration:
Curriculum Development & Resource Management in Schools 3 units
Strategic Planning, Qualitative Assurance & Networking of Schools 3 units
Leadership & Team Building in Schools 3 units
Managing Change in Schools 3 units

Teaching Mathematics at Junior Levels Concentration:
Mathematics Curriculum Development at Junior Levels 3 units
Teaching of Number & Algebra: Theory, Research & Practice 3 units
Teaching of Shape & Space: Theory, Research & Practice 3 units
Teaching of Data Handling: Theory, Research & Practice 3 units

Elective Courses 3 units
Students must select ONE course from the following list.

Students may also choose to take a course from the core courses of concentrations other than their own, to meet the elective course requirement. Subject to prior approval of the Department, students may choose their elective courses from the core and selected courses of the MEd concentrations.

Seminar in Education 3 units
Moral Education: Theory & Practice 3 units
Civic Education 3 units
Education for the Gifted & Talented 3 units
Career Competence Development & Education 3 units
Thinking & School Curriculum 3 units
School Guidance & Counselling 3 units
Psycholinguistics & Sociolinguistics in English Language Teaching 3 units
Literature & Language Arts 3 units
Globalization Studies 3 units
Curriculum Development & Implementation in Liberal Studies 3 units
Energy Technology & the Environment 3 units
Development & Sustainability in Contemporary China 3 units
Development in Mathematical Thinking 3 units
Mathematics in Action – Applications of Contemporary Mathematics 3 units

The Department of Education Studies reserves the right not to offer all elective courses in each semester.

Dissertation 6 units
Either
Dissertation 6 units
or
Independent Project and an additional elective course 6 units
or
TWO additional elective courses 6 units

To be awarded a Master of Education degree, students need to have (a) completed a total of 27 units; (b) satisfied the requirements of the dissertation or its equivalent within the specified duration of the programme; (c) obtained Grade C or above in all courses; and (d) achieved a cumulative GPA of 2.50 or above. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.

** The Department of Education Studies reserves the right not to offer a concentration in a particular academic year.
Aims
The programme is designed to accomplish the following objectives:
(a) to enhance students’ understanding of public administration, such as in the Mainland and Hong Kong, from a comparative and global perspective;
(b) to advance students’ knowledge in public affairs in relation to law, ethics and other aspects;
(c) to equip students with knowledge in the management of human resources, finance, sport and public amenities; and
(d) to enable students to become reflective and critical administrators with the ability to assess and respond to the changing needs of the society.

Admission Requirements
Applicants should possess:
(a) a bachelor’s degree (in any discipline) from a recognized university or comparable institution; or
(b) a qualification deemed to be equivalent.

Qualified applicants will be interviewed to assess their motivation and suitability for the programme.

Structure of the Programme
This is a part-time taught postgraduate programme offered by the Faculty of Social Sciences and the School of Business with the support from the School of Communication, Hong Kong Baptist University, the Chinese Academy of Social Sciences (CASS) in Beijing, and the Pace University in New York. Collaboration between CASS and HKBU ensures that there will be global aspects and a focus on China’s public administration. Expertise is drawn from three institutions and several departments to teach the programme. Overseas scholars and prominent public policy-makers may be invited to give guest lectures.

This is a 5-semester programme with a summer term leading to the Master of Public Administration degree. Students are expected to enroll in 2 courses in every semester only. In order to graduate, students have to take a total of 30 units. Requirements of the programme are as follows:

<table>
<thead>
<tr>
<th>Core Courses</th>
<th>24 units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance &amp; Accounting for the Public Sector</td>
<td>3 units</td>
</tr>
<tr>
<td>Managing People in the Public Sector</td>
<td>3 units</td>
</tr>
<tr>
<td>E-Government</td>
<td>3 units</td>
</tr>
<tr>
<td>Globalization &amp; World Trade Organization</td>
<td>3 units</td>
</tr>
<tr>
<td>Law &amp; Public Affairs</td>
<td>3 units</td>
</tr>
<tr>
<td>Public Administration</td>
<td>3 units</td>
</tr>
<tr>
<td>Research Methods for Public Administration</td>
<td>3 units</td>
</tr>
<tr>
<td>Practitioners Project</td>
<td>3 units</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Elective Courses</th>
<th>6 units</th>
</tr>
</thead>
<tbody>
<tr>
<td>TWO of the following:</td>
<td></td>
</tr>
<tr>
<td>Public Administration &amp; the Media</td>
<td>3 units</td>
</tr>
<tr>
<td>Economics of Public Policy</td>
<td>3 units</td>
</tr>
<tr>
<td>Programme &amp; Event Planning &amp; Management</td>
<td>3 units</td>
</tr>
</tbody>
</table>

30 units

Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded a Master of Public Administration Degree. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.
**Aims**

The programme is designed to accomplish the following objectives:

(a) to provide students with a critical understanding of contemporary China from political, historical, economic, geographical and sociological perspectives;

(b) to sharpen student’s awareness of the complex relationships of historical, economic, geographical, political, and sociological factors in China through a multidisciplinary approach; and

(c) to enhance students’ understanding of the processes of change which will shape the future relation between Hong Kong, the rest of China, and the World.

**Admission Requirements**

Applicants:

(a) should hold a bachelor’s degree, or qualification of equivalent standard from another university or comparable institution;

(b) if shortlisted, may be required to attend an interview as part of the selection process; and

(c) will be given preference with background in social sciences and/or humanities.

**Frequency of Intake**

Twice a year, admission in September or January.

**Structure of the Programme**

This is a one-year full-time or two-year part-time taught master’s programme leading to the award of the degree of Master of Social Sciences (Contemporary China Studies). In order to graduate, students must complete 24 credit units plus an independent Project (3 credit units). Full-time students will normally graduate in one year while part-time students will graduate in two years. With special permission, part-time student may extend his/her study for one more year. On the other hand, part-time students can opt to complete the programme in three semesters.

The programme adopts a multi-disciplinary teaching and learning approach that facilitates students to have a comprehensive and in-depth analysis of the latest development in contemporary China. With an aim of broadening students’ vision and practical experience, students are offered the opportunity to participate in the biannual International Tsinghua-Baptist Conference and voluntary field trips.

Requirements of the programme are as follows:

**Core Course**

Advanced China Studies* 3 units

**Concentration/Field Courses**

Each student is required to take THREE courses from ONE of the following groups as the major Concentration/Field. In addition, student has to choose FOUR elective courses from the other three Concentrations/Fields:

**Economic Development and Reform:**

Research Workshops & Seminars# 3 units
Applied Econometric Analysis# 3 units
Economic Development & Growth# 3 units
Economic Institutions in China# 3 units
Productivity Analysis of the Chinese Economy# 3 units
China’s Economic Development & Reform* 3 units
China’s Foreign Trade & Investment* 3 units
Graduate Workshops on China’s Economy 3 units

**History and Culture:**

South China Studies* 3 units
Chinese Culture in Transformation* 3 units
Graduate Seminar on Contemporary Chinese History 3 units
Contemporary Chinese Political Thought# 3 units
<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>History of Taiwan#</td>
<td>3</td>
</tr>
<tr>
<td>Chinese Women &amp; Politics in the 20th Century</td>
<td>3</td>
</tr>
<tr>
<td>China#</td>
<td></td>
</tr>
<tr>
<td>China &amp; Asia in the Twentieth Century#</td>
<td>3</td>
</tr>
</tbody>
</table>

**Society and Community:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social Networks in the Contemporary Chinese Society*</td>
<td>3</td>
</tr>
<tr>
<td>Chinese Social Demography</td>
<td>3</td>
</tr>
<tr>
<td>Graduate Seminar on Contemporary Social Issues in China</td>
<td>3</td>
</tr>
<tr>
<td>Population of China#</td>
<td>3</td>
</tr>
<tr>
<td>Sociological Issues in Urban &amp; Rural Development#</td>
<td>3</td>
</tr>
<tr>
<td>Chinese Family &amp; Kinship#</td>
<td>3</td>
</tr>
<tr>
<td>Women in China#</td>
<td>3</td>
</tr>
</tbody>
</table>

**Urban Development and Environmental Management:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resource &amp; Environmental Management in China*</td>
<td>3</td>
</tr>
<tr>
<td>Urban &amp; Regional Development of China*</td>
<td>3</td>
</tr>
<tr>
<td>Graduate Seminar on Geography of China</td>
<td>3</td>
</tr>
<tr>
<td>Energy Development in China#</td>
<td>3</td>
</tr>
<tr>
<td>Resource Management in China#</td>
<td>3</td>
</tr>
<tr>
<td>Rural &amp; Agricultural Development in China#</td>
<td>3</td>
</tr>
<tr>
<td>Urban Development in China#</td>
<td>3</td>
</tr>
</tbody>
</table>

**Project**                                                            | 3     |

27 units

* Reimbursable courses under the Continuing Education Fund (CEF), HKSAR.

# Students can take no more than ONE course from this group of elective courses which are normally offered in the daytime.

Students who have satisfactorily completed all the above requirements, obtained Grade C- or above in all courses and achieved a cumulative GPA of 2.50 or above will be awarded an MSocSc (Contemporary China Studies) Degree. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.
Master of Social Sciences (MSocSc) in Social Work

(Two-year Part-time)
Prof. Petrus Y. N. Ng, Head,
Department of Social Work

Aims
(a) To develop competent professionals who are critical, reflective and capable of generic social work practice and competent to face the challenges confronting social work in the changing society; and
(b) To educate graduate students to achieve the academic and professional qualification that is considered eligible for registration as Registered Social Workers in Hong Kong on the basis of a recognized social work degree.

Outcome Goals
Upon graduation, the graduates can:
(a) assess changing social needs and societal context and practice in line with the values and the ethical principles of social work;
(b) demonstrate the ability to integrate theory and practice, acquire new theories and innovative practice, and show a commitment to life-long learning and professional development;
(c) critically evaluate professional activities and service programmes and advocate for appropriate welfare and service reforms;
(d) be sensitive to and reflective of the power, diversity and social justice in social issues, social work practice and social policy; and
(e) transfer social work knowledge and skills in one’s own profession other than social work.

Admission Requirements
Applicants should possess a bachelor’s degree from a recognized university, or a qualification that is to be equivalent. Priority will be given to applicants with RSW qualification (registered on the basis of a recognized social work diploma) or with social sciences background at undergraduate level. Appropriately qualified applicants will be interviewed to establish proper motivation and suitability for pursuing a qualifying social work programme in a reflective and learner centered environment.

Structure of the Programme
The Master of Social Sciences in Social Work is a part time qualifying programme designed for bachelor’s degree graduates who would like to pursue a recognized social work qualification (RSW) at master’s degree level.

The 37-unit programme is designed to be completed in two calendar years, including summer terms, by part-time study. Only under exceptional circumstances may students seek extension of the period of study for not more than 12 months.

Requirements of the programme are as follows:

<table>
<thead>
<tr>
<th>Course Category</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social Work Courses</td>
<td>21 units</td>
</tr>
<tr>
<td>Society &amp; Social Policy</td>
<td>3 units</td>
</tr>
<tr>
<td>Human Development &amp; Cultural Differences</td>
<td>3 units</td>
</tr>
<tr>
<td>Social Work Theory &amp; Practice I</td>
<td>3 units</td>
</tr>
<tr>
<td>Social Work Theory &amp; Practice II</td>
<td>4 units</td>
</tr>
<tr>
<td>Management in Human Service Organizations</td>
<td>3 units</td>
</tr>
<tr>
<td>Research &amp; Programme Evaluation</td>
<td>3 units</td>
</tr>
<tr>
<td>Social Work, Law &amp; Social Justice</td>
<td>2 units</td>
</tr>
<tr>
<td>Integrative Tutorials</td>
<td>3 units</td>
</tr>
<tr>
<td>Social Work Integrative Tutorial I</td>
<td>1 unit</td>
</tr>
<tr>
<td>Social Work Integrative Tutorial II</td>
<td>1 unit</td>
</tr>
<tr>
<td>Social Work Integrative Tutorial III</td>
<td>1 unit</td>
</tr>
<tr>
<td>Fieldwork Placements</td>
<td>10 units</td>
</tr>
<tr>
<td>Fieldwork Practice I</td>
<td>5 units</td>
</tr>
<tr>
<td>Fieldwork Practice II</td>
<td>5 units</td>
</tr>
<tr>
<td>Social Work Elective</td>
<td>3 units</td>
</tr>
</tbody>
</table>

37 units

Students who have satisfactorily completed all the course requirements and achieved a cumulative GPA of 2.50 or above will be awarded a Master of Social Sciences in Social Work Degree. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.
Master of Social Sciences (MSocSc) in Sport and Leisure Management

(One-year Full-time or Two-year Part-time)
Prof. CHUNG Pak-Kwong, Head,
Department of Physical Education

Aims
The programme aims to provide opportunities for students to take a reflective and interdisciplinary approach to the planning, provision, and management of sport and leisure. The programme also emphasizes a life-span approach to understanding the relationship among sport, leisure, and well-being and offers students with opportunities for active learning in various settings. The curriculum is designed to bear out the following objectives:
(a) to advance students’ understanding of the planning and provision of sport and leisure from a life-span perspective, including the provision of inclusive programmes;
(b) to advance students’ skills and knowledge in the management of sport and leisure;
(c) to enable students to become reflective and critical practitioners who are able to assess and respond to changing needs of a society; and
(d) to enhance students’ competence in reading and carrying out independent research.

Admission Requirements
Applicants should possess:
(a) a bachelor’s degree in physical education, sport/exercise science, sport/recreation/leisure/recreation management or other areas such as communication, tourism and hotel management from a recognized university (usually a good second class degree is required, but applicants with outstanding work experience may be considered); and
(b) preferably with a minimum of two years of relevant work experience or a number of equivalent years of experience involved in sport and leisure management or administration; or
(c) a qualification deemed to be equivalent.

Structure of the Programme
This is a taught master’s degree programme designed for professionals working or intending to work in the field of Sport and Leisure Management.

Most courses are taught by a combination of lecture discussions and seminars held on weekday evenings and/or Saturday mornings or afternoons.

Requirements of the programme are as follows:
For graduation, students must complete 30 units, 26 units from coursework and 4 units from completing a major assignment (graduate internship or independent project or dissertation) within the duration of the programme and obtain (a) Grade C- or above in all courses; and (b) a cumulative GPA of 2.50 or above.

For one-year full-time mode, student should complete the programme in one calendar year. With special permission a student may extend his or her study but in no cases would the period of study be allowed to exceed two calendar years.

For two-year part-time mode, student should complete the programme in two calendar years. With special permission a student may extend his or her study but in no cases would the period of study be allowed to exceed three calendar years.

Core Courses
- Foundations in Sport & Leisure Management 2 units
- Management Skills & Communications 3 units

Elective Courses
- Management of Human Resources 3 units
- Planning & Developing Sport & Leisure Facilities 3 units
- Marketing of Sport & Leisure Services 3 units
- Financial Management 3 units
- Seminar on Contemporary Issues in Sport & Leisure 3 units
- Health Promotion 3 units
Development & Management of Sport & Leisure Services for Different Target Groups 3 units
Research Methods 3 units
Event Management 3 units

Note: Students may opt to replace ONE course with another 3-unit course of a similar nature offered by other departments. Prior approval from the Department of Physical Education is required.

Major Assignment 4 units
Either
Graduate Internship 4 units
or
Independent Project 4 units
or
Dissertation 4 units

30 units

Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded an MSocSc Degree in Sport and Leisure Management. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated course. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.
Master of Social Sciences (MSocSc) in Teaching and Learning

(Two-year Part-time)
Prof. Sandy Li, Head,
Department of Education Studies

Aims
This is a taught postgraduate programme leading to the award of the degree of Master of Social Sciences in Teaching and Learning. The programme emphasises the importance of evidence-based research as a foundation for excellent educational practice, and for the development of learners’ capacity for critical inquiry and professional reflection. The programme aims are as follows:
(a) develop learners’ leadership in curriculum planning and implementation;
(b) advance learners’ professional knowledge in emerging pedagogies for their own subject specialties through action learning; and
(c) develop learners into reflective practitioners and effective facilitators of learning.

Intended Learning Outcomes
Upon completion of the programme, graduates are able to:

Knowledge
(a) demonstrate an understanding of the key issues pertinent to leadership for curriculum and pedagogical change;
(b) develop their professional knowledge of the advancement in pedagogical practices of their own subject specialties;

Skills
(a) interpret classroom data to inform curriculum development and pedagogical decisions;
(b) lead change in curriculum design and pedagogical practice;
(c) respond flexibly in catering for the different learning needs of individual students, including those with special needs;

Attitudes
(a) demonstrate an awareness of learner diversity and its implications for curriculum design;
(b) value the importance of advancing their practice through self-reflection and research evidence base; and
(c) be alert to the latest development and advancement in curriculum and pedagogical design.

Admission Requirements
Applicants seeking admission to the Master of Social Sciences in Teaching and Learning Programme should possess:
(a) a bachelor’s degree from a recognised university or equivalent; and
(b) a postgraduate certificate/diploma in education or equivalent.

Structure of the Programme
To cater for the changing needs for advancing teachers’ professional knowledge in emerging curriculum and pedagogical innovation, the programme comprises a variety of specialisms. Upon entry into the programme, each student must select one specific specialism and takes all core courses in that specialism together with the common core courses and elective courses. To address learners’ diverse needs, the elective courses can be chosen from those stipulated in this Programme and the MEd programme.

In order to graduate, students must successfully complete a programme of study adding up to 27 units. This should comprise three common core courses, two required specialism courses, two elective courses and a Reflective Practice and Independent Action Learning Project focused on a particular specialism.

Most courses are taught by a combination of Lecture-Discussion, Seminar and Laboratory. Each specialism comprises two specialism core courses which are required for students enrolling in the respective specialism. There are five specialisms in the Programme, namely the Chinese Language Education Specialism, the English Language Education Specialism, the
Inclusive Education Specialism, the Liberal Studies Education Specialism, and the Mathematics Education Specialism.

The Reflective Practice and Independent Action Learning Project is an integral part of the programme. This course draws on the concept of reflective practice for serving teachers and equips them with necessary knowledge and skills to engage themselves in action research on their pedagogical practices. On-site coaching and supervision is to be provided to teachers at the appropriate junctures of the action learning process. Learners are also required to create their own action learning portfolios to facilitate reflective practice. The Reflective Practice and Independent Action Learning Project is examined by the learner’s project supervisor and a second reader.

Students are required to take two courses selected either from (1) the list of elective courses offered in this MSocSc in Teaching and Learning programme, or (2) core courses from other specialisms.

Requirements of the programme are as follows:

<table>
<thead>
<tr>
<th>Common Core Courses</th>
<th>9 units</th>
</tr>
</thead>
<tbody>
<tr>
<td>All students in the MSocSc in Teaching and Learning Programme are required to take the following THREE common core courses:</td>
<td></td>
</tr>
<tr>
<td>Introduction to Theories of Curriculum &amp; Assessment¹</td>
<td>3 units</td>
</tr>
<tr>
<td>Leadership in Curriculum Development &amp; Pedagogical Design</td>
<td>3 units</td>
</tr>
<tr>
<td>Testing, Measurement &amp; Assessment in Education</td>
<td>3 units</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Specialism Core Courses²</th>
<th>6 units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chinese Language Education Specialism:</td>
<td></td>
</tr>
<tr>
<td>Chinese Language Education in a Changing Context</td>
<td>3 units</td>
</tr>
<tr>
<td>Creative Chinese Language Teaching</td>
<td>3 units</td>
</tr>
</tbody>
</table>

| Mathematics Education Specialism: |
| Theory, Research & Pedagogical Issues of Number & Algebra | 3 units |
| Theory, Research & Pedagogical Issues of Shape & Space | 3 units |

| Inclusive Education Specialism: |
| Managing Learning Diversity in Inclusive Education Settings | 3 units |
| Teaching Individuals with Developmental Disabilities | 3 units |

| Elective Courses | 3 units |
| Students are required to take two courses selected either from (1) the list of elective courses offered in this MSocSc in Teaching and Learning programme, or (2) core courses from other specialisms. Subject to prior approval of the Department, students may choose their elective courses from the core and selected courses of the MEd concentrations. |
| Knowledge Building with Ubiquitous Technologies | 3 units |
| Mathematics Curriculum Development at Junior Levels | 3 units |
| Supervision & Mentoring in School | 3 units |
| Teaching Chinese in Dialect Speaking Area | 3 units |
| Theory, Research & Pedagogical Issues of Data Handling | 3 units |

| Reflective Practice & Independent Action Learning Project | 6 units |
| Reflective Practice & Independent Action Learning Project I & II | 6 units |

27 units

Students who have (a) completed a total of 27 units; (b) satisfied the requirements of the Reflective Practice and Action Learning Project; (c) obtained Grade C- or above in all courses; and (d) achieved a cumulative GPA of 2.50 or above will be awarded a Master of Social Sciences in Teaching and Learning degree. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.
1 Students who have already completed a similar course at PGDE level with good performance or possess evidence of substantial experience in the area of curriculum and assessment in school may choose to apply for exemption. Students who are exempted from taking this course may choose to take one elective course in the first semester of Year 1.

2 The Department of Education Studies reserves the right not to offer a specialism in a particular academic year.

3 Students who want to choose a core course from other specialism as one of their elective courses must prove that they possess an academic background or substantial working experience relevant to that specialism.

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**Master of Social Sciences (MSocSc) in Youth Counselling**

*(Two-year Part-time)*

Prof. Petrus Y. N. NG, Head,
Department of Social Work

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**Aims**

The programme aims at
(a) developing students’ knowledge in understanding, analyzing and researching the changing needs of young people and the social and cultural contexts within which young people develop; and
(b) equipping students with selected youth counseling perspectives, methods and practice skills, and narrative therapy in particular.

**Outcome Goals**

Upon completion of the programme, students are expected to be able to:
(a) become self-directed learners, recognizing personal needs, selecting preferred alternatives for themselves;
(b) become reflexive professionals in youth development, who are able to assess changing social needs, challenge the dominant discourse that is oppressing and disempowering people, particularly the powerless youth and their families;
(c) have a solid conceptual framework in understanding youth diversity and youth needs;
(d) analyze the social dynamics and policies which affect the counselling needs of young people;
(e) acquire knowledge of the philosophical and theoretical underpinnings of selected counselling perspectives, and that of narrative therapy in particular;
(f) apply the selected working approaches and practice skills in counselling with different groups of young people and in different work settings; and
(g) be “research literate” – to criticize, use and promote research relevant to advancing students’ counselling capacity and professional sensitivity.
Admission Requirements
Applicants should possess:
(a) a bachelor’s degree from a recognized university or equivalent;
(b) at least two years of working experience with young people; and
(c) some background knowledge in psychology, human development, guidance, and/or other related courses.

Appropriately qualified applicants will be interviewed to ensure their motivation and suitability for pursuing training in youth counselling.

* Structure of the Programme
The Master of Social Sciences in Youth Counselling programme is a 2-year part-time programme deliberately designed for professionals with relevant working experience preferably in educational, social work, or various other settings primarily working with young people. Courses are normally offered on weekday evenings. With special permission individual students may extend the programme of study for a period of not more than 12 months.

In order to graduate, students must complete a total of 30 units, that is, 10 courses with each carrying 3 units. This should comprise 2 youth counselling context courses, 3 core counselling courses, 1 research course and 4 practice courses. And in the summer term, students are required to take a noncredit bearing growth group.

Students have to take 2 counselling context courses plus 2 core counselling courses in year one, through which they are facilitated to understand the diversities and diverse needs of youth in contemporary Hong Kong, and to be involved in a process of reviewing and examining perspectives and skills in counselling practice as well as be prepared to develop new knowledge and skills in counselling young people.

In the second year, students are required to take the research course, through which they are enabled to utilize research as a tool to evaluate counselling services in a macro and micro sense. Students are also required to take a core counseling course in narrative approach in youth counselling and choose 2 practice courses out of 4 electives.

They will have to engage their learning in 2 counselling practicums during the summer term and the second year.

Requirements of the programme are as follows:

<table>
<thead>
<tr>
<th>Youth Counselling Context Courses</th>
<th>6 units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human Diversity &amp; Cultural Differences</td>
<td>3 units</td>
</tr>
<tr>
<td>Either Youth at the Margins: Theory &amp; Practice</td>
<td>3 units</td>
</tr>
<tr>
<td>or Child &amp; Adolescent Mental Health</td>
<td>3 units</td>
</tr>
<tr>
<td>or Other relevant courses approved by the department</td>
<td>3 units</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Core Counselling Courses</th>
<th>9 units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Counselling Young People: Processes &amp; Issues</td>
<td>3 units</td>
</tr>
<tr>
<td>Theories in Counselling &amp; Therapy</td>
<td>3 units</td>
</tr>
<tr>
<td>Narrative Approach to Counselling</td>
<td>3 units</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Research Course</th>
<th>3 units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research &amp; Programme Evaluation</td>
<td>3 units</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Practice Courses</th>
<th>12 units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Counselling Practicum I</td>
<td>3 units</td>
</tr>
<tr>
<td>Counselling Practicum II</td>
<td>3 units</td>
</tr>
<tr>
<td>Two out of four courses below</td>
<td></td>
</tr>
<tr>
<td>Narrative Interventions for Special Youth Groups</td>
<td>3 units</td>
</tr>
<tr>
<td>Cognitive-behavioral Therapy</td>
<td>3 units</td>
</tr>
<tr>
<td>Family Therapy</td>
<td>3 units</td>
</tr>
<tr>
<td>Counselling Project</td>
<td>3 units</td>
</tr>
</tbody>
</table>

Students are required to take a non-credit bearing growth group.

Students who have satisfactorily completed all the course requirements and achieved a cumulative GPA of 2.50 or above will be awarded an MSocSc in Youth Counselling Degree. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.

* Subject to the approval of the University
Master of Social Work (MSW)

(Two-year Part-time)
Prof. Petrus Y. N. NG, Head,
Department of Social Work

Aims
(a) To become reflective practitioners who are able to assess changing social needs and adapt their own performance accordingly.
(b) To become self-directed learners, recognizing personal educational needs, selecting appropriate learning resources and evaluating progress.
(c) To develop specialized knowledge and skills at advanced level to match up with the emerging social needs and problems in all their complexity and extensiveness.
(d) To be able to assess critically professional activities and advocate for appropriate reforms in the system.
(e) To acquire the competence as a researcher-practitioner, so as to enrich one’s knowledge base for the development of new policies and interventions for emerging issues.
(f) To be able to recognize, maintain and develop professional identity to ensure the contribution of the profession in the changing times.
(g) To be “research literate” - to criticise, use and promote relevant research; and to be able to think theoretically – to criticise, use and promote the development of social work theory.

Admission Requirements
Applicants should possess:
(a) a bachelor's degree in Social Work* from a recognized university or equivalent; and
(b) preferably with 2 years of work experience in the field of social work or equivalent.

* Usually a good second class degree is required, but applicants with outstanding work experience may be considered.

Structure of the Programme
The Master of Social Work is a part-time professional master degree designed for those who have already received undergraduate training in social work and wish to advance their knowledge and skills for social services in general, and in the field of youth work or mental health in particular. The length of the programme is two years including summer terms.

The 30-unit course is designed to be completed in two years by part-time study. Only under exceptional circumstances may students seek extension of the period of study for not more than 12 months. The programme emphasizes student oriented active learning, and it is gearing towards developing opportunity for students to develop a specialization in youth work or mental health practice.

Requirements of the programme are as follows:

Integrative Courses 12 units
Human Diversity & Cultural Differences 3 units
Research & Programme Evaluation 3 units
Social Work in a Changing Social Context 3 units
Critical Management Practice 3 units

Specialization 12 units
(choose 1 specialization and 1 elective)

Either

Mental Health Practice Specialization:
Mental Health, Mental Disorder & Social Work 3 units
Crisis Management & Integrated Mental Health Practice 3 units
Working with Families with Mental Health Issues 3 units

Elective:
Child & Adolescent Mental Health 3 units
Narrative Approach to Counselling 3 units
Full-time Postgraduate Diploma in Education (PGDE)

(One-year Full time)
Prof. Sandy LI, Head,
Department of Education Studies

Aims
(a) To develop in student personal qualities which support their daily work and professional development;
(b) To develop in student a functional knowledge of disciplines which informs educational practice;
(c) To develop in student expertise as subject specialist teachers in secondary schools; and
(d) To develop in student knowledge essential for effective functioning within the profession and the wider school context.

Admission Requirements
Applicants should possess:
(a) a bachelor's degree from a recognized university or equivalent; and
(b) demonstrated proficiency in reading and writing of both Chinese and English as recognized by the Department.

Applications are invited for “Teaching of Liberal Studies”. Applicants may be required to attend an interview as part of the selection process. Reference is made to communicative skills, language proficiency, maturity and motivation of the candidate.

Structure of the Programme
This Postgraduate Diploma in Education is a one-year full time taught programme. The overall aim of the programme is to provide university graduates with professional training for teaching in secondary schools prior to their joining the teaching profession. The programme is designed to help students to develop their knowledge, abilities, personal
qualities and philosophies that enable them to adequately assume their roles within the teaching profession.

The programme consists of 32 units, comprising seven core courses (16 units), two elective courses (4 units) and the Integrated Practicum (12 units), that includes Subject Instruction I & II, School Experience and Supervised Teaching Practice, which should all be taken in one year of full-time study.

The programme adopts a student-centered approach, using a variety of teaching strategies to support classroom learning and teaching practice. These strategies emphasize reflection, creativity and continuous development of the student. Teaching is conducted through lectures, lecture-discussions and seminars. Students are offered opportunities to have real life experience as teachers and put what they have learnt into practice during the periods of Field Practice. On-site supervision and peer observation are included in the different aspects of the Integrated Practicum, i.e., Subject Instruction I & II, School Experience and Supervised Teaching Practice.

Normally students should complete the programme in one calendar year. With special permission, a student may extend his or her study into the second year, but in no case would the period of study be allowed to exceed two calendar years.

Requirements of the programme are as follows:

**Core Courses** 16 units

- Psychological Foundations of Teaching & Learning 2 units
- Teacher Self-Development 2 units
- Social Foundations of Education 2 units
- Philosophical Foundations of Education 2 units
- Curriculum & Assessment 3 units
- Foundations of Information Technology in Education 2 units
- Classroom Management & Communication 3 units

**Elective Courses** 4 units

Each student must select TWO elective courses from any of the following subject areas. They are advised to base their decisions on their interest or the relevance of the subjects to their future career in teaching.

<table>
<thead>
<tr>
<th>Area A: Social and Autonomous Individual</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Self-Development</td>
<td>2 units</td>
</tr>
<tr>
<td>Psychology of Adolescence</td>
<td>2 units</td>
</tr>
<tr>
<td>Creative &amp; Critical Thinking</td>
<td>2 units</td>
</tr>
<tr>
<td>Advanced Communication Skills</td>
<td>2 units</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Area B: Facilitator of Learning</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>School Guidance</td>
<td>2 units</td>
</tr>
<tr>
<td>Inclusive Education</td>
<td>2 units</td>
</tr>
<tr>
<td>Teaching of a Second Subject</td>
<td>2 units</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Area C: Educational Innovator</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>School Management &amp; Decision Making</td>
<td>2 units</td>
</tr>
<tr>
<td>Action Learning in the Classroom</td>
<td>2 units</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Area D: Professional Educator</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Education System &amp; Policy in Hong Kong</td>
<td>2 units</td>
</tr>
<tr>
<td>Teaching as a Profession</td>
<td>2 units</td>
</tr>
<tr>
<td>Moral &amp; Civic Education</td>
<td>2 units</td>
</tr>
</tbody>
</table>

**Integrated Practicum** 12 units

<table>
<thead>
<tr>
<th>Subject Instruction I 4 units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subject Instruction II 4 units</td>
</tr>
<tr>
<td>School Experience 0 unit</td>
</tr>
<tr>
<td>Supervised Teaching Practice 4 units</td>
</tr>
</tbody>
</table>


Students who have (a) completed a total of 32 units as required by the Department; (b) obtained a grade of C- or above, or S where applicable, in all courses; (c) obtained a grade of S in School Experience and Supervised Teaching Practice; (d) obtained a grade of S in Immersion Programme where applicable; and (e) achieved a cumulative GPA of 2.50 or above will be awarded a Postgraduate Diploma in Education. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.
Part-time Postgraduate Diploma in Education (PGDE)

(Two-year Part-time)
Prof. Sandy Li, Head,
Department of Education Studies

Aims
The overall aim of the programme is to provide professional training for secondary school teachers who have obtained a bachelor's degree in an academic discipline to enable them to adequately assume their roles within the teaching profession. Specifically, the programme aims to develop in student teachers (a) personal qualities which support their daily work and professional development; (b) functional knowledge of disciplines which informs educational practice; (c) expertise in teaching specializing subjects in secondary schools; and (d) knowledge essential for effective functioning within the profession and the wider school context.

Starting from the academic year 2004-5, the Department of Education Studies has offered a new stream under its part-time Postgraduate Diploma in Education programme. The Subject Teaching and Subject Knowledge (STSK) Stream aims to provide professional training in pedagogical skills and subject knowledge pertaining to a specializing subject for school teachers who did not major in this subject for their university study and PGDE (or equivalent) training.

Admission Requirements

Traditional Stream
Applicants should possess:
(a) a bachelor’s degree from a recognized university or equivalent*;
(b) a full-time secondary school teacher status#; and
(c) proficiency in reading and writing of both Chinese and English as recognized by the Department.

For the academic year 2012-13, applications are invited for the following specializing subjects: Chinese, English, Mathematics, Information and Communication Technology, Physical Education, Music and Liberal Studies. Eventual provision will depend on needs and departmental resources.

* Applicants applying for Physical Education must hold a recognised bachelor’s degree or equivalent majoring in PE or a relevant discipline.

# Applicants who do not have a full-time secondary school teacher status will be considered on a case-by-case basis and, if admitted, have to fulfill teaching practice requirements stipulated by the Department of Education Studies.

Subject Teaching and Subject Knowledge (STSK) Stream
Applicants should possess:
(a) a bachelor’s degree from a recognized university or equivalent;
(b) a postgraduate diploma/certificate in education or equivalent in a subject other than the major specializing subject of the chosen stream; and
(c) a full-time school teacher status.^

For the academic year 2012-13, applications are invited for the following subjects: English, Liberal Studies, Mathematics (Junior) and Physical Education.

^ Subjects taught should include the specializing subject following the norms set by the Department of Education Studies. Applicants who do not have a full-time school teacher status will be considered on a case-by-case basis and, if admitted, have to fulfill teaching practice requirements stipulated by the Department.

Traditional and STSK Streams
Applicants may be required to attend an interview as part of the selection process. Reference will be made to communicative skills and language proficiency in both Chinese...
and English. Maturity, motivation, specialism and teaching experience will also be taken into consideration. Students may be provisionally accepted at the time of application, but they should have their full-time school teacher status confirmed before registration for the programme.

Applicants seeking admission to Chinese and English subjects may be required to sit a language proficiency test.

**Structure of the Programme**

This Postgraduate Diploma in Education Programme is a two year part-time taught programme. Normally students should complete the programme in two calendar years. With special permission a student may extend his or her study, but in no case would the period of study exceed three calendar years.

Students are required to attend classes on weekday evenings and/or Saturday mornings/afternoons. A student normally may take no more than three and no less than two courses in a semester. Students are advised to consider the combination and sequence of courses to be taken in order to complete the programme in two consecutive years upon entry to the programme. Supervised Teaching Practice Assessment normally takes place in the student’s own school under the supervision of the course instructor.

The programme adopts a student-centered approach, building on the knowledge and experience that the students bring with them. The actual teaching is conducted through lectures, lecture-discussions, seminars, workshops, microteaching, onsite peer observation and supervised teaching practice.

Coursework emphasizes reflection, creativity and continuous development of the teacher.

**TRADITIONAL STREAM**

The programme consists of 26 units, comprising core courses, elective courses and Supervised Teaching Practice Assessment, to be taken in two years of part-time study. Students have to take eight core courses (22 units), two elective courses (4 units), and the Supervised Teaching Practice Assessment.

Requirements of the programme are as follows:

<table>
<thead>
<tr>
<th>Core Courses</th>
<th>22 units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Psychological Foundations of Teaching &amp; Learning</td>
<td>2 units</td>
</tr>
</tbody>
</table>

Teacher Self-Development | 2 units  
Social Foundations of Education | 2 units  
Philosophical Foundations of Education | 2 units  
Curriculum & Assessment | 3 units  
Classroom Management & Communication | 3 units  
Subject Teaching I & II | 6 units  
Seminar on Subject Teaching I & II | 2 units  

Each student must select TWO of the courses offered from the fifteen electives listed below. Students are advised to base their decisions on their interest as well as the relevance of the subjects to their career development.

**Area A: Social and Autonomous Individual**

Student Self-Development | 2 units  
Psychology of Adolescence | 2 units  
Creative & Critical Thinking | 2 units  
Advanced Communication Skills | 2 units  

**Area B: Facilitator of Learning**

School Guidance | 2 units  
Information Technology in Education | 2 units  
Inclusive Education | 2 units  
Teaching of a Second Subject | 2 units  

**Area C: Educational Innovator**

School Management & Decision Making | 2 units  
Action Learning in the Classroom | 2 units  

**Area D: Professional Educator**

Education System & Policy in Hong Kong | 2 units  
Teaching as a Profession | 2 units  
Moral & Civic Education | 2 units  

Supervised Teaching Practice Course | 0 unit  
Supervised Teaching Practice Assessment | 0 unit  

**26 units**

**SUBJECT TEACHING AND SUBJECT KNOWLEDGE STREAM**

The programme consists of 26 units, comprising Subject Teaching courses, Subject Knowledge courses and Supervised Teaching Practice Assessment, to be taken in two years of part-time study. Students have to take two Subject Teaching Courses (8 units), six Subject Knowledge Courses (18 units), and the Supervised Teaching Practice Assessment.
Requirements of the programme are as follows:

**English Subject Teaching and Subject Knowledge Stream**

**Subject Teaching Courses** 8 units  
Subject Teaching I & II  6 units  
Seminar on Subject Teaching I & II  2 units

**Subject Knowledge Courses** 18 units  
Phonetics & Phonology  3 units  
Lexis, Morphology & Semantics  3 units  
Grammar for Teaching  3 units  
Written & Spoken Discourse  3 units  
Psycholinguistics & Sociolinguistics in English Language Teaching  3 units  
Literature & Language Arts  3 units

**Supervised Teaching Practice Course** 0 unit  
Supervised Teaching Practice Assessment  0 unit  
26 units

**Liberal Studies Subject Teaching and Subject Knowledge Stream**

**Subject Teaching Courses** 8 units  
Subject Teaching I & II  6 units  
Seminar on Subject Teaching I & II  2 units

**Subject Knowledge Courses** 18 units  
Issues in Hong Kong Society & Culture  3 units  
Development & Sustainability in Contemporary China  3 units  
China & Chinese Culture in Global Society  3 units  
Environment & Public Health  3 units  
Self & Personal Development  3 units  
Globalization Studies  3 units

**Supervised Teaching Practice Course** 0 unit  
Supervised Teaching Practice Assessment  0 unit  
26 units

**Mathematics (Junior) Subject Teaching and Subject Knowledge Stream**

**Subject Teaching Courses** 8 units  
Subject Teaching I & II  6 units  
Seminar on Subject Teaching I & II  2 units

**Subject Knowledge Courses** 18 units  
Development in Mathematical Thinking  3 units  
Understanding Number Theory  3 units  
Algebras in Perspective  3 units  
Statistics & Society  3 units  
Mathematics in Action – Applications of Contemporary Mathematics

**Supervised Teaching Practice Course** 0 unit  
Supervised Teaching Practice Assessment  0 unit  
26 units

**Physical Education Subject Teaching and Subject Knowledge Stream**

**Subject Teaching Courses** 8 units  
Subject Teaching I & II  6 units  
Seminar on Subject Teaching I & II  2 units

**Subject Knowledge Courses** 18 units  
(at least TWO of the following)  
Scientific Foundations of PE in Schools  3 units  
Humanities & Social Sciences Foundations of PE in Schools  3 units  
Independent Inquiry Study in PE  3 units  
(at least THREE of the following)  
Athletics & Swimming in School  3 units  
Dances & Gymnastics in Schools  3 units  
Ball Games in Schools  3 units  
Racket Games in School  3 units  
Outdoor Pursuit & Tai Chi  3 units  
Fundamental Movement & Fitness Training in Schools  3 units

**Supervised Teaching Practice Course** 0 unit  
Supervised Teaching Practice Assessment  0 unit  
26 units

On satisfactory completion of the programme, students will be awarded the Postgraduate Diploma in Education. To achieve this, students should (a) complete a total of 26 units within the specified duration of the programme; (b) obtain a ‘Pass’ in Supervised Teaching Practice Assessment; (c) obtain Grade C or above in all courses; and (d) achieve a cumulative GPA of 2.50 or above. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.
Academy of Visual Arts
Master of Visual Arts (MVA)

(Two-year Part-time)
Dr. HO Siu Kee, Programme Director,
Master of Visual Arts

The programme is intended for completion within 24 calendar months. Three-trimester system will be adopted in this programme. Normally, part-time students will take one to two courses in each trimester. Students are required to complete all the 6 courses which constitute 27 units and the Intensive Workshop*.

Admission Requirements
Applicants seeking admission to the MVA programme in any of the five concentrations should possess a bachelor's degree from a recognized university or comparable institution; or a qualification deemed to be equivalent.

For the three studio-based concentrations, Experience Design, Studio Arts & Extended Media, and Utopics, applicants should have relevant experience in respective studio practice. A portfolio of past works has to be submitted with the application.

For concentrations in Art Administration and Art & Culture, applicants may come from different academic background such as art, cultural studies, humanities, history, architecture and business etc. Candidates are not required to graduate from particular areas, however, it is expected that candidates should have a general understanding of the visual arts and an appreciation of the diversity of arts disciplines. Applications would be assessed on a case by case basis.

Individual interviews would be arranged for candidates applying for MVA programme in any of the concentrations to assess their background knowledge, experience, commitment as well as the capability and suitability for the programme.

Applicants are expected to be able to communicate in English at an advanced level, meeting one or more of the following qualifications:
1. A bachelor's degree or equivalent qualification earned from an English-medium institution, or
2. A score of 6.5 or above in the International English Language testing System (IELTS), or
3. An equivalent qualification as judged by the Academy of Visual Arts.

* Intensive Workshop
Apart from the credit-bearing courses, a non-credit-bearing Intensive Workshop will be scheduled in Year 1 /Trimester 3. Students can select one from various workshops being offered in diverse visual arts disciplines such as Drawing, Ceramics, Sculpture, Glass, Digital Imaging, Writing in Art, etc. These workshops intend to give students in different concentrations exposure to studio environments other than their respective disciplines. Particularly, for students from MVA (Art Administration) and MVA (Art & Culture) who might not have any experience in studio practice, the Intensive Workshop will provide them opportunities to engage into one specific art form and to consider the relationship between art-making, presentation and interpretation.

Art Administration Concentration
Aims
The MVA (Art Administration) programme provides intensive training for students pursuing a career in art administration, facilitating their interactions with the arts community and the public. Considering the rising demands of professionalism in the field, the programme will enable students to possess an increased understanding of visual arts and culture; comprehensive skills and practices of organizational management; art programming and curatorship. It aims to nurture a new generation of art administrators demonstrating sensitivity towards cultural phenomenon, having passion about arts, and are capable of making strategic and sustainable plans for artists, non-profit making art organizations as well as commercial sectors in relevant creative industries.
**Structure of the Concentration**

Research Practice for the Visual Arts  
Professional Practice for the Visual Arts  
Interdisciplinary Practice for the Visual Arts  
Management in Creativity  
Arts & the Public  
Art Curatorship  
Master Project  

<table>
<thead>
<tr>
<th>Course</th>
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<tr>
<td>Research Practice for the Visual Arts</td>
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<td>Management in Creativity</td>
<td>6</td>
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<tr>
<td>Arts &amp; the Public</td>
<td>3</td>
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<td>Art Curatorship</td>
<td>3</td>
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<tr>
<td>Master Project</td>
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</tbody>
</table>

**27 units**

**Graduate Prospects**

In response to the professionalization of art administration and management, this programme is tailored to bring theories and practices within the context of contemporary art scene. Equipped with the knowledge and skills of research methods, project management, and art writing, graduates would take up administration or management positions in the arts and culture sector including education, publishing, art agency and community development.

This programme also offers the route to further research and the potential for moving towards a professional Doctorate in visual arts related areas or a practice-based PhD.

**Experience Design Concentration**

**Aims**

The aims of the MVA (Experience Design) is to help students to meet new challenges, fulfill expectations, and expand their knowledge and practice of visual arts through creating innovative methodologies and categories for research in a new and exciting design discipline. We achieve this through practice-led studio-research in our core courses, and interdisciplinary integration of various research, professional and interdisciplinary practices in the shared courses of other MVA concentrations.

**Structure of the Concentration**

Research Practice for the Visual Arts  
Professional Practice for the Visual Arts  
Interdisciplinary Practice for the Visual Arts  
Narrative Aesthetics  
Scenographic Contexts  
Master Project  

<table>
<thead>
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<th>Units</th>
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<td>Narrative Aesthetics</td>
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<td>Scenographic Contexts</td>
<td>6</td>
</tr>
<tr>
<td>Master Project</td>
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</tr>
</tbody>
</table>

**27 units**

**Graduate Prospects**

Experience Design as a design discipline of its own right is fairly young, having only emerged over the last 10 to 15 years. At this moment “Experience Designer” is not an acknowledged or common professional title. Also, by its very nature, Experience Design is a collaborative and integrative discipline in which one individual designer is not usually responsible for the design of a whole complex experience project. Experience Design usually is an “add-on” qualification to existing professional degrees in a variety of design-disciplines and for marketing, public relations, even organizational development etc.

While it is the long-term aim of this programme to firmly establish Experience Design in the creative industries regionally and - in joint efforts with other institutions - internationally, it is AVA’s immediate goal to equip our graduates with the vision to look beyond the traditional disciplinary boundaries in the designs, and the conceptual skills to synthesis engaging, meaningful experiences incorporating any necessary means to achieve them.

Graduates of the MVA (Experience Design) programme will be generalists by education who are able to identify, instruct, coordinate and supervise professionals from various creative backgrounds to work together in designing complex narratives over time and space. Our graduates will be ideally suited for professional careers in branding, campaigning, event design, event management, public awareness, relational arts, social networking, web-based services and similar or related areas.

Hong Kong is moving towards a knowledge / service-based society, with focuses in tourism as well as in the creative industries, our graduates will be a sought after by corporations like Disneyland Hong Kong, Ocean Park, Macao’s casinos or others from the entertainment sector, companies from the trade fair and exhibition industries, non-profit nongovernmental organizations, but also by the public sector for occupation in areas like city branding and marketing. Obviously also the ongoing development of the West Kowloon Cultural District with its various museums, venues, and sites will offer plenty of opportunities for experience designers to have an impact.

This programme also offers the route to further research and the potential for moving towards a professional Doctorate in visual arts related areas or a practice-based PhD.
**Studio Arts & Extended Media Concentration**

**Aims**
The MVA (Studio Arts & Extended Media) programme aims to establish an integrative environment that focuses on an ‘Artist Community’. Within this sharing and learning community individuals will facilitate each other’s professional development and be able to re-examine the roles and responsibilities of artist in our time.

While individual studio investigation is the key emphasis in the programme, a wider scope of socio-cultural context; relevant theories on art, media and culture, current development of museum system and art market as well as diverse interdisciplinary approaches in artistic practice will be discussed and explored in-depth.

**Structure of the Concentration**

- Research Practice for the Visual Arts 3 units
- Professional Practice for the Visual Arts 3 units
- Interdisciplinary Practice for the Visual Arts 3 units
- Contemporary Art / Contemporary Issues 6 units
- Extended Context / Extended Media 6 units
- Master Project 6 units

**27 units**

**Graduate Prospects**
The programme aims to prepare graduates to be professional artists who are capable to enter the professional world of contemporary art and be able to compete in today’s art market both locally and internationally. Some will become entrepreneurs establishing own business ventures, e.g. selfemployed artists for public commissions and curatorial projects. With strong theoretical knowledge and practical skills in their respective studio areas, graduate of the MVA (Studio Arts & Extended Media) may enter different types of creative industries as creative personnel or in management position.

Graduates may as well develop their career as teaching professionals in different levels of arts education.

This programme also offers the route to further research and the potential for moving towards a professional Doctorate in visual arts related areas or a practice-based PhD.

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**Utopics Concentration**

**Aims**
The notion of theory and practice via art-making as interventions within the communities is essential. The MVA (Utopics) encourages students to engage themselves critically in certain societies and cultures (in Hong Kong, or other cities) and to develop their own trajectories for such interventions. Going hand in hand with social and cultural concerns, students must also develop hands-on craft skills and interests in various media e.g. wearable, graphic design, performing arts, video, sound, photography, web-based platforms, new media, etc.

Embedded in everyday-life practices, students learn and examine how arts meet both past and existing, local and global cultural movements and actions.

Moreover, students will explore the potential of collaborations with local partners, art groups and NGOs. For example environmental concern groups, organic farmers groups, video/still photography activists, people’s museums, women’s groups, citizen reporting groups. This opens up possibilities of interdisciplinary cooperation among various fields of arts, science, social services, journalism, urban planning, education, architecture, urban-agriculture, archive building, etc. These collaborations serve as dynamic bridges linking academia and communities.

MVA (Utopics) seeks to experiment, test, play and develop bold new artistic practices engaging novel tactics in various aspects of everyday life. The program seeks to ameliorate both art and society.

**Structure of the Concentration**

- Research Practice for the Visual Arts 3 units
- Professional Practice for the Visual Arts 3 units
- Interdisciplinary Practice for the Visual Arts 3 units
- Call for Future; New Artistic Tactics 6 units
- Critically Engaged: Artistic Practices in Context 6 units
- Master Project 6 units

**27 units**
Graduate Prospects

The programme aims to prepare graduates to enter the professional world of contemporary art practitioners and to be able to compete in today's art market. Some will become entrepreneurs establishing their own business ventures, e.g. self-employed artists for art in public commissions, regeneration or curatorial projects. Others will enter the creative industries as commissioning managers, arts officers or teaching professionals in areas of the arts.

From various fields, graduates can further develop their own background and cultural concerns for creative tactics and intervention into social issues/actions. Overlapping roles will be one of the trajectories. Graduates will leave the programme with active networks connecting artists, designers with activists and community workers to enhance cooperation for public art projects, upcycling projects and any kind of art works of political and social concerns. Community workers and social workers will have the skills and knowledge to develop people's community based projects e.g. citizen reporting and museums projects.

Teachers of visual arts and liberal studies can further enhance their ability to comprehend and express issues in general education. They can also engender new ways to guide their students on related subjects/issues, which benefit the new educational system in secondary schools. Activists can build up creative strategies for actions, in expression of alternative views and archiving of events/actions.

This programme also offers the route to further research and the potential for moving towards a professional Doctorate in visual arts related areas or a practice-based PhD.

Art and Culture Concentration

Aims

Students will be able to transfer the knowledge learned in this programme to their own artistic productions and their understanding of art media, artistic creativity, creative industries, current issues in visual arts and cultural policies. The core courses offered in MVA (Art & Culture) will lay a solid knowledge base and theoretical foundation in art and culture for those who are interested in practicing, educating as well as writing about visual arts, including visual artists, art administrators and art educators.

Structure of the Concentration

Research Practice for the Visual Arts 3 units
Professional Practice for the Visual Arts 3 units
Interdisciplinary Practice for the Visual Arts 3 units
Critical Analysis of Art & Aesthetics 3 units
Current Issues in Visual Arts & Cultural Policy 3 units
New Media in Society 3 units
Creative Industry & Cultural Studies 3 units
Master Project 6 units
27 units

Graduate Prospects

After completing the MVA (Art & Culture), graduates will be able to apply the critical thoughts in visual art and new media as well as the reflection of creative industries and cultural policy learned in the course to artistic practices, art curatorship, art criticism and writing in art. The education of the course should have formed in them a solid knowledge base and theoretical foundation in art and culture. They will have a good understanding of visual art and its development in post-colonial Hong Kong. The course will enhance and benefit those who want to develop their careers in artistic creativity, art administration, writing in art and art education.

Award of Degree

To be awarded the Master of Visual Arts degree in any of the concentrations, a student must complete the Intensive Workshop and get at least a pass in all courses and achieve a cumulative GPA of at least 2.50. Students must repeat a course if they receive a U or an F in that course.

Distinction will be awarded to students with overall cumulative GPA of 3.70 or above, with no course grade below B- and no repeated courses. Merit will be awarded to students who have attained an overall cumulative GPA of 3.40-3.69.

The graduate who has the highest cumulative GPA in the graduating class of the programme and whose cumulative GPA is no less than 3.70 will be awarded the scholastic award of that programme for the year. In any one year, if two or more graduates in the same programme have the same highest cumulative GPA at 3.70 or above, they all will be given the scholastic award.
ADMISSION GUIDELINES

Application Procedures
(a) Application materials can be obtained from the Office of Graduate School or through the internet at the Postgraduate Admission website at http://gs.hkbu.edu.hk/eng/index.php

(b) Applications can be submitted through our on-line application system or on paper application. Applications should be returned to the Office of Graduate School with supporting documents as follows:

(i) Certificate(s) and Transcript(s)* Photocopies of certificate(s)/transcript(s) of all academic records of undergraduate and/or postgraduate studies must be attached. Upon receipt of the admission offer, students should arrange FULL official transcript(s)* to be sent DIRECTLY by the original institution to Hong Kong Baptist University (non-returnable);

(ii) Confidential recommendations from the two referees named on the application form (if required by the programme), to be returned DIRECTLY by the referees to the University;

(iii) Photocopies of the applicant’s Hong Kong Identity Card (Non-local applicants please provide photocopies of passport or other identity document of their home country);

(iv) Non-local application applying for part-time postgraduate programmes should provide a photocopy of an appropriate and valid visa to prove their eligibility to stay and study in Hong Kong; AND

(v) The ORIGINAL payment proof of the application fee (Not applicable to on-line payment).

*Exception: For HKBU graduates/students, the requirement to submit Hong Kong Baptist University official transcript(s) and certificate(s) is waived.

(c) Shortlisted applicants will normally be interviewed by academic staff prior to admission approval being granted. A qualifying examination may also be required.

(d) Application Fee (Non-refundable)

(i) Paper Applications (HK$400) The application fee should be paid by Octopus at our service counter, or paid at any branch of the Hang Seng Bank, using the pay-in slip provided, or the “HKD Account Deposit Form” which is obtainable at the bank. For overseas applicants, the application fee should be settled by bank draft, certified bank cheque or credit card made payable to “Hong Kong Baptist University”.

(ii) Web Applications (HK$200) The application fee should be paid on-line by credit card, either VISA or MASTER card, or CUP cards (for Mainland applicants only) through our BEA payment gateway. Applicants who do not possess any credit card may pay the application fee by Octopus or bank draft or certified bank cheque made payable to “Hong Kong Baptist University”.

Application Periods
Application for admission to Research Postgraduate programmes may be lodged throughout the year (For applicants in the School of Business, the closing date for main round for 2012-13 admission is 31 December 2011, and for the clearing round is 31 March 2012; For applicants in the School of Communication, please refer to the document at http://buar.hkbu.edu.hk/rpgcomd.html for further details). Applicants are encouraged to submit their applications as early as possible. PhD and MPhil students can commence their studies on the 1st or 16th day of every calendar month.

The application period for taught postgraduate programmes of 2012 September intake would start from Mid-November 2011 onwards. Applicants please visit our website at http://gs.hkbu.edu.hk/eng/index.php for up-to-date information about our application schedule. Late applications may be considered when places are still available.
Transfer Students
Under normal circumstances, applicants who are studying for a master’s degree at Hong Kong Baptist University or other institutions, seeking transfer to any master’s degree programmes of Hong Kong Baptist University will not be considered.

Double Registration
For UGC-funded programmes, unless otherwise approved by the University, registered candidates are normally not permitted to register part-time or full-time for any other qualification, either at the University itself or at any other local institution of higher learning. Candidates breaching this regulation are subject to discontinuation of their studies at the University.

Student Visa
The Hong Kong Immigration Department requires all full-time non-local students (from overseas or the Chinese Mainland) to obtain a student visa in order to study in Hong Kong. Applications should normally be made at least two months in advance. Part-time non-local students should possess an appropriate and valid visa to prove their eligibility to stay and study in Hong Kong.

Applicants from the Chinese Mainland should submit their student visa applications through the University. Applicants will be informed of the details once they are given the admission offer.

Applicants from overseas may make their own enquiries about the student visa requirements from a Chinese Embassy in their home territory, or by writing directly to: The Immigration Department, 7 Gloucester Road, Wanchai, Hong Kong. Students who have encountered difficulties in nominating a local visa sponsor may approach the Graduate School for assistance.

Enquiries
For general enquiries and application procedures, please contact the Office of Graduate School. Programme enquiries concerning fields of research or details on study programmes may be directed to the respective Faculty/School/Academy or programme.
**Programme Enquiries**

<table>
<thead>
<tr>
<th>Programme</th>
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<td><strong>Faculty of Arts</strong></td>
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<tr>
<td>MA in Chinese Literature, Language and Culture</td>
<td>(852) 3411 7631</td>
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<tr>
<td>MA in Language Studies</td>
<td>(852) 3411 7851</td>
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<tr>
<td>MA in Liberal Studies and Ethics</td>
<td>(852) 3411 5822</td>
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<tr>
<td>MA in Translation and Bilingual Communication</td>
<td>(852) 3411 2143</td>
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<tr>
<td>MA in Music / Postgraduate Diploma in Music / Postgraduate Certificate in Music</td>
<td>(852) 3411 7866</td>
</tr>
<tr>
<td><strong>School of Business</strong></td>
<td>(852) 3411 5249</td>
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<tr>
<td>Doctor of Business Administration</td>
<td>(852) 3411 2148</td>
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<tr>
<td>Master of Accountancy*</td>
<td>(852) 3411 2160</td>
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<tr>
<td>Master of Business Administration</td>
<td>(852) 3411 5357</td>
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<tr>
<td>Master of Human Resources Management</td>
<td>(852) 3411 7531</td>
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<tr>
<td>MSc in Applied Accounting and Finance</td>
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<td>MSc in Corporate Governance and Directorship</td>
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<td>Postgraduate Diploma in Professional Accounting</td>
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<td><strong>School of Chinese Medicine</strong></td>
<td>(852) 3411 5387</td>
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<td>Master of Pharmaceutical Sciences in Chinese Medicine</td>
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<tr>
<td>Msc in Personal Health Management (Chinese Medicine)</td>
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<td><strong>School of Communication</strong></td>
<td>(852) 3411 8154</td>
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<td>MPhil/PhD Programmes</td>
<td>(852) 3411 5121</td>
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<tr>
<td>MA in Communication</td>
<td>(852) 3411 8158 / (852) 3411 7367</td>
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<td>MA in International Journalism Studies</td>
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<td>MFA in Film, Television and Digital Media</td>
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<td>MSocSc in Media Management</td>
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<tr>
<td><strong>Faculty of Science</strong></td>
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<td>MSc in Environmental and Public Health Management</td>
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<tr>
<td>MSc in Green Technology (Energy)</td>
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<td>MSc in Information Technology Management</td>
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<td>MSc in Operational Research and Business Statistics</td>
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<td><strong>Faculty of Social Sciences</strong></td>
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<td>Master of Public Administration</td>
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<td>MSocSc (Contemporary China Studies)</td>
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<td>MSocSc in Social Work</td>
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<td>MSocSc in Sport and Leisure Management</td>
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<td>MSocSc in Teaching and Learning</td>
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<td>MSocSc in Youth Counselling</td>
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<td>Postgraduate Diploma in Education</td>
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<tr>
<td><strong>Academy of Visual Arts</strong></td>
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* The offer of the programme in 2012-2013 is subject to the approval of the University.